


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID32520
Project Name	Project – Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks




Step-1: Team Gathering, Collaboration, and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.


C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes

PROBLEM

How might we [your problem statement]?


PROBLEM


Retail Store Stock Inventory Analysis





Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil icon to switch from text to drawing.

Kathirvelan M

Present the data into simple visualization
Visualize the data using charts and graphs
Enable various filter options
Recommend based on the reports
Detailed and customizable visualization charts
Swap around the dataset as per our need

Karthikeyan R

Upload the dataset
use structured dataset
present the data
Use color options and labels
convert the raw data into our personalized data
Visualize the reports

Kishorekumar SV

User friendly Interface
Easy Navigation
Best Performance
Dynamic Visualization
Auto generated Recommendation
Auto save of reports to the cloud storage

Karthikeyan M

Creating Dashboard
Enabling our system with realtime database
Dashboard creation with various matrices
Recommend stock details
Switching to various matrices
Compatible with all users

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Ask customized tags to sticky notes to make it easier to find, browse, organize and manage the notes and ideas as they will be your mind.

Dataset Collection

use structured dataset

Upload the dataset

present the data

Use color options and labels

Swap around the dataset as per our need

Visualize Datasr

convert the raw data into our personalized data

Detailed and customizable visualization charts

Present the data into simple visualization

Visualize the data using charts and graphs

Dynamic Visualization

Reports

Visualize the reports

Recommend based on the reports

Auto save of reports to the cloud storage

Switching to various matrices

Recommend stock details

DashBoard & Database

Creating Dashboard

User friendly Interface

Easy Navigation

Best Performance

Compatible with all users

Dashboard creation with various matrices

Switching to various matrices

Enabling our system with realtime database

Auto generated Recommendation

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

