

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">People of all ages who want to monitor their calories intake.People who is passionate about FitnessPeople who want to lose weight in a healthy way</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none">Don't know the fat content in the food.Not able to control cravingsand end up eating unhealthy and high calorie foods.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none">Personal diet tracking app or website which helps to maintain their diet.Suggest Exercise to lose weight and reduce the unwanted fat calorie added because of unhealthy</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><ul style="list-style-type: none">To calculate calories and nutrients present.Worry of being slim or obese.Health issues.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">Due to shortage of time.More addiction towards fast food.</div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">Provide healthy supplements diet plan.Working out daily.Following good diet plan and consuming nutritious foods.</div>	
	Focus on J&P, tap into BE, understand RC			

Identify triggers & E	<div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none">BMI based food/diet plans will be provided for users.When obesity and consumption of unhealthy foods leads to health issues.</div>	<div>10. YOUR SOLUTION<div>SL</div><ul style="list-style-type: none">Our aim is to provide a fit and healthy life to our Customers.</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE</div><p>Users can scan the food and get the nutrition value of the food they eat every day.</p><p>Follow people who give healthy and nutritious food recipes.</p></div>	Identify

4. EMOTIONS: BEFORE / AFTER



They scared of declining health, so they get motivated towards eating healthy foods and move to healthy lifestyle.

- Claire's AI Driven Food Detection Model is used for getting accurate food identification and API's to give the nutritional value of the identified food.

8.2 OFFLINE

Notice people around you who follows healthy habits in both consumption of food and workouts.