

IBM ASSIGNMENT-1

VISUALIZING THE DATA SET

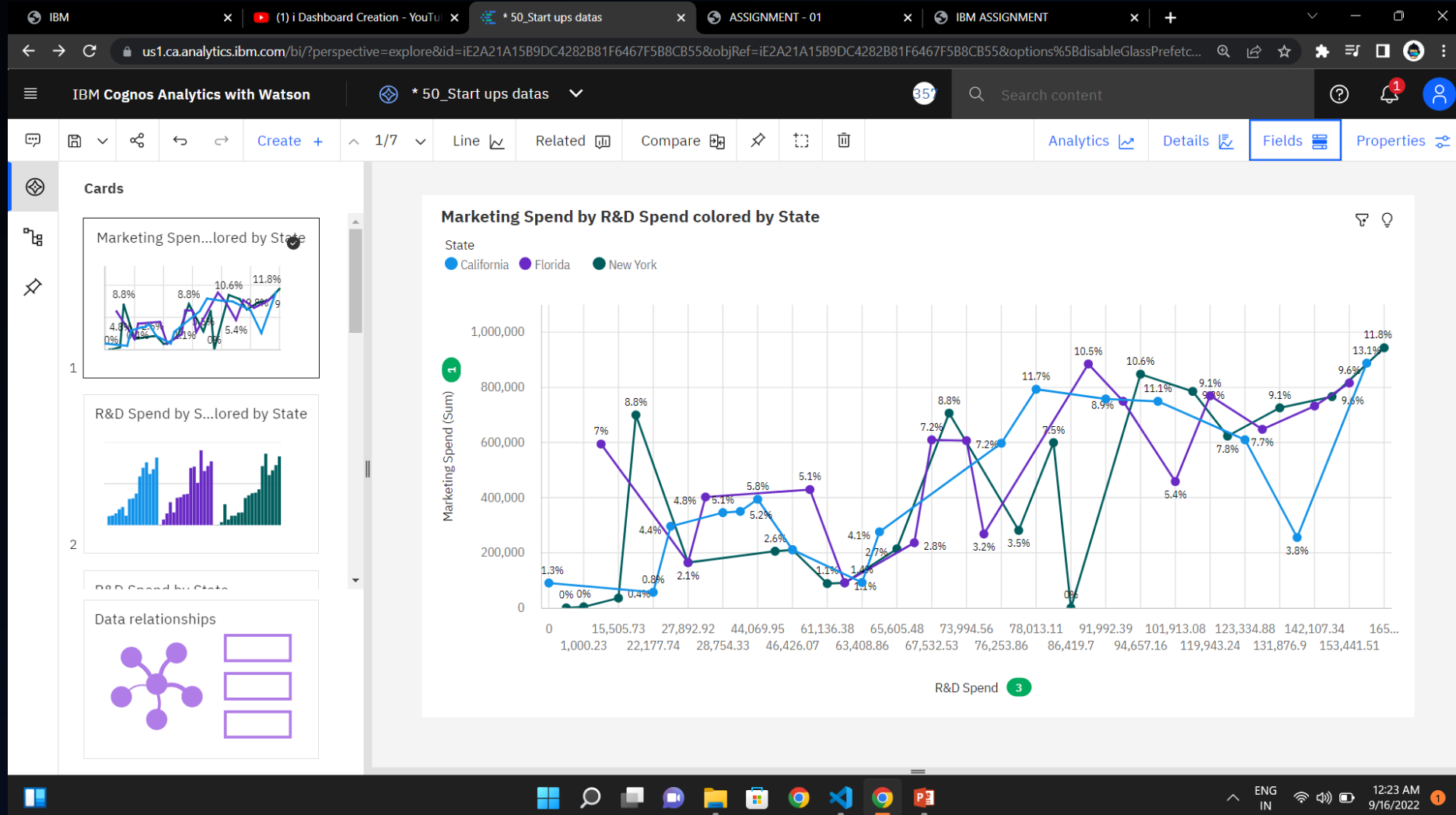


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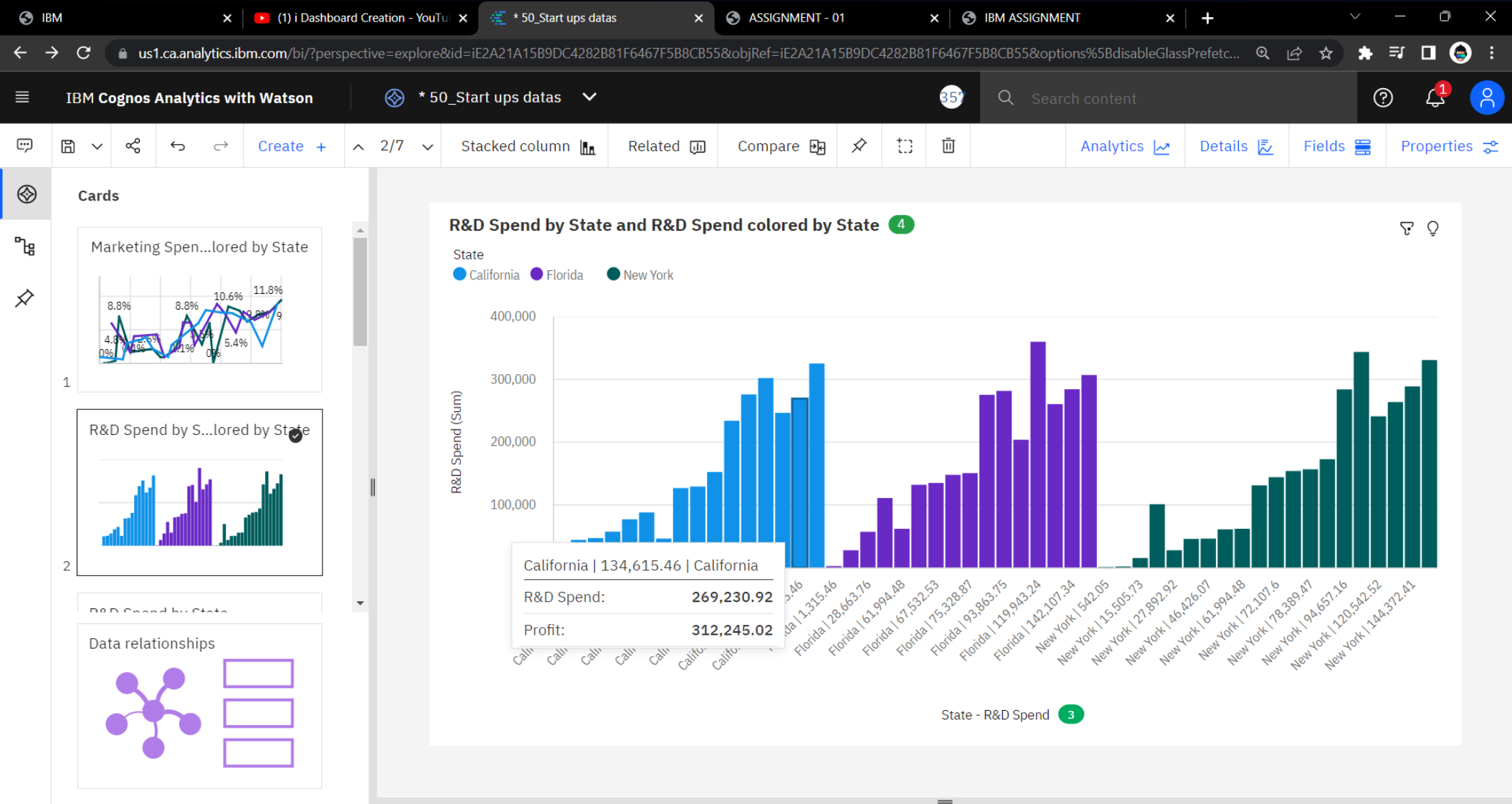
- **Marketing Spend by R&D Spend colored by State(Line Graph)**
- **R&D Spend by State and R&D Spend colored by (colom Graph)**
- **R&D Spend by State(Pie Graph)**
- **Marketing Spend for R&D Spend and Profit hierarchy(Tree map)**
- **R&D Spend by State colored by Marketing Spend,California,new York,Florida**
- **Summary Graph**



