

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b> <ul style="list-style-type: none"><li>Customer will go through the website for shopping.</li><li>There will be a chatbot that will guide the customer to the recommended product</li><li>Customer can give the constraint to the chatbot and the chatbot will filter and display the required product.</li></ul>	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b> <ul style="list-style-type: none"><li>Customers are bound to search on the available products in the website .</li><li>Recommending a product becomes unobvious when customer keeps on changing the search items.</li></ul>	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b> <ul style="list-style-type: none"><li>Voice Assistants can be in use when Chatbots fails.</li><li>Customer can make use of Search box to search the product.</li><li>We can use personal recommendatory system based on the customer needs.</li><li>Image Recognition method can be incorporated</li></ul>	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b> <ul style="list-style-type: none"><li>Designing the webpage using python flask web framework.</li><li>For Data Storage IBM DB2 is used.</li><li>Kubernetes Cluster is used for containerize the application</li><li>Building a chatbot using ibm Watson assistant.</li></ul>	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b> <p>If we go through the other's recommender app there will be no chatbot interaction with customer and to make customer satisfaction and user friendly surfing chatbot is deployed in this app.</p>	<b>7. BEHAVIOUR</b> <b>BE</b> <ul style="list-style-type: none"><li>While using the app , if customer faces any issues he can rise a ticket and make a report of the problem.</li><li>Suggestions will be handled by the chatbot</li></ul>	
Focus on J&P, tap into BE, understand RC	<b>3. TRIGGERS</b> <b>TR</b> <ul style="list-style-type: none"><li>User Friendly website interaction and triggers customers to recommend this website.</li><li>Varities of Clothing Products are available for customers .</li><li>Searching for the products feels easier.</li></ul>	<b>10. YOUR SOLUTION</b> <b>SL</b> <ul style="list-style-type: none"><li>Webapp can be desgined using python web framework.</li><li>IBM Db2 Database can be used for data storage.</li><li>IBM Watson assistant can be used for chatbot interaction.</li><li>The developed product will be platform independent.</li></ul>	<b>8.CHANNELS of BEHAVIOUR</b> <b>CH</b> <b>8.1 ONLINE</b> <p>Customer can search products ,modify the cart,order the products during online with chatbot</p> <b>8.2 OFFLINE</b> <p>Chatbot will recommend the customer's product in offline mode</p>	Identify strong TR & EM
	<b>4. EMOTIONS: BEFORE / AFTER</b> <b>EM</b> <ul style="list-style-type: none"><li>If the Searched item is not available that will create negative impact for the customer.</li><li>Another problem is that if the chatbot doesnot respond properly customer will not be satisfied.</li><li>Cloud,Database Management and frequent updation and maintenance should be done.</li></ul>			