

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Build empathy

The information you add here should be representative of the

observations and research you've done about your users.

what do they think and feel? what do they **HEAR?** how ensure locate effective safety the does it of child child work? Notify the child in Creates a worried respective Geo Fence if child exact about crosses the location child Geo Fence child safety what do they SEE? what do they SAY & DO? child is safe **GPS** within the location Technology remote peace of monitoring of Children mind child"s child"s with knowing location location happy the location 24/7 face Gain: PAIN: Remote monitoring of child high gadget coset location automated small distance updation of location communication effeective monitoring gadget lost/battery down system