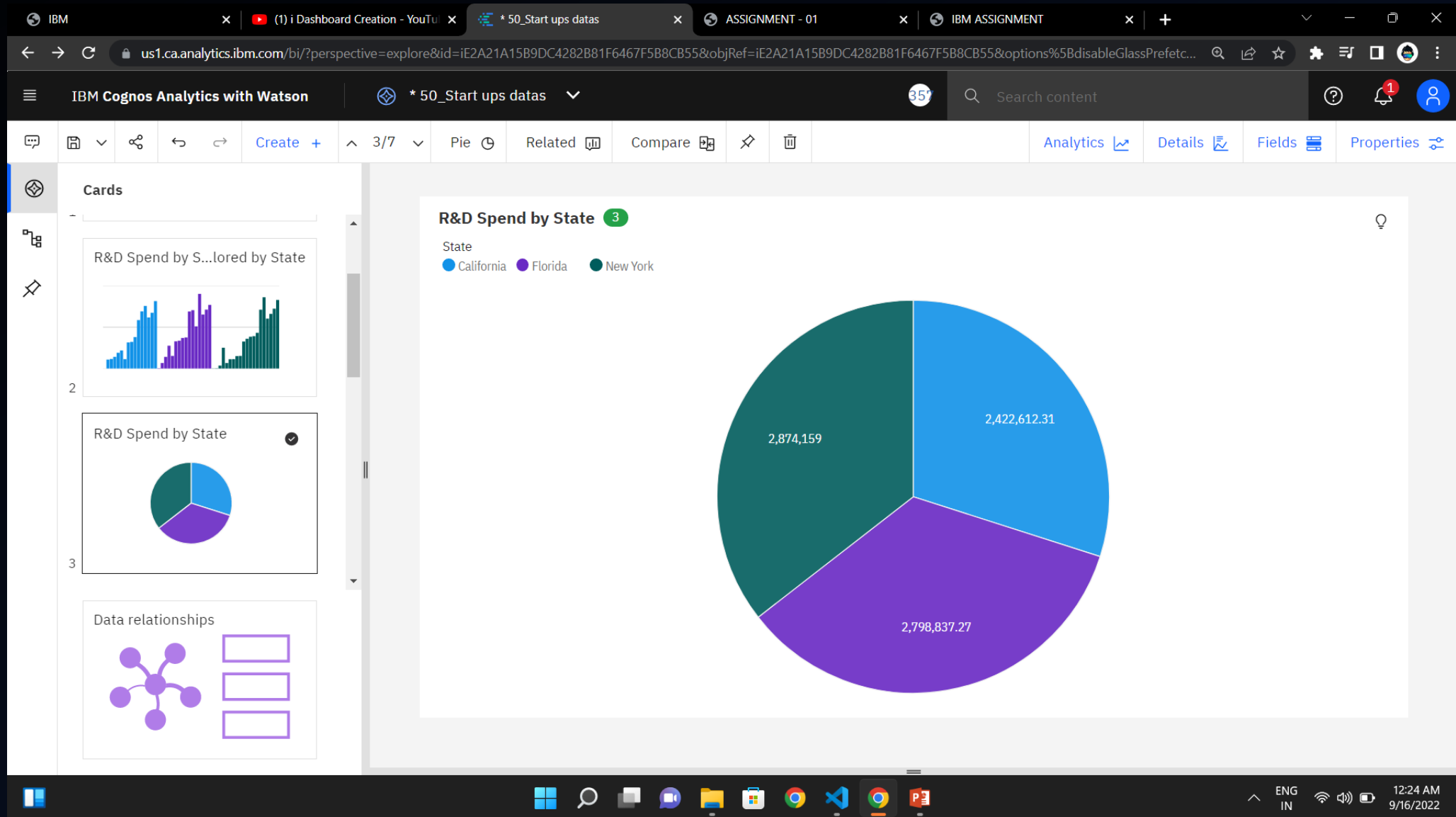
Marketing Spend by R&D Spend colored by State(Line Graph)



