

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <i>CS</i> <ul style="list-style-type: none"><li>◆ Common People</li><li>◆ Working Professionals</li><li>◆ Students</li></ul>	<b>6. CUSTOMER CONSTRAINTS</b> <i>CC</i> <ul style="list-style-type: none"><li>◆ Accessing the webpage.</li><li>◆ Purchasing the car within their price range.</li><li>◆ Difficulty in finding a car with good condition.</li></ul>	<b>5. AVAILABLE SOLUTIONS</b> <i>AS</i> <ul style="list-style-type: none"><li>● Predicting the price by using random forest regression algorithm.</li></ul>	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <i>J&amp;P</i> <ul style="list-style-type: none"><li>◆ The prediction price may be either more or less for their price range.</li><li>◆ Predictions can be done only through certain features of the cars.</li></ul>	<b>9. PROBLEM ROOT CAUSE</b> <i>RC</i> <ul style="list-style-type: none"><li>◆ The price range can differ from the advertisements that are shown.</li><li>◆ Prediction can be done only by using attributes.</li></ul>	<b>7. BEHAVIOUR</b> <i>BE</i> <ul style="list-style-type: none"><li>◆ Segment buyers with vehicle personalization.</li><li>◆ Difficulty in finding the values of used cars, trusting of untrustable brokers.</li></ul>	

Identifying Strong TR & EM	<b>3. TRIGGERS</b> <span>TR</span> Accuracy of datasets, information about manufacturing year, fuel type, km driven and maintenance.	<b>10. YOUR SOLUTION</b> <span>SL</span> The aim of this project is to predict the price of the used cars that will help both buyers and sellers to know the exact price. Purchasing a car from any broker can't be trust-worthy, thus to avoid such situations, this project helps the consumers to make a valid purchase.	<b>8.CHANNELS of BEHAVIOUR</b> <span>CH</span> <b>8.1 ONLINE</b> ✓ Customers can choose the car on their own. ✓ Can search the price of cars by surfing through internet. <b>8.2 OFFLINE</b> ✓ Dealers are required to purchase a used car. ✓ Suggestion from friends and family. ✓ Review manually across various brokers.
	<b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span> Predicted value can differ, condition of the vehicle.		