



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?
See a finished version of this template to kickstart your work.
Open example

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [personal assistance for seniors who are self-reliant reference papers]?
When any medication is not taken or taken incorrectly, there can be a lack of improved health or harmful side effects. After a hospital discharge, there are often important medications to take—even for the short-term—that can mean the difference between healing at home and a readmittance.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Prasanth G(T.L)

Alert the Time of Medicine Taken
Monitor the Elder health take medicine on time
Senting notification on time in through Internet
Detect and sending notification

Masanam M(M2)

Medicine Report
Time Schedual
Medicine Time Remainder
help elder to reduce stress relate to medicine

Nagarajan K (M1)

Remaint time for medicine taken
Confirmed Elder safty
Network Checking
Receive Notification via Internet

Suresh R(M3)

Help the Elders to take medicine in time
Medicine Reminder Using IOT
Receive notification
report of medicine

TIP
You can select a sticky note and hit the pencil icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Sensing

Alert the Time of Medicine Taken
Detect and sending notification
Senting notification on time in through Internet
Network Checking

Safty

Remaint time for medicine taken
Help the Elders to take medicine in time
help elder to reduce stress relate to medicine
Confirmed Elder safty

Network

Monitor the Elder health take medicine on time
Receive notification
Receive Notification via Internet
Medicine Report

Report

Medicine Reminder Using IOT
Medicine Time Remainder
report of medicine
Time Schedual

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback