$\overline{\mathbf{CC}}$

RC

SL

1. CUSTOMER SEGMENT(S)

Customers are School completed students and UG and PG graduates who applies for higher studies.

6. CUSTOMER CONSTRAINTS

Seats must be available in preferred universities of the customers and the Internet facility should be available.

5. AVAILABLE SOLUTIONS

Prediction using Machine learning algorithms like Linear regression and random forest regression along with Deep Neural Network.

Explore AS, differentiate

BE

CH

2. JOBS-TO-BE-DONE / PROBLEMS

Students are often confused for choosing collages, like whether they are eligible are not. This website will help them Predicting eligibility.

9. PROBLEM ROOT CAUSE

The root cause of the problem is not having proper profile for students and they might enter the incorrect data and they don't have clarity to choose college.

7. BEHAVIOUR

If seats not available in the preferred university ,user can try another college using this website and they can chat with expert to have clarity.

Identify song TR & EM

3.TRIGGERS

Hearing about the website through friends, adds and social media.

10.YOUR SOLUTION

Our solution includes accurate prediction using algorithms like Linear regression and random forest regression along with Deep Neural Network and Chat box will be available for clarity of students. Recommending universities based on their profile.

8. CHANNELS of BEHAVIOUR

8.1 ONLINE

Careers 360 and Shiksha.com explore colleges are predicting websites available.

8.2 OFFLINE

Asks friends or colleagues for references for getting seat in universities.

Focus on J&P, tap into BE, understand RC

4. EMOTIONS: BEFORE / AFTER

Before: Confused, Stress, Hopeless. After: Clarity. Aplomb, Time Saving. EM

J&P

TR