CUSTOMER JOURNEY

Date:17-10-2022

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Topic: IoT Based safety gadget for child safety monitoring and notifications.



Goals and motivation

Monitori ng child

Prevent child missing

Taking care of child in

Notifying when child crosses geofence

Location is sent

Geofence location is set



Positive moments

Happy parents Child taken care without caretaker User friendly Regular updates

Less expensive



Negative moments

Alert sound is not given

GPS location is not proper

Message along with location not sent Regular updates not sent More features to be added



Areas of opportunity

In absence of caretaker

Alert sound along with massage Alternate options if message not sent

Where no one is able to take care of child

Reviews may not asked frequently Periodic updates of child location



Monitoring child location



Entice
How child location is monitored?



How message is been notified to user?



Engage
In the core moments in the process, what happens?



What do people typically experience as the process finishes?





Steps

Create a web application

Parent can create geofence Check whether child is inside geofence

Updating of child location

Location of child sent periodically

Review of application

Alert



Interacting with child

Guiding child

Regular

monitoring

Setting geofence

Geofence need to be set Regular updates

Parent needs are meet

