



SCENARIO

Browsing, booking, attending, and rating a local city tour




Steps
What does the person (or group) typically experience?




Interactions
What interactions do they have at each step along the way?


- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?




Goals & motivations
At each step, what is a person’s primary goal or motivation? (“Help me…” or “Help me avoid…”)




Positive moments
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?



Negative moments
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?



Areas of opportunity
How might we make each step better? What ideas do we have? What have others suggested?



Entice
How does someone initially become aware of this process?

Write a goal or activity


Write a need you want to meet

Write an Emotion you expect the customer to have

Write a potential challenge to your objective

TIME CONSUMING MAKES THE PERSON IN FEAR

Provide a asimple tutorial to understand its working



Enter
What do people experience as they begin the process?

Children are prone to many accidents. Safety of children is very critical since children cannot protect themselves.

WEARABLE DEVICE

Happy

The unreliability of the sensors

AFTER SOME TIME THEY LOOSE THEIR HOPE

Large scale implementation of the project



Engage
In the core moments in the process, what happens?

Lack of child monitoring in school affect the child’s behavior

NEW IDEAS FOR WEARABLE

Contented

Higher officials

SENSORS WILL ACTIVE MORE FAST TO NOTIFY

Alert message working through app or website



Exit
What do people typically experience as the process finishes?

MAKE THE MEASURES FOR THIS ISSUE TO COPE

NOTIFY OF CHILD IN TROUBLE

Environment friendly

The cost of the moisture sensors

SENSORS WILL SEND THE DATA AT TIME CONSUME

Interaction with public And children