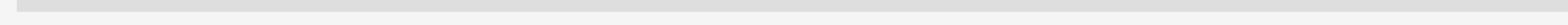


# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



[Share template feedback](#)



## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

### PROBLEM

How might we [Port-rail connectivity is a strategic element of port development]?



### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

1.Syed Akkeal Juniath S A

The Infrastruetural development & capacity aurgmentation of major ports is a continual process

Increases in all key cargo categories expert iron ore and fertilisers

Mechanization of the ports by way of use of latest version of crane and other cargo

Businesses using railway ports can easily track

Adequate resources will be provided

Reduces the congestion on rail corridors

Predomination in the transportation of bulk freight

The cargo capacity at major ports remained under utilized over the period

The Indian ports have facilitated 96 and 70% respectively

2.Subramanian P

Minor ports provide information on total tonnages in and out

Traffic at each major port for each ship an each route

Capacity at major ports remained underutilized over the period

Traffic statistics are based on a combination of data reported to by port

Port has come a long way in terms of volume of traffic handled

The growth in traffic at major ports can be attributed to an increased

Transportation diserupction and risk management for the revival and recovery

Ports also provide quaterly returns listening the agent

The data are thought to give a very good general indication of the overall significant

2.Sakthi ganesh R

India's transport sector is large ,diverse & caters to the need of about 1.03 billion people

The management and polycymacking powers are vested with the railway board.

Multimodal connectivity between mass urban transport and railway station will be facilitated on priority

Transport markets often requires access to key infrastructure

The Railways maintains CONCOR's wagon fleet

The sector is still developing and it is easy to access future market dynamics of the market

Budget- friendly costs and increase our share in global transport

Indian Railways has provided land for construction of terminals

Passengers and Goods Origin - Destination survey

4.Sundhareshwar V

Ports is mainly shaped by the levels and changes in global

Effects of capacity utilisation are in this work limited to primarily

The most important for capacity is the numberof tracks on the line

Used as input to cost benefit analytics

To ensure smooth running of port operating

Determine capacity from a quality of service perspective

The correlation analysis is hard to perform

Indicator indicates traffic use of capacity

The performanee indicators are good to describe the current status of the railway network






