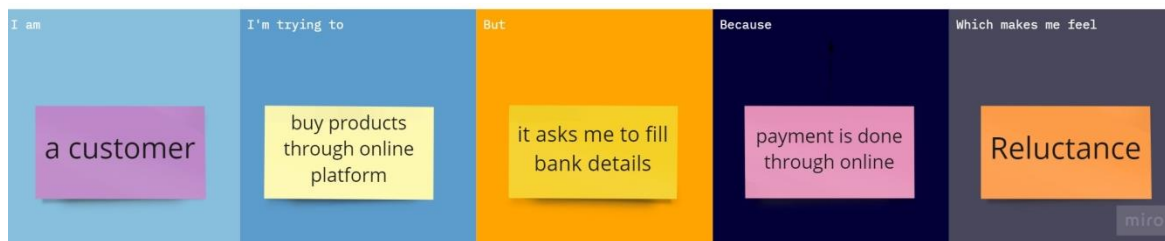
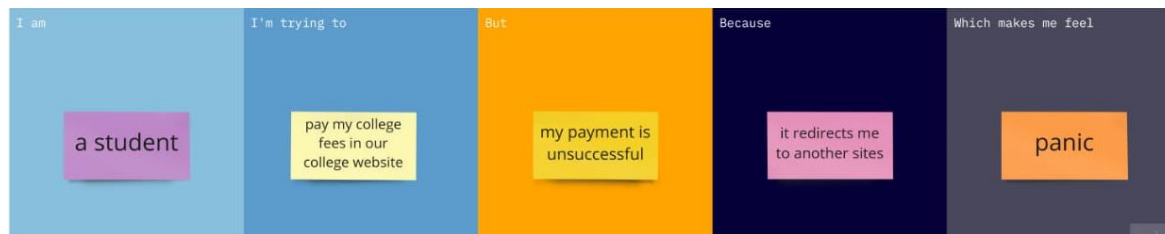
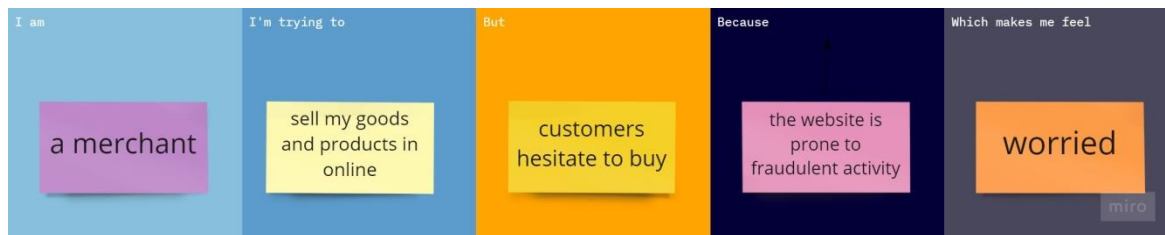


## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID29707
Project Name	Project –WEB PHISHING DETECTION
Maximum Marks	2 Marks

#### Customer Problem Statement:



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	a merchant	sell my goods and products in online	customers hesitate to buy	the website is prone to fraudulent activity	worried
PS-2	a weaver	save my savings in bank through digital payments	it is directing me to unsecured sites	it doesn't have any high data security	fuss
PS-3	a student	pay my college fees in our college website	my payment is unsuccessful	it redirects me to another website	panic
PS-4	a customer	buy products through online platform	it asks me to fill bank details	payment is done through online	reluctance