Empathy Map For Liver Disease Prediction

Is it necessary?

Is it reliable?

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Is this Secure?

Is my data confidential?

Will this predict the disease at an early stage?

Is the product useful?

What do they HEAR?
what friends say
what boss say
what influencers say

Can this really replace a doctor?

Is it user-friendly?

What do they SEE?
environment
friends
what the market offers

Is this a reliable way for detection ?

Is it time Saving?

Checking the data efficiency

Expecting more

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

Reaching the doctor after detection

High probability of controlling the disease

Lack of knowledge about the disease

PAIN
fears
frustrations
obstacles

Not everyone can provide clinical data about their body

Awareness about the disease

GAIN
"wants" / needs
measures of success
obstacles

Reduce mortality rate by early treatment

Data collection

Early diagnosis