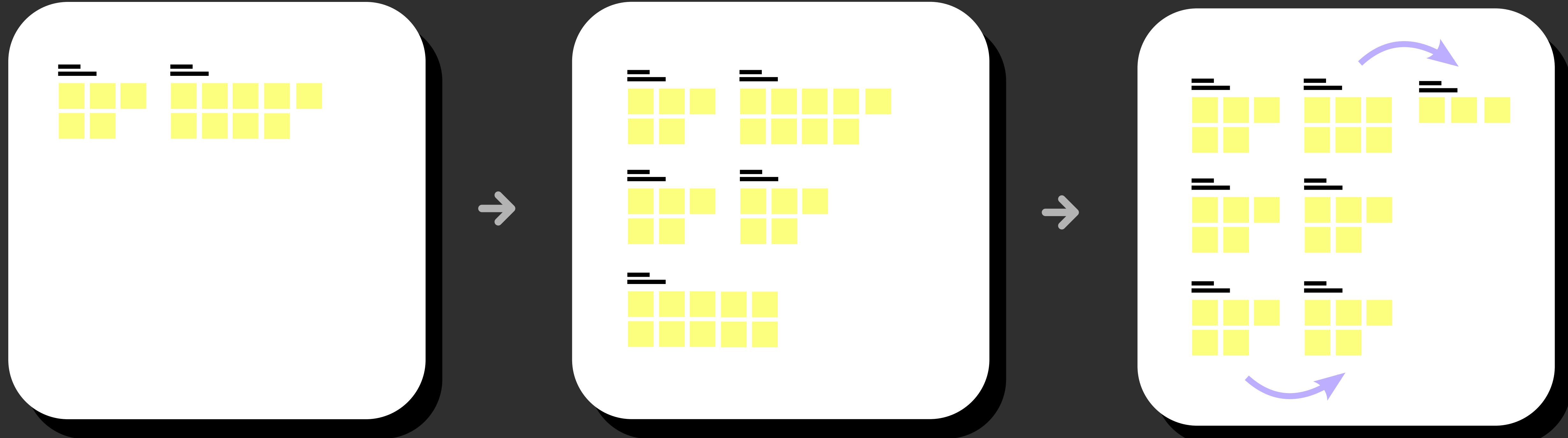
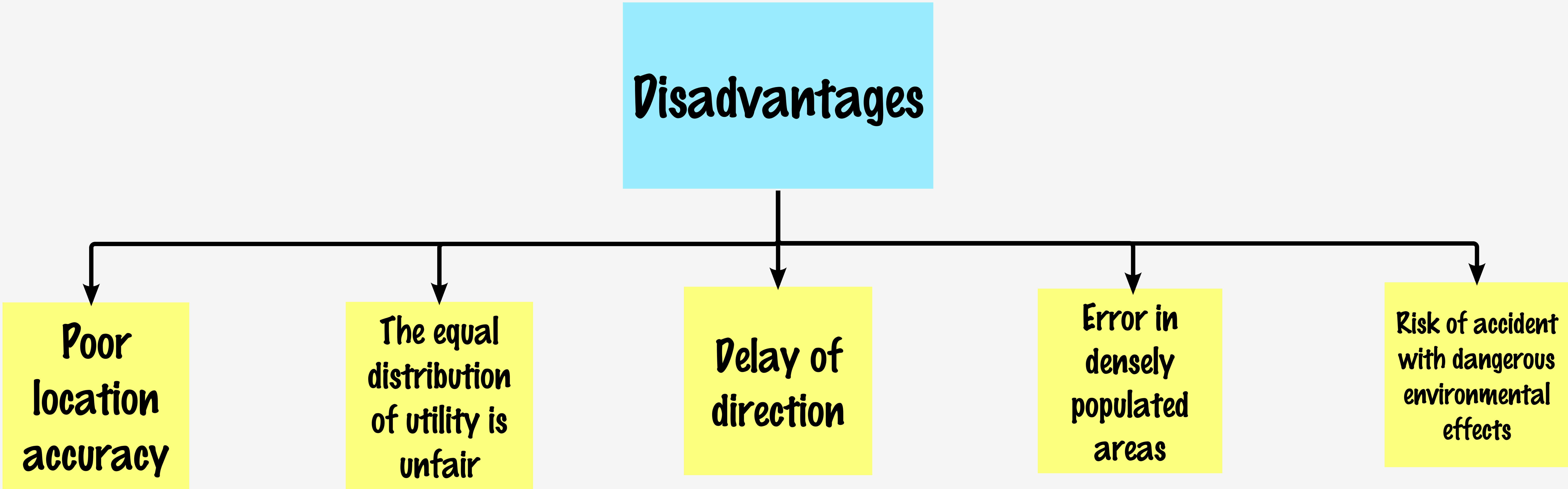
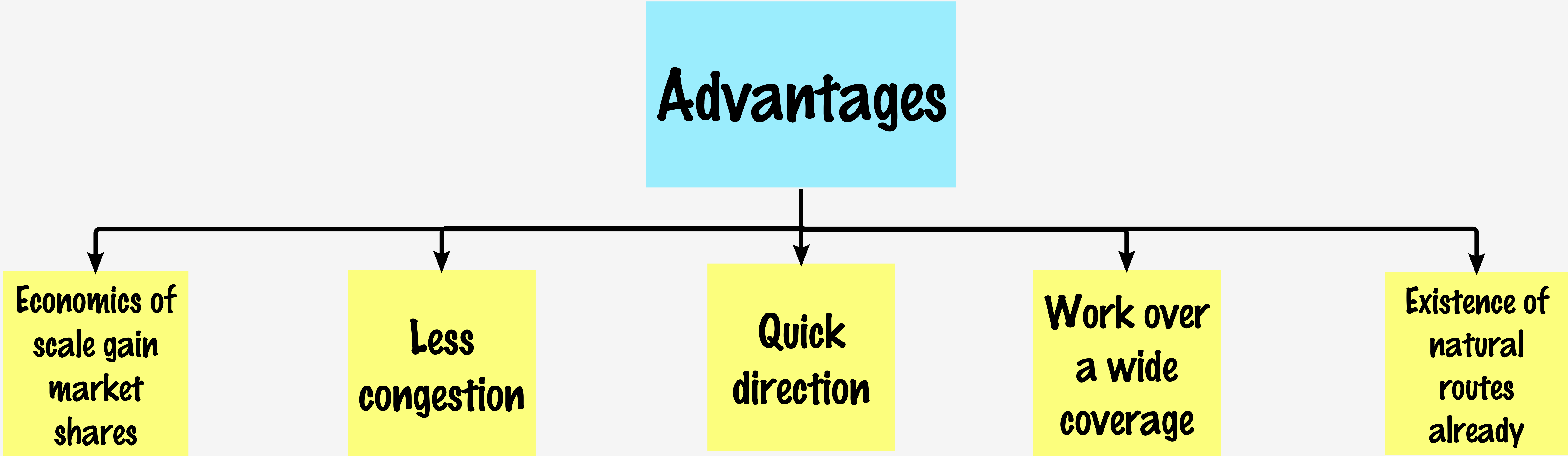