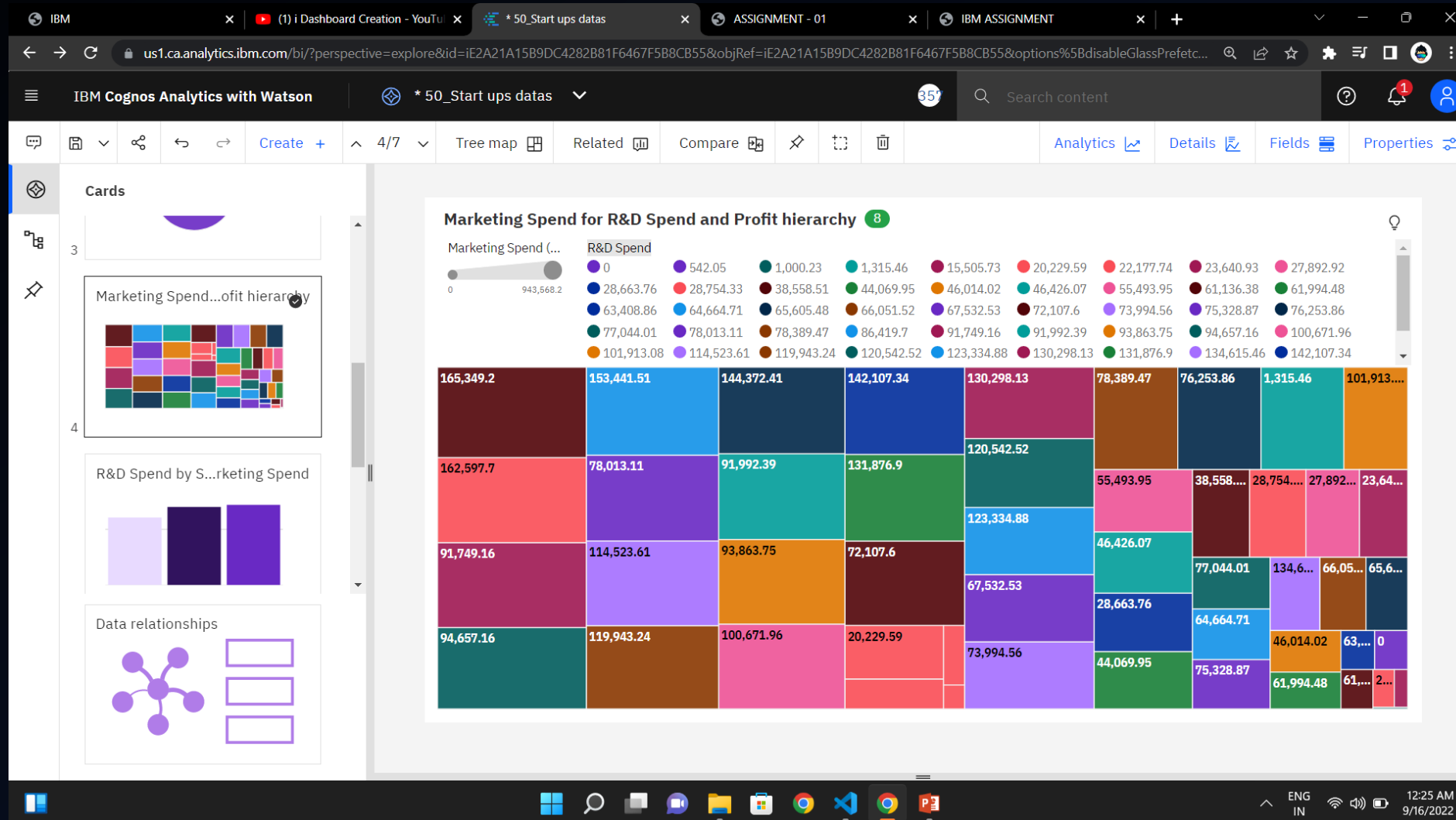
R&D Spend by State and R&D Spend colored by (colom Graph)



