

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate

2-8 people recommended



Before vou collaborate

A little bit of preparation goes a long way

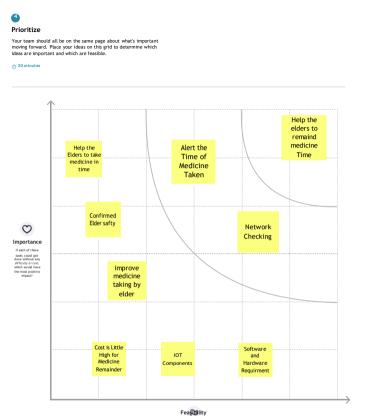
with this session. Here's what you need











Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

> Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template ->

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template ->

Open the template →

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Share template feedback



Share template feedback