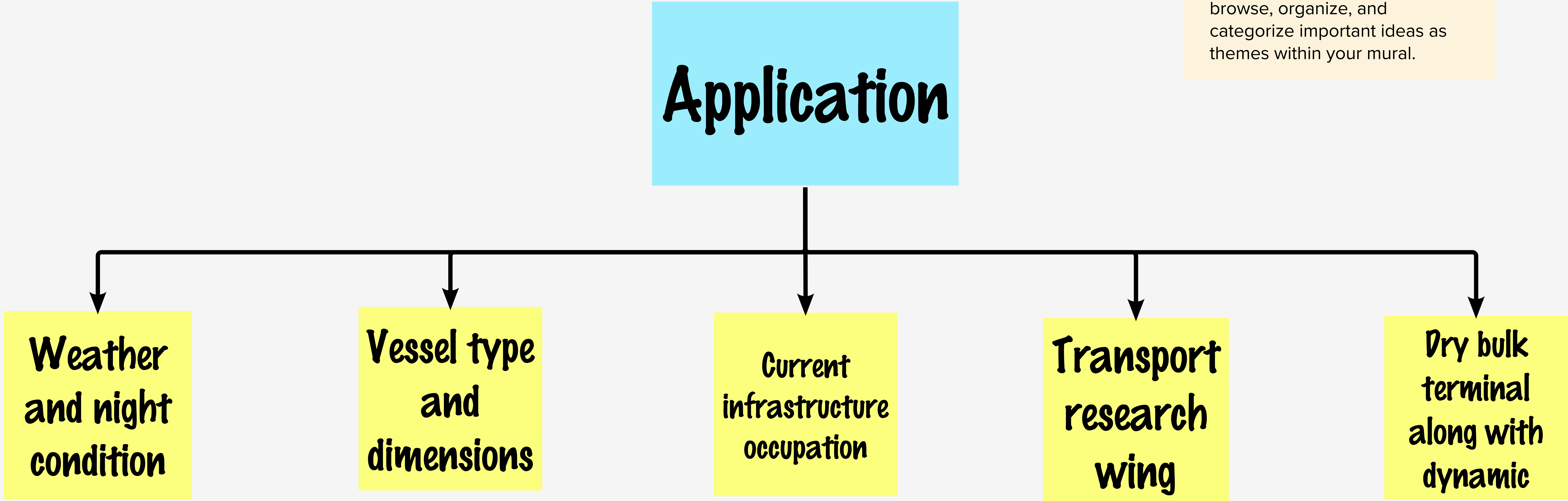
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