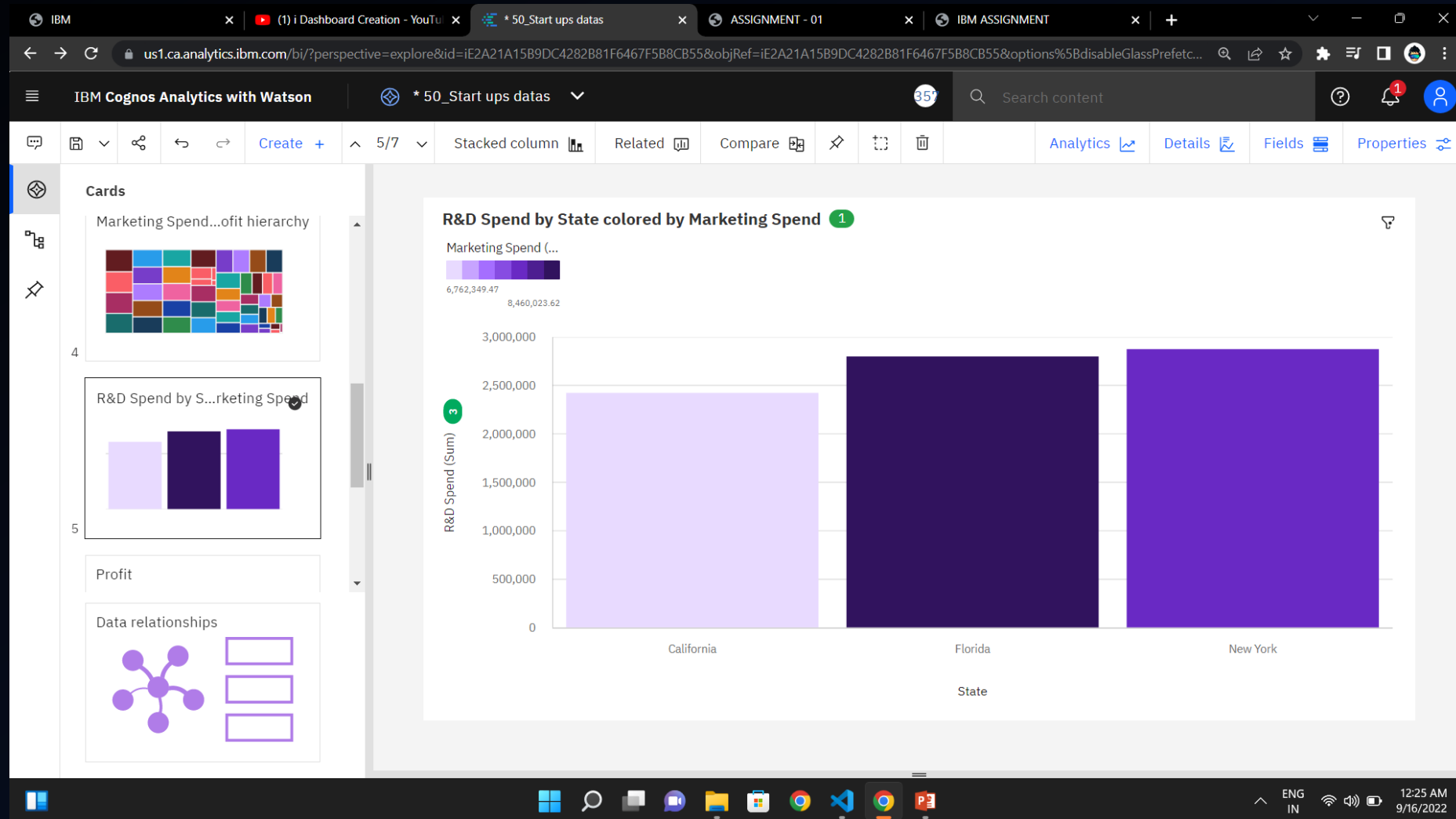
R&D Spend by State(Pie Graph)



