Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID29707
Project Name	WEB PHISHING DETECTION
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.
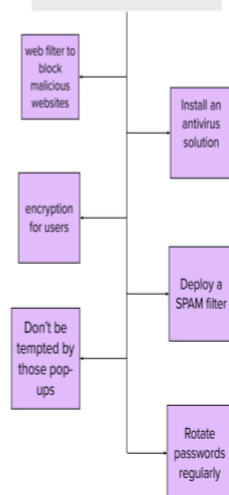
🕐 10 minutes

TIP
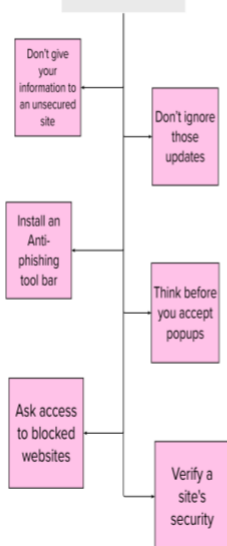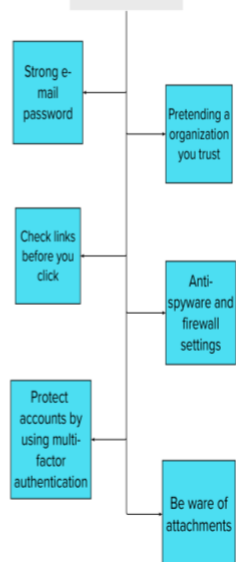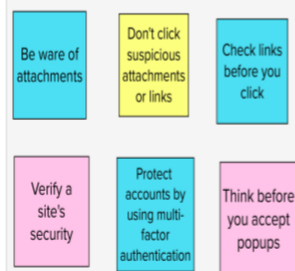You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!
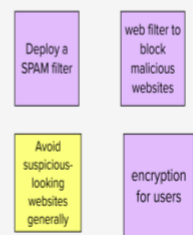
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
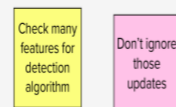
🕐 20 minutes

SHANMUGAPRIYA D

- Aware of domain name is misspelt
- Don't click suspicious attachments or links
- Check many features for detection algorithm
- Avoid suspicious-looking websites generally
- legitimate companies will not ask for personal information over text
- Have a Data Security Platform to spot signs

MAHALAKSHMI M

- web filter to block malicious websites
- encryption for users
- Don't be tempted by those pop-ups
- Install an antivirus solution
- Deploy a SPAM filter
- Rotate passwords regularly

SWETHA D

- Don't give your information to an unsecured site
- Install an Anti-phishing tool bar
- Ask access to blocked websites
- Don't ignore those updates
- Think before you accept popups
- Verify a site's security

SINDHU S

- Strong e-mail password
- Check links before you click
- Protect accounts by using multi-factor authentication
- Pretending a organization you trust
- Anti-spyware and firewall settings
- Be ware of attachments

Self authentication

- Be ware of attachments
- Don't click suspicious attachments or links
- Check links before you click
- Verify a site's security
- Protect accounts by using multi-factor authentication
- Think before you accept popups

Improvised algorithm

- Check many features for detection algorithm
- Don't ignore those updates

Malware settings

- Have a Data Security Platform to spot signs
- Install an antivirus solution
- Don't be tempted by those pop-ups
- Install an Anti-phishing tool bar
- Anti-spyware and firewall settings

Filters

- Deploy a SPAM filter
- web filter to block malicious websites
- Avoid suspicious-looking websites generally
- encryption for users

Personal security

- Rotate passwords regularly
- Strong e-mail password
- Ask access to blocked websites
- Don't give your information to an unsecured site

Aware of Third-party norms

- Pretending a organization you trust
- Aware of domain name is misspelt
- legitimate companies will not ask for personal information over text
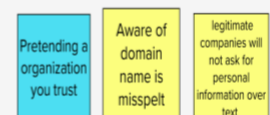
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving
forward. Place your ideas on this grid to determine which ideas are important and
which are feasible.

🕑 **20 minutes**

Importance

If each of these
tasks could get
done without any
difficulty or cost,
which would have
the most positive
impact?

Protect
accounts by
using multi-
factor
authentication

Check many
features for
detection
algorithm

Don't give
your
information to
an unsecured
site

Feasibility

Regardless of their importance, which tasks are more
feasible than others? (Cost, time, effort, complexity, etc.)