

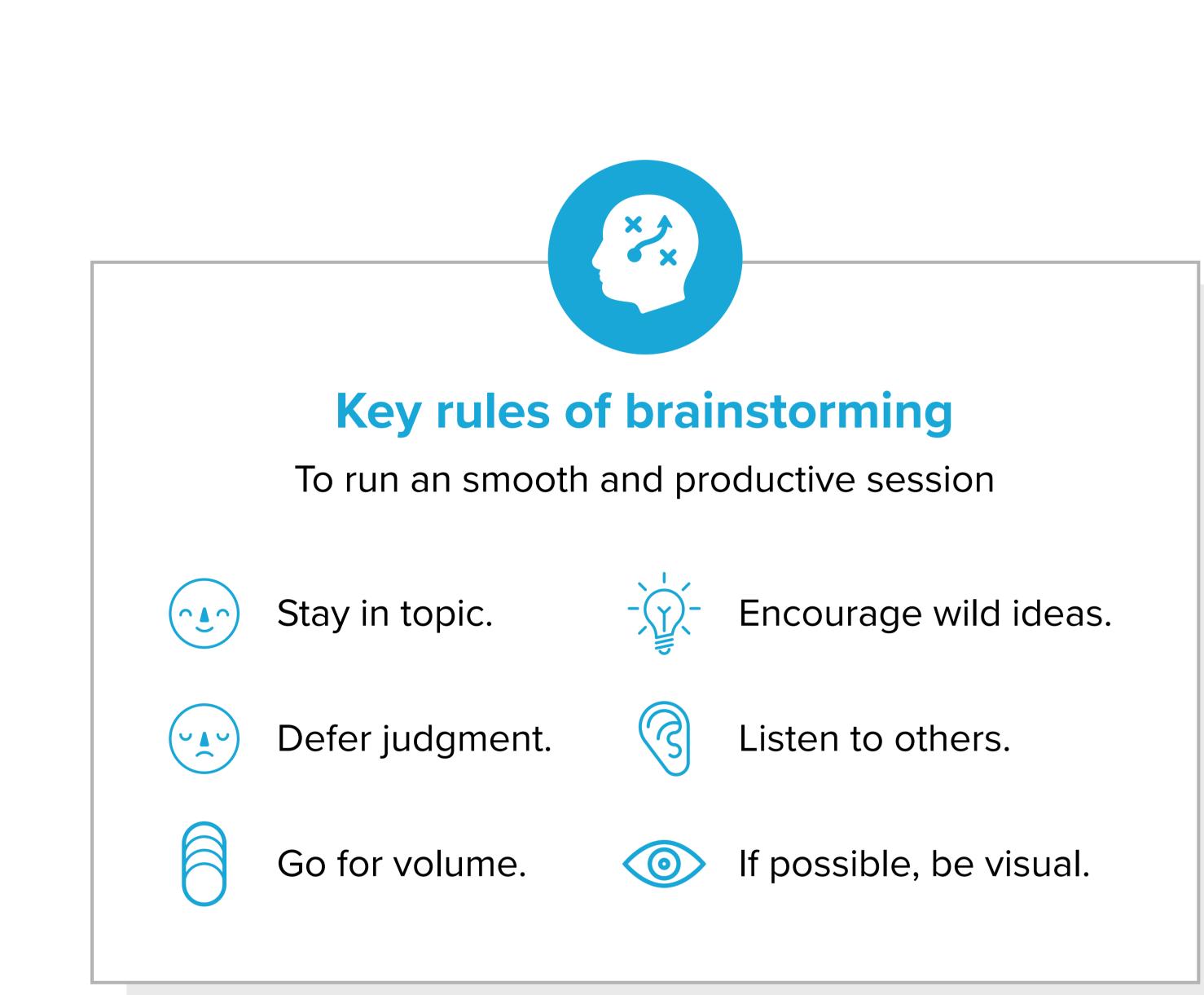
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Users need an app that helps them to read daily news based on their choise of category at anytime, anywhere.

How might we [your problem statement]?





Brainstorm

Write down any ideas that come to mind that address your problem statement.

