

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Before vou collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and

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① 5 minutes

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. PROBLEM Need to manage the stock details ,purchase details and cash flow of the shop Key rules of brainstorming To run an smooth and productive session Encourage wild ideas. Defer judgment. Listen to others. Go for volume. (i) If possible, be visual.

Write down any ideas that come to mind that address your problem statement. ₼ 10 minutes

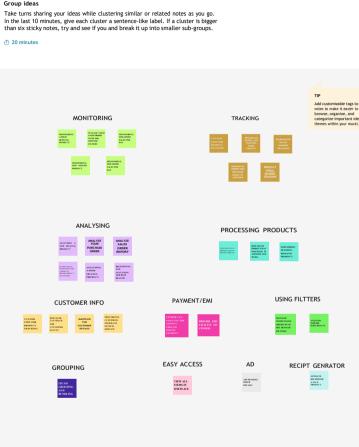
Brainstorm

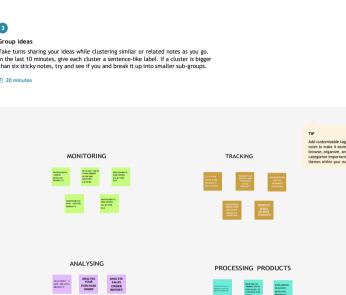
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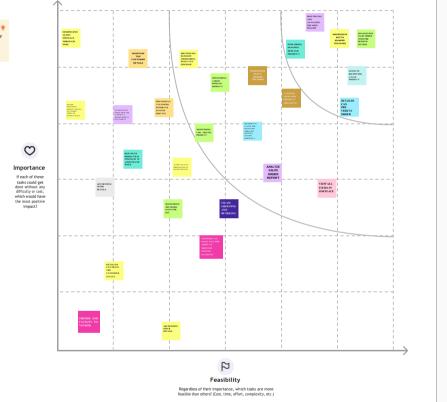
You can select a sticky note Gopi Krishnan

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. ① 20 minutes

TIP Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. MONITORING ANALYSING PROCESSING PRODUCTS USING FILTTERS PAYMENT/EMI CUSTOMER INFO RECIPT GENRATOR GROUPING







Your team should all be on the same page about what's important moving

① 20 minutes

forward. Place your ideas on this grid to determine which ideas are important and





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or

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Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

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Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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