Project Design Phase-I
Proposed Solution

Date	30 September 2022
Team ID	PNT2022TMID32390
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

Proposed Solution :

S. No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The objective of this project is to provide an app that helps the user to read the daily news based on their choice of category at anytime, anywhere.
2.	Idea / Solution description	We intend to collaborate our application with the cloud in order to provide the news that belong to the user's category of interest. The database will have all the details and the user can search the news by using a search bar.
3.	Novelty / Uniqueness	This app pulls news sources from all across the world, so we will likely be able to find our favourite news. This app can set up a daily briefing to give us the most important stories of the day.
4.	Social Impact / Customer Satisfaction	Helps news readers to get required information within less time. Provide a feedback form to the user to know their need in order to improve the customer satisfaction. Provide frequent updates to overcome and fix the bugs.
5.	Business Model (Revenue Model)	We can include the ads in portal. We can provide subscription option to users to have premium membership.
6.	Scalability of the Solution	To increase the number of users we shall advertise our app in some other popular websites. When the load on the app increases, we can scale up the software to meet the needs. By focusing on application testing we can find bugs and fix the problems.