

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) Who is your customer?  Patients prone to kidney diseases and those who have symptoms of it.</div>	<div>6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions?  budget, no cash, access to medical facilities, lack of awareness, carelessness, insufficient knowledge on the seriousness of the disease</div>	<div>5. AVAILABLE SOLUTIONS Tests are taken to know the presence of the chronic kidney disease  Fatal deaths due to late diagnosis of the disease  Lack of mechanisms for early detection</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS Create a model which predicts the disease with higher accuracy.  Analyse and compare with various existing models and choose the best model which fits the problem.</div>	<div>9. PROBLEM ROOT CAUSE Unhealthy lifestyle of people leads to cause of the disease  Food habits which contains chemicals stimulating the deterioration of kidney health</div>	<div>7. BEHAVIOUR Find the right things to do about the disease.  Infer about the symptoms that causes the chronic disease.  Calculate the benefits of predicting the disease in early stages</div>	

<div>3. TRIGGERS Any sudden changes in health conditions like fainting etc  Talking with other patients and knowing their plans of curing the disease</div>	<div>10. YOUR SOLUTION Create a model which predicts the disease with higher accuracy.</div>	<div>8. CHANNELS of BEHAVIOUR 8.1 ONLINE Take online tests now and then to know the current health status  Check the lifestyle tips with respect to the disease in the</div>
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