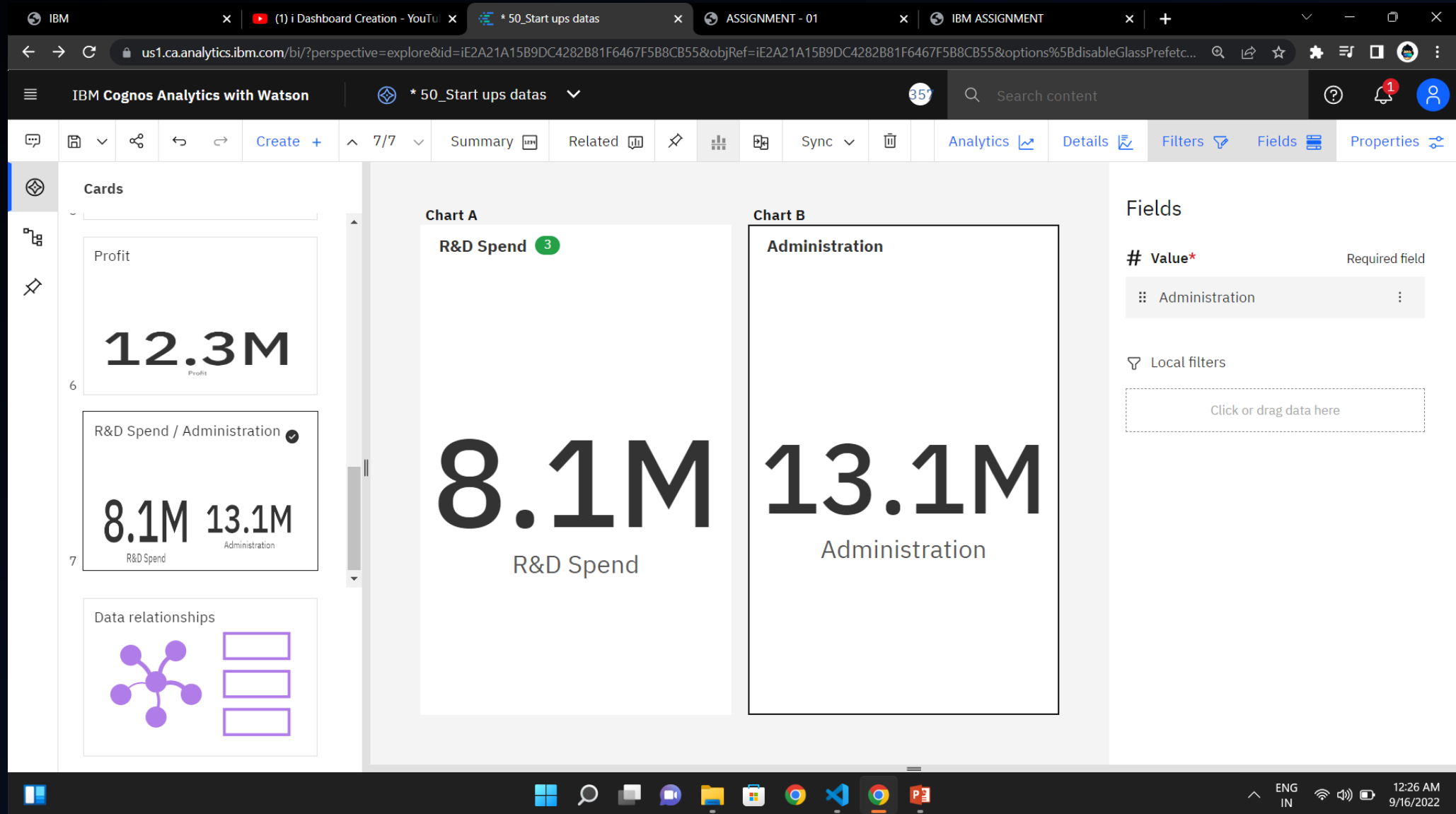
Marketing Spend for R&D Spend and Profit hierarchy(Tree map)



R&D Spend by State colored by Marketing Spend, California, new York, Florida



Summary Graph



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* 50_Start ups datas

Search content

Create + 6/7 Summary Related Compare

Analytics Details Fields Properties

Cards

R&D Spend by S...rketing Spend

Profit

12.3M

Profit

12.3M

Profit

Fields

Value* Required field

Profit

Local filters

Click or drag data here

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Explore data relationships

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50_Start ups datas

Search content

Create +

Cards

Profit

12.3M

6

R&D Spend / Administration

8.1M 13.1M

7

R&D Spend Administration

Data relationships

Relationship diagram

Explore data relationships

50_Startups.csv

Reset to original

Marketing Spend

Edit diagram

Administration

Marketing Spend

Profit

R&D Spend

State

Select single or multiple nodes to see visualizations.

Relationship diagram

10% 100%

Select a visualization

Explore visualizations related to 'Marketing Spend'

Marketing Spend

23.2M

Marketing Spend

Add +

Marketing Spend

Add +

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LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS



https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FData%2Bmodule%2F50_Start%2Bups%2Bdatas&subView=starting%20points

