

Define CS, fit into	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Lifeguard. Swimming pool owners and swimmers. Parents of beginners in swimming. 	6. CUSTOMER CC <ul style="list-style-type: none"> Negligence of life guards or trainers can put the swimmer's life in danger. This constraint could be solved using this project. 	5. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> In conventional method, the life guard or the trainer had to monitor the swimmers and save them from drowning which is not possible on daily basis. 	Explore AS,
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> Monitor people while swimming. Protect people from drowning. 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> Negligence of trainers or life guards who maintains the swimming pool. Bad swimming practices. 	7. BEHAVIOUR BE <ul style="list-style-type: none"> Make sure that the trainer or the life guard must be well aware of using this system and it must also be made sure that the trainer must be near the alarm sound system. 	
Identify strong TR & EM	3. TRIGGERS TR <ul style="list-style-type: none"> Lives endangered due to swimming. Personal loss due to swimming. 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> By using YOLO detection model, the drowning person should be detected and alarm should be played to intimate the trainer about the person's drowning. 	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE</p> <ul style="list-style-type: none"> Online websites. Social media platforms. <p>8.2 OFFLINE</p> <ul style="list-style-type: none"> Customer throw words. Offline marketing. 	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM <ul style="list-style-type: none"> Before: Lack of Safety. After: More Safety. 			