## **Project Planning Phase**

## Milestone and Activity List

| Date         | 5 November 2022             |  |
|--------------|-----------------------------|--|
| Team ID      | PNT2022TMID01692            |  |
| Project Name | Global Sales Data Analytics |  |

| TITLE                                     | DESCRIPTION  | DATE              |
|---|--|-------------------|
| Literature Survey & Information Gathering | Literature survey on selected project and gathering information by referring the project's related technical papers, research Publications.                    | 10 SEPTEMBER 2022 |
| Prepare Empathy Map                       | Prepare empathy map canvas to capture the user's pains & gains and prepare the list of problem statements.   | 20 SEPTEMBER 2022 |
| Ideation                                  | To list by the organizing brainstorm sessions and prioritize the top three ideas based on the feasibility and importance.                                      | 22 SEPTEMBER 2022 |
| Proposed Solution                         | To prepare the proposed solution documents, which includes the novelty, feasibility of ideas, business model, social impact, scalability of the solution, etc. | 26 SEPTEMBER 2022 |
| Problem Solution Fit                      | Includes customer segments and customer constraints, the problem root cause and jobs to be done.   | 05 OCTOBER 2022   |
| Solution Architecture                     | From data collection to digit recognition by the web application are represented in architectural diagrams   | 05 OCTOBER 2022   |

| Customer Journey                                      | Prepare the customers journey map<br>help the customers understand the<br>user interaction and experiences<br>with the application from the<br>beginning to the end. | 10 OCTOBER 2022                       |
|---|--|---------------------------------------|
| Functional Requirement                                | Prepare the functional requirement document.   | 18 OCTOBER 2022                       |
| Data Flow Diagrams                                    | Data flow diagrams and user stories are prepared and four sprint phases are described.   | 18 OCTOBER 2022                       |
| Technology Architecture                               | Technical flow graphs are created and the functions of technical stacks are defined.   | 19 OCTOBER 2022                       |
| Prepare Milestone & Activity List                     | Prepare the milestones and activity of the project.  | 22 OCTOBER 2022                       |
| Sprint Delivery Plan                                  | To develop a template for sprint planning.   | 22 OCTOBER 2022                       |
| Project Development –  Delivery of Sprint-1, 2, 3 & 4 | Develop and submit the developed code by testing it and having no errors.  | 24 OCTOBER 2022 -<br>19 NOVEMBER 2022 |