



Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

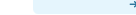
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

PREDICTING THE PERFORMANCE LEVEL OF VEHICLE



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

VEDHESH A S

Receiving Potential data From various resources

collects all Data from Various file Format

Go through the collected data.

Make sure the collected data satisfies the problem statement.

DHINESH R

Machine Learning methods to predict the performance.

Display the prediction result using graphs.

Impact of dust particles on engine performance

Automation performance

JERIN A

By combining departments on one platform

Suggests less traffic roads to reduce wastage of fuels.

Users average speed maintainence

check wheel alignment for better comfort

SWETHA S

Balance vehicle attributes with fast and accurate application.

driving in economy speed range would reduce fuel consumption

Increase the model's accuracy and efficiency by cleaning the data.

Customer experience with vehicle

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

By increasing the frequency of the vehicle monitoring the performance of the vehicle can be analyzed and measures can be taken.

Performance of the vehicle

By using static client reviews we can identify the key area in which the customer has a problem and with can be resolved.

Analyze the problem statement and choose algorithm.

Using simple HTML and flaskpython web framework build an application.

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



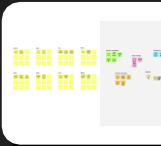
Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