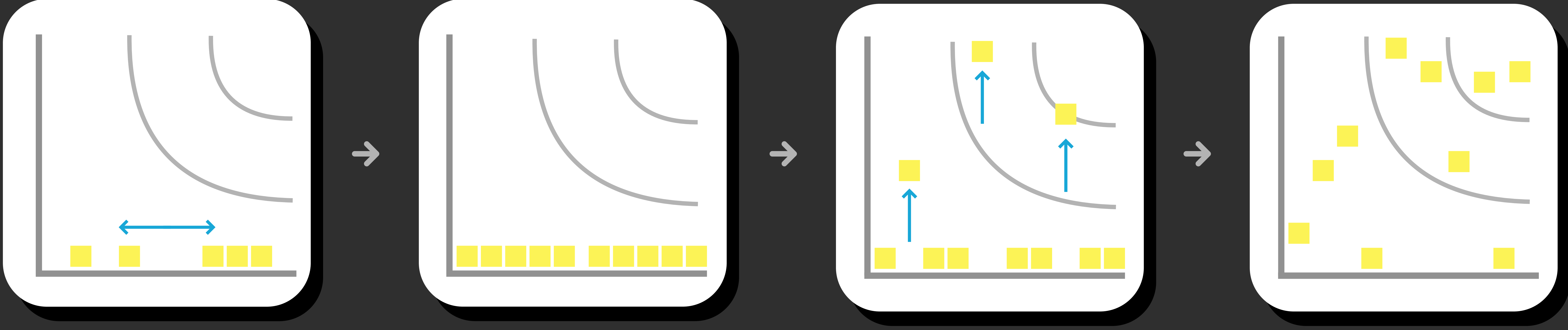
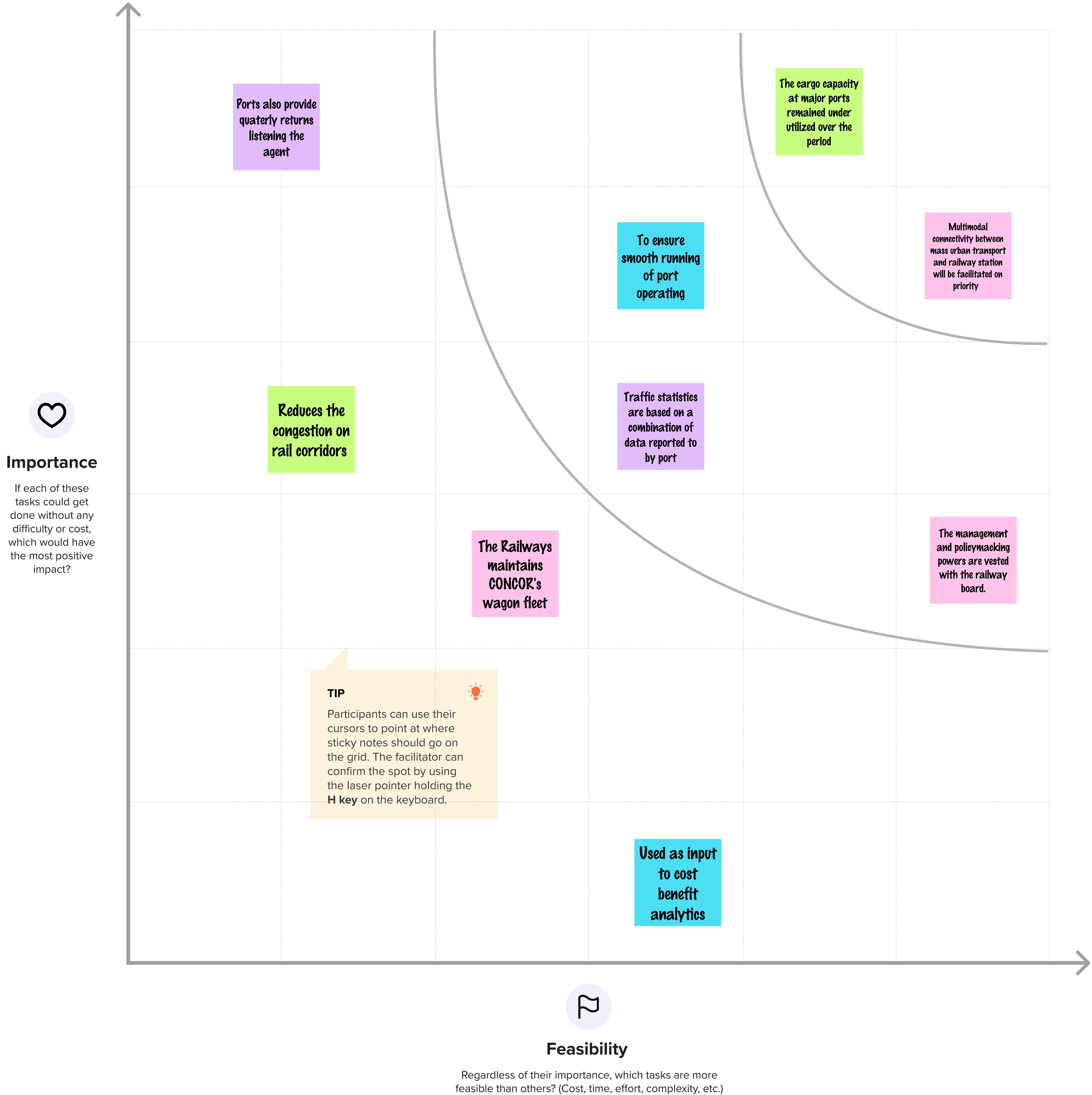


4

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

 20 minutes







### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

---

### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

---

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

---

[Share template feedback](#)