

Define CS, fit into CC	1. CUSTOMER SEGMENTS CS	6. CUSTOMER CONSTRAINTS CC	5. AVAILABLE SOLUTIONS AS	Explore AS, differentiate
	<ul style="list-style-type: none">The customers who deal with handwritten digits like Banking sectors, schools, colleges, railways, firm, etc.	<ul style="list-style-type: none">They believe that the alternatives will result in errors and faