Ξ Identify strong TR &

1. CUSTOMER SEGMENT(S)

Define

င္ပ

fit into

o

Ö

CS

· People who wish to use "Hand Gestures" to access the application

6. CUSTOMER CONSTRAINTS

Webcam.

· System with internet.

Needed Devices :



5. AVAILABLE SOLUTIONS



- · Professionals may use other control devices like keyboards and joysticks to browse images, but this device also requires contact.
- · In early stage the doctors have to manually do navigation and manipulation of images through EMR, but while using the gesture-based navigation and manipulation is very much easy and useful for doctors.

2. JOBS-TO-BE-DONE / PROBLEMS



- · Provide the system with an understanding of hand gestures and execute them accordingly.
- · Be more precise when looking for hand movements.

9. PROBLEM ROOT CAUSE





- · Imprecise and closely related gestures are ambiguous.
- · The navigation control requires the user to remember a number of gestures in order to access the application.

7. BEHAVIOUR

· If a customer encounters any software problems, they should provide us feedback on the issue, and our technical team will promptly address the issue and reply via email.

3. TRIGGERS

strong

뒭

20



The effective and easy navigation time

10. YOUR SOLUTION



8. CHANNELS of BEHAVIOUR



- trigger clients to switch to this technology.
- 4. EMOTIONS: BEFORE / AFTER



· During a pandemic, people have a hard time using a public system because of the fear that the disease will spread. By using this application, individuals are assured of security against disseminated physical diseases, ensuring sterility.

- · For a common operation, simple gestures are preset.
- · The user can personalize the gestures according to their wishes.
- . The user can create new gestures in addition to preset gestures for new operations.

Online:

· A stable network connection is necessary for the active operation of the gesture control system.

· Power availability for the display device and gesture capturing camera.