

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID52101
Project Name	News Tracker
Maximum Marks	2 Marks

Problem Statement:

Newspaper contains limited , non user/reader specific, Location specific news . There are multiple news-sharing apps available which can be used by a single user and are often spammed with notifications. There is also a lot of unwanted news which gets shared. So it may take a lot of time for the user to find the news he/she likes. A news-sharing app wants to help users find relevant and important news easily every day and also provide explicitly news from that users locality/region which may of help to the user.

QUESTION	DESCRIPTION
Who does the problem affect?	People who wants to read news.
What are the boundaries of the problem?	DaytoDay life , Workflow , Geography
What is the issue?	Physical newspapers are old fashioned in this digital era. They cost money to buy, can easily be damaged, limited amount of information, not flexible to modifications, poor quality. Sometimes may show irrelevant and updated news.
When does this issue occur?	When a person trying to rad the news
Where is the issue occurring ?	The issue occurs when people try to access Information through newspaper which may contain updated news along with adverts.
Why is it important that we fix this problem?	It enables an user to view news from anywhere at anytime. It also helps to reduce the time to get information about a specific topic. Also enables a person to get an updated news which may help Business people to make business related decisions quickly and correctly.

