

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S) CS</p> <div> <p>Businessman</p> <p>Politicians</p> <p>Public</p> </div>	<p>6. CUSTOMER CC</p> <div> <p>Don't need to carry newspaper for various locations,we have the app to read the news in our location itself.</p> <p>Don't need to buy newspaper or else we can read by help of our application.</p> <p>User spend money on buying newspaper.</p> </div>	<p>5. AVAILABLE SOLUTIONS AS</p> <div> <p>The available solution is to provide a platform for the customer to keep track of the news.</p> <p>To reduce the time and save the money.</p> </div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS J&P</p> <div> <p>Remind the customer about their dialy status and how to learn it.</p> <p>With the help of our customer location, the app can automatically post the news in their surroundings.</p> <p>By using our application, customer can read and even they can hear the news with the help of the voice assistant.</p> </div>	<p>9. PROBLEM ROOT CAUSE RC</p> <div> <p>Nowdays,most of the people doesn't show interest to read the newspaper.</p> <p>Most of them are not able to buy the newspaper for their purpose.</p> <p>This results in unaware of dialy news in their surroundings.</p> </div>	<p>7. BEHAVIOUR BE</p> <div> <p>To develop a web application which includes all the factors to keep track of the news in their daily status.</p> </div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<p>3. TRIGGERS TR</p> <div> <p>If customer see their neighbour installing a very effective news app,searching more about efficient news app.</p> </div> <p>4. EMOTIONS: BEFORE / AFTER EM</p> <div> <p>BEFORE: They have a force to read all uninterested news.</p> <p>AFTER: Which news they want to read they can.</p> </div>	<p>10. YOUR SOLUTION SL</p> <div> <p>This application will help the users to track the news when they are in their current location in a fraction of second. And the user have an option of the incident keyword to navigate the news.If users want short videos for their suggested news, it will be provided.</p> </div>	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>ONLINE</p> <div> <p>Google Advertisement</p> <p>Social Platforms.</p> </div> <p>OFFLINE</p> <div> <p>Customers Review</p> </div>	Extract online & offline CH of BE