

Assignment -1

The case of 50 Startups

Assignment Date	18 September 2022
Student Name	Subramanian P
Student Roll Number	921319205141
Maximum Marks	2 Marks

Question-1:

Challenge:

Upload the dataset to Cognos Analytics, explore and visualize the dataset

Solution:

The screenshot shows the IBM Cognos Analytics interface. The main view is titled "Administration, R&D Spend, Marketing Spend and Profit for State". It displays a table with the following data:

	California	Florida	New York	Summary
Administration	4,296,570.55	4,094,296.26	4,758,218.39	13,149,085.2
R&D Spend	2,422,612.31	2,798,837.27	2,874,159	8,095,608.58
Marketing Spend	6,762,349.47	8,460,023.62	7,992,514.7	23,214,887.79
Profit	3,841,622.84	4,021,487.43	4,397,455.81	12,260,566.08

The right sidebar shows the "Fields" panel with the following sections:

- Columns:** State
- Rows:** (Empty)
- # Values*** (Required field):
 - Administration
 - R&D Spend
 - Marketing Spend
 - Profit



