Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

PROBLEM STATEMENT

Over the past ten years, the number of automobiles produced has steadily increased in 2014, more over 70 million passenger vehicles were delivered. This has led to the growth of the trade-in automobile market, which is now a booming sector of the economy. The car resale value prediction system is made for general purpose to just predict the amount that can be roughly acquired by the user. Pricing or valuing a car is crucial for buying and selling a car. A used car valuation gives the seller a better notion of the value of their vehicle and the estimated selling price. When it comes to buyers, they too are given information about the maximum price that should be paid for a specific car. Therefore, the main objective of this project is predict the resale value of the car using machine learning algorithm. Random forest regressor is used for predicting the resale price with the features like gear-type, fuel-type, model, seller etc.,

PROBLEM
CAR RESALE VALUE PREDICTION

INDIVIDUAL TEAM MEMBERS IDEAS

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

THILAKAVARSHINI T

GURU PRASAD

SRI VAISHNAVI A

SIVARANJAN R

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

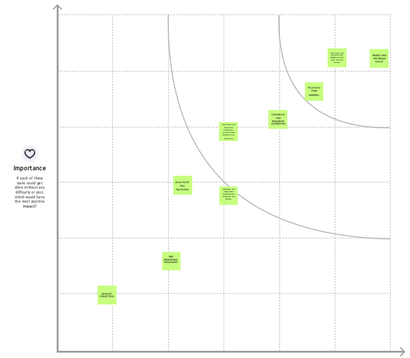
20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example