

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Build empathy and keep your focus on the user by putting yourself in their shoes.

Freshers and
job seekers
will find it
helpful.

They will find it
easy to choose
a job according
to their
interest.

The proposed system
will help the user to
overcome this
difficulties by matching
their work experience
,skills and other details
with appropriate
companies

It plays an
important role in
the recruitment
process of fresher
as well as
experienced today

The model can only
make
recommendations
based on the existing
interest of a user

Recommender systems help the
users to get personalized
recommendations, helps users
to take correct decisions in their
online transactions, increase
sales and redefine the users
web browsing experience, retain
the customers, enhance their
shopping experience.

It helps to
search the
job they like.

It will be very
useful as it
suggest them the
job according to
their area of
interest.

Recommendation
engines that
inaccurately
estimate
consumers' true
preferences

Like all latest technologies,
recommendation engines rely
on data -- If you do not have
high-quality data, or cannot
crunch and analyze it
properly, you will not be able
to make the most of the
recommendation engine

It provides Personalization
We often take recommendations
from friends and family because
we trust their opinion. They
know what we like better than
anyone else. This is the sole
reason they are good at
recommending things and is
what recommendation systems
try to model.

It helps in easy
analytics and it is easy
to find the job by
sitting in the same
place than going out
to search the job.

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