

# SAYS

Senior Citizens say that they are unable to remember all the prescribed at appropriate time.

They also say that they forgot to take in medicines with them when they need to go outdoors.

# THINKS

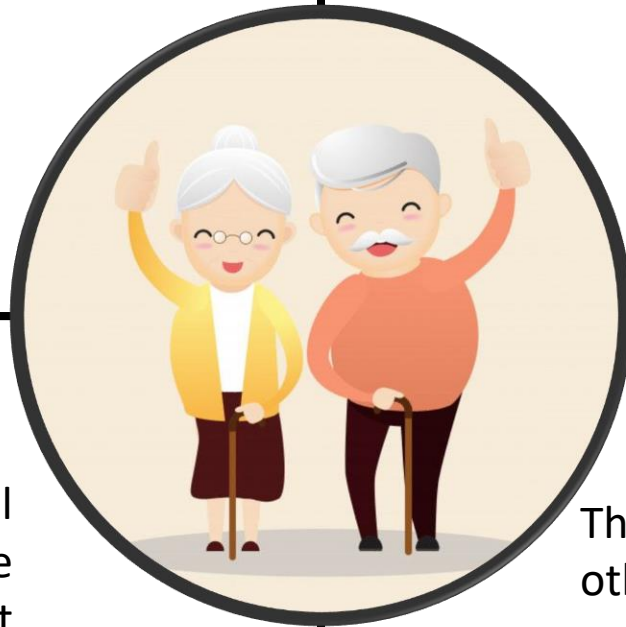
Senior Citizens also think that it would be beneficial if an easy to use tool is available for them.

They also think that they want an assistant that delivers not only reminders but appropriate medicine dosages.

# PAINS

Senior Citizens because of their age feel helpless in getting medicines right amount on right time.

They also feel they are left alone and dependent on others for basic necessities.



# DOES

They make use of traditional methods to remember the medicines but they miss it often.

They rely on other people for getting proper medicines on right time.

# FEELS

They feel dependent on others for basic necessities and feel helpless.

They often feel that they are not looked after properly.

# GAINS

They feel happy for a personal assistant to be helping and assisting in reminding medicines.

They also feel relaxed with the mindset of having a tool for proper delivery of medicines.