



# Brainstorm ideas

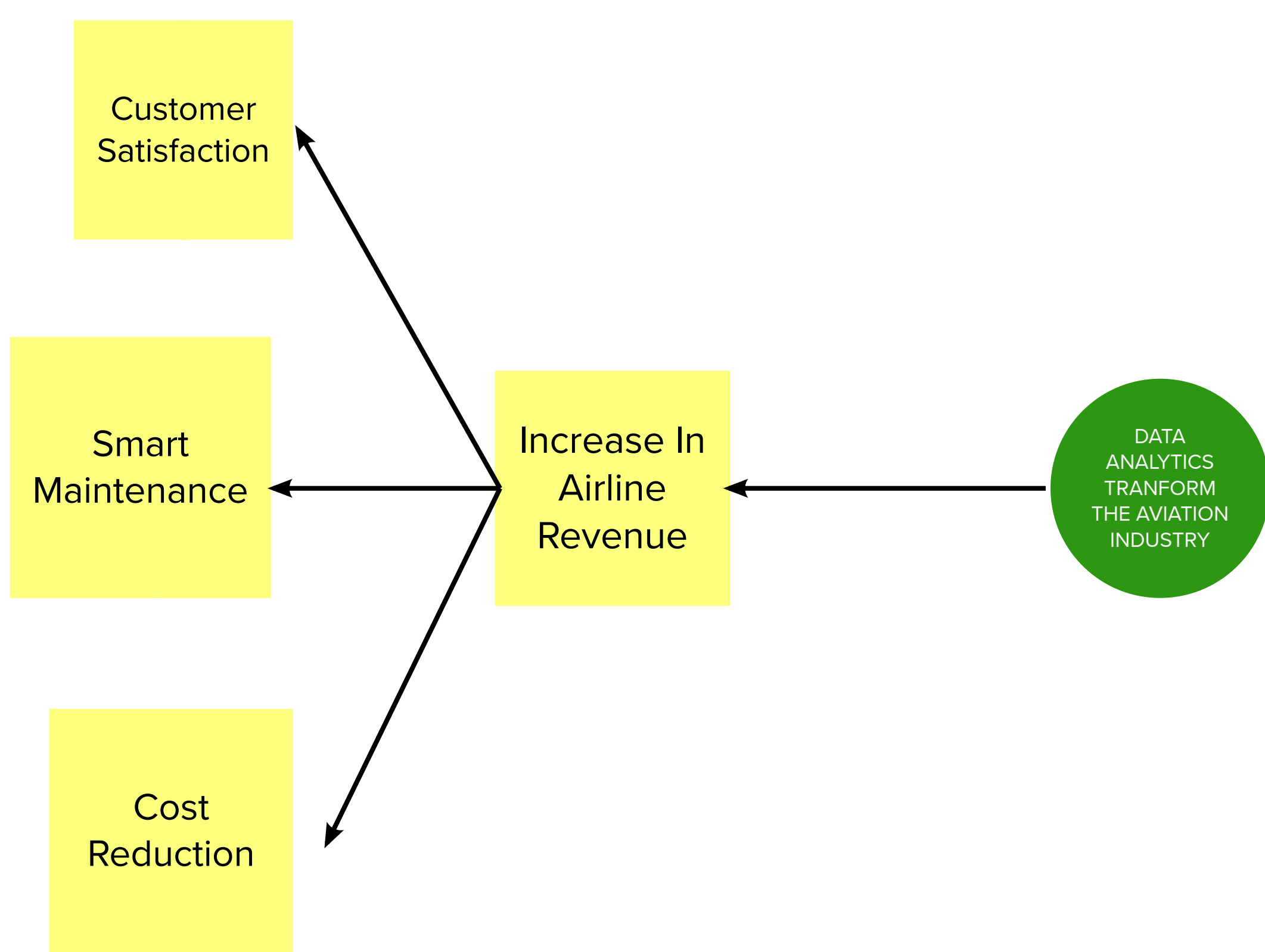
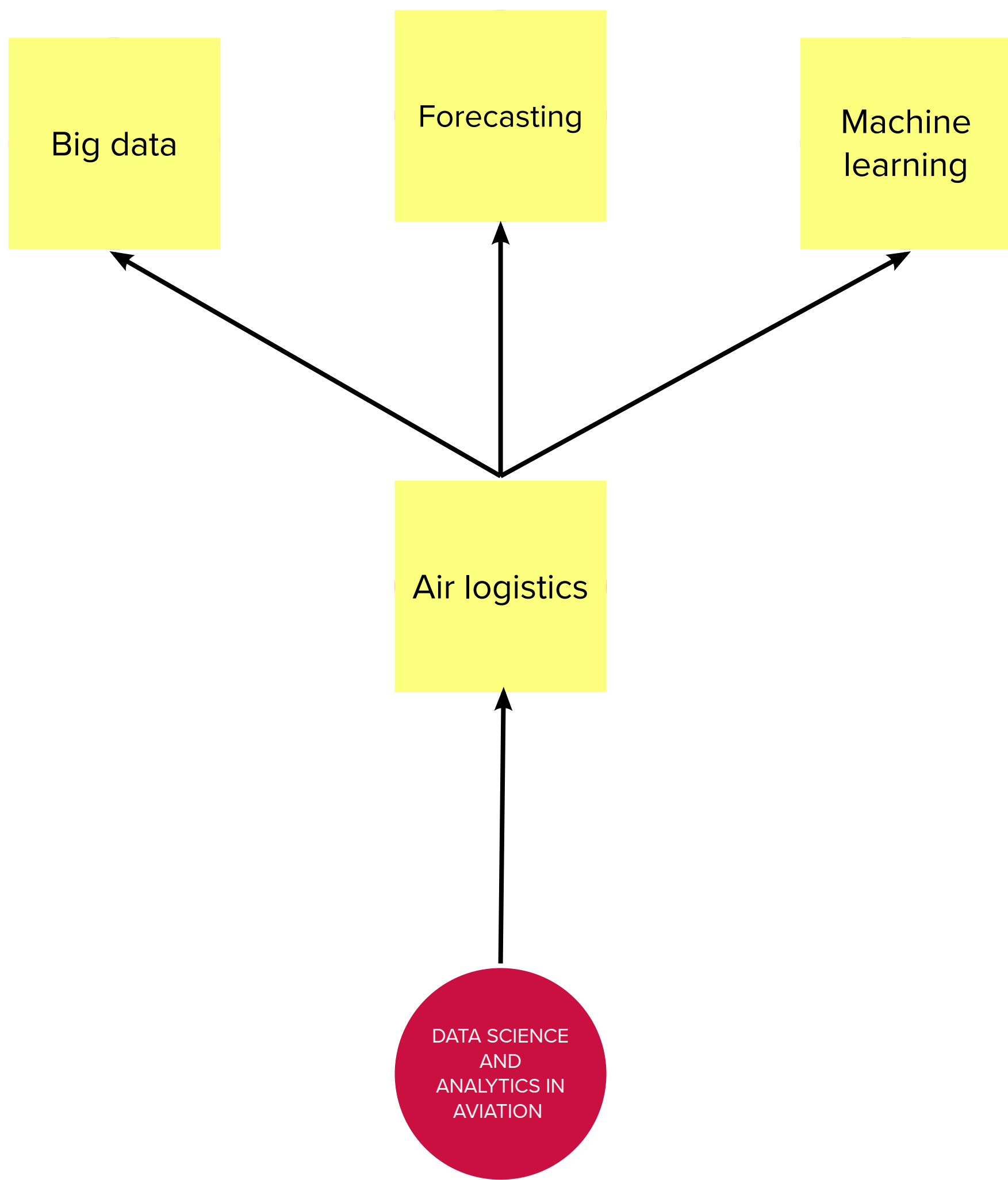
Add the challenge as a question to the center of your mind map, and work individually adding your ideas to the mind map.



## Brainstorming Stradegy

To run a smooth and productive session

- Stay on topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- Be visual



# DATA ANALYTICS IN AVIATION

