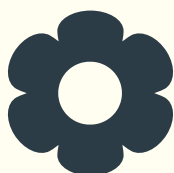
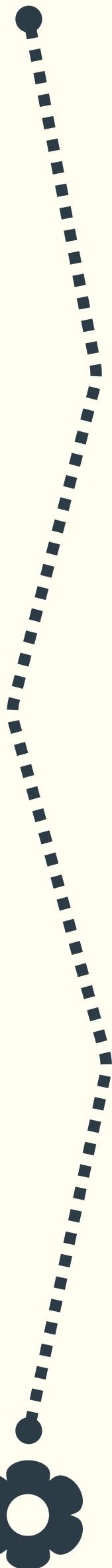
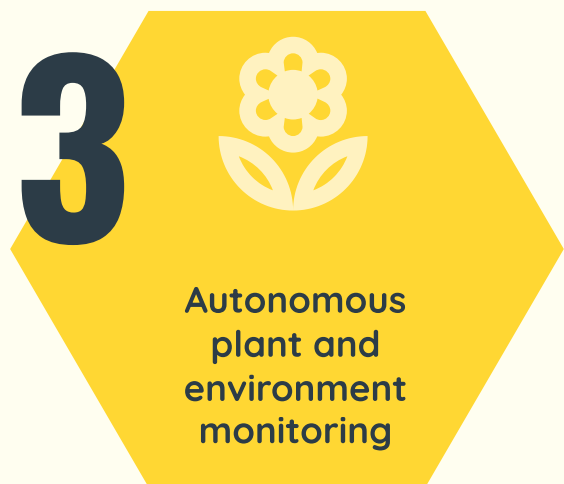
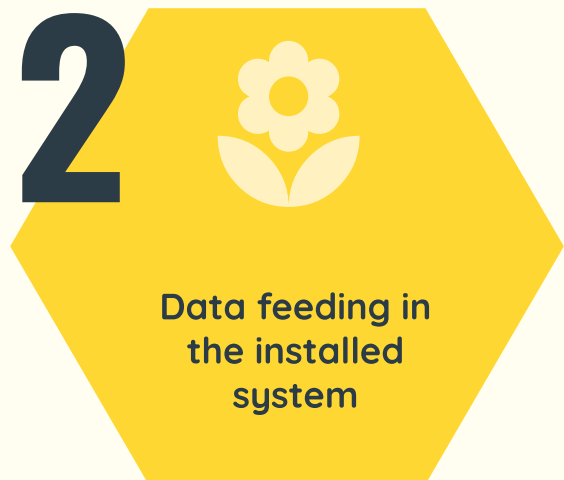
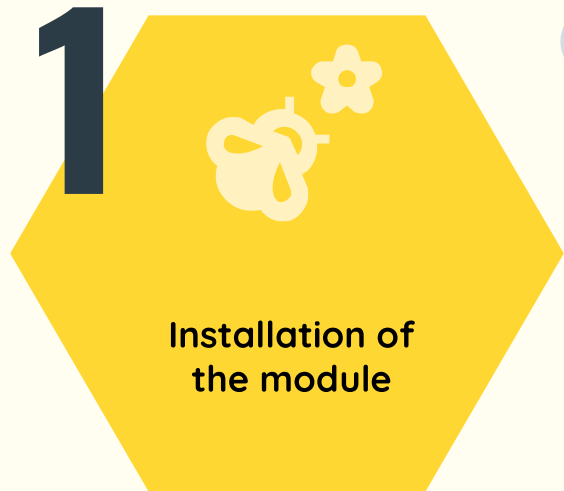


Customer Journey



Phase

Our only targeted customer are the farmers. Their first task is to install the module in their farm.

Touch Point 1

Before installation farmers may be facing multiple issues in their agricultural practices.

Touch Point 2

The changes farmers wishes to see will take a single harvesting time period.

Phase

In this phase farmers need to feed in the data such as the crop sown, date of sowing.

Touch Point 1

After feeding in the data farmers will receive the notification regarding the crops.

Touch Point 2

The notification received will guide the farmers to perform other manual process.

Phase

This is the phase which plays the major role in the crop life time.

Touch Point 1

The system is previously fed in with various data to guide the farmers in the growth cycle plant.

Touch Point 2

This includes automatic irrigation system, rain sensing, possible climate changes.

Phase

This phase concludes the process by providing a expected yield for the crops.

Touch Point 1

The system monitors the environment by collecting various data to estimated yield.

Touch Point 2

These collected environmental data are used to estimate the income rate if farmer feed in the approx. market price.

Phase

Farmer's state.

Touch Point 1

Finally after all the process, positively if all the environmental condition was good and the timely requirements was met correctly, farmers will have a great income.