Data Analytics for DHL Logistics Facilities

Logistics is being transformed through the power of data-driven insights.The vast degree of digital transformation and the Internet of Things, unprecedented amounts of data can be captured from various supply chain sources. Capitalizing on its value offers massive potential to increase operational efficiency, improve customer experience, reduce risk, and create new business models.The rapid migration of enterprise data storage from traditional datacenters to the cloud has provided more flexibility in effectively scaling storage and processing power for all collected data.Data analytics holds the key to uncovering hidden issues across entire supply chains and surfacing trends that are not so obvious.

- **Real-time Process Optimization and Simulation**