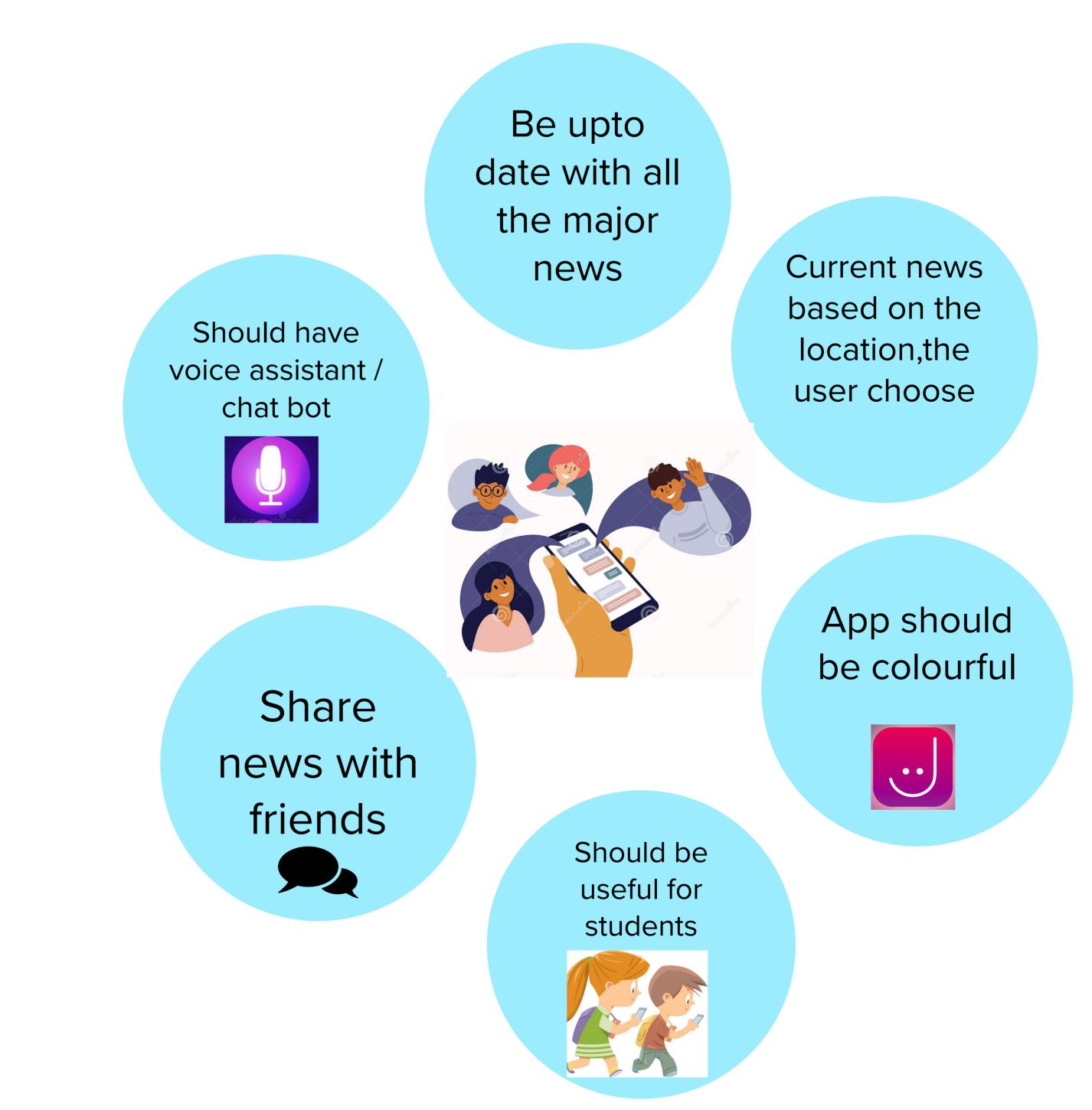
① 10 minutes

ABIRAMI A DHESIKA K

GUNAMUKHIS



HARIPRABHAS





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

News Quality

App features

Interactive



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



