

## IDEATION PHASE

### DEFINE THE PROBLEM STATEMENTS

Date	19 September 2022
Team ID	PNT2022TMID35344
Project Name	Inventory Management System for Retailers
Maximum Marks	4 Marks

#### **Customer Problem Statement Template :**

The primary goal of this project is to develop a desktop programme that will enable retailers to keep track of all inventory-related data, including stock management, sales data, and purchase data. The tool gives retailers total visibility into what is kept in their inventory, flexible management of their products, and the ability to request more stock as and when it is required.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS - 1	Supplier	To make on time delivery possible	I am unable to provide the requested goods.	Of the inaccurate data and limited Visibility	Dainty
PS - 2	Retailer	Meet customer demand without running out of stock or carrying excess supply	It seems hard to keep track of the products that customers have requested.	Of lack of a proper software	Frustrated
PS - 3	Shopper	To purchase goods	The items I prefer are no longer available	Of unawareness of the retailers	Annoyed