A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate 2-8 people recommended

Share template feedback

### Before you collaborate

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

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# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

# PROBLEM

An Advanced Smart crop protection system helps the farmers from preventing crops from damage by animals. The setup should be easy to handle in user friendly android based mobile device.

#### Key rules of brainstorming To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment. Listen to others.

Go for volume.

## If possible, be visual.

#### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

device should feasibile

# You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

20 minutes



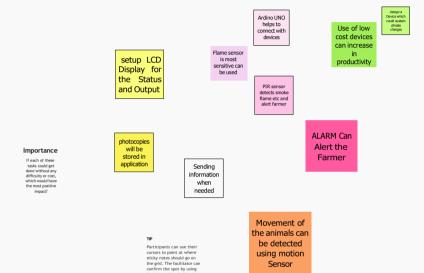
bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.



### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



the laser pointer holding the

# Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After vou collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

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Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback