Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

→ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

R Set the goal Think about the problem you'll be focusing on solving in the brainstorming session.

Use the Facilitation Superpowers to run a happy and

productive session. Open article →

Define your problem statement

PROBLEM

What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

GAS LEAKAGE MONITORING AND ALERTING SYSTEM

Key rules of brainstorming To run an smooth and productive session Stay in topic. Encourage wildideas. Defer judgment. (2) Listen to others.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

→ 10 minutes

2

Widely used in Industries and Household

Send SMS to the User

Highest Accuracy Deally on Alert should be Minimal

This is required for industries and Household Instant Desection of Gas leakage

SIVASELVI N

Sensor should be fast Save Goods

SOWMIYAH K

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

USER IDENTITY REDUCE

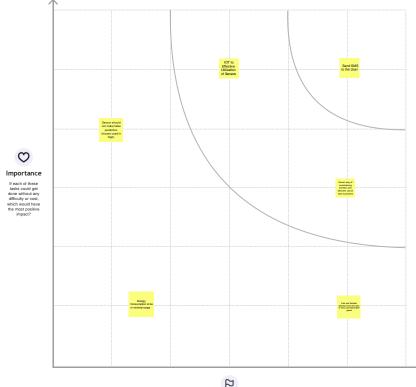
ADVANTAGE TECHNOLOGY

Prioritize

4

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes





Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

Export the mural
 Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Open the template ->

Customer experience journey map

Understand customer needs, motivations, and

obstacles for an experience. Open the template ->

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template >

Share template feedback

Share template feedback