

**Project Design Phase-I**  
**Proposed Solution Template**

Date	24 September 2022
Team ID	PNT2022TMID35546
Project Name	Project – WEB PHISHING DETECTION
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The increase in the number of online phishing dramatically over the years have led the spark to build the phishing detection.
2.	Idea / Solution description	To secure the users from phishers to avoid the loss of personal details like geo location, banking credentials etc.. through various kind of engineered tools to detect the unusual activities in the user's machine and alert them.
3.	Novelty / Uniqueness	Our application is very easy to use with a simple UI and very user friendly which is well designed for the intended purpose and very light weight which you can not even compare with other similar services.
4.	Social Impact / Customer Satisfaction	It will create awareness among users to be secure online. The users will be very satisfied that they are in safe hands and need not worry about the problems described earlier.
5.	Business Model (Revenue Model)	Revenue will be generated through charging a price (subscription) to the advanced features and basic features will be free of cost
6.	Scalability of the Solution	By securing the user base and earning their trust securing enterprises an scaling the business and capturing the market-share