

# CUSTOMER JOURNEY MAP

YOUR  
LOGO

www.yourwebhere.com  
11 Christopher St, New York  
(811) 234-9988

## AWARENESS

CREATE AWARENESS TO BLIND PEOPLE

USER FRIENDLY INTERFACE

HIGHLY EFFICIENT

## CONSIDERATION

CUSTOMERS TAKE OUR PRODUCT TO CONSIDERATION BECAUSE OF ITS INEVITABLE FEATURES LIKE POSTAL SERVICES AND BANKING SECURITY

## PURCHASE

EASY TO HANDLE

PORTABLE

COST EFFECTIVE

## RETENTION

PROVIDES CONSISTENT RESULTS AS IT IS A SUPERVISED MODEL

HENCE IT MAKES THE USER EASY TO USE THE PRODUCT

## ADVOCACY

HELPS IN EASY UNDERSTANDING

AVOID HUMAN ERRORS

SO CUSTOMERS PREFER THIS PRODUCT AND SUGGEST TO OTHERS