

Project Design
Phase-I
Problem Solution Fit

Team ID	PNT2022TMID09778
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL	5. AVAILABLE SOLUTIONS <small>PLUSES & MINUSES</small> AS	Explore AS, differentiate
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> Vehicle owner and Insurance companies. </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <ul style="list-style-type: none"> Not good about Insurance knowledge. Lack of proper Documentation. </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> We have 24/7 customer support to solve customer problems to get easier application to fill. </div>	
Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS <small>+ ITS FREQUENCY</small> PR	9. PROBLEM ROOT / CAUSE RC	7. BEHAVIOR <small>+ ITS INTENSITY</small> BE	Focus on PR, tap into BE, understand RC
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> It requires an or continuous internet connections to be successful. Server did not work properly all the time. </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <ul style="list-style-type: none"> The customer face wrong value for vehicle damage. In this app correct estimated value is given or shown. That can be ratify the problem in our application </div>	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> Don't drive a vehicle during a phone call .Don't drunk and drive. Obey the traffic rules. Use headlight during night time. Use seatbelt. </div>	
Identify strong TR & EM	3. TRIGGERS TO ACT TR	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOR CH	Extract online & offline CH of BE
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> People should obey the traffic rules to avoid accident in national level so it reduces accident </div>		<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <ul style="list-style-type: none"> "AI based intelligent vehicle damage assessment and Cost Estimator for Insurance Companies" It helps vehicle owner to get correct estimated value for vehicle damage. </div>	
	4. EMOTIONS <small>BEFORE / AFTER</small> EM			
	<div style="border: 1px solid black; padding: 5px; min-height: 50px;"> BEFORE: Customer can't get the exact Damage value insurance. AFTER: Customer easily get the exact value for insurance within 24 hours </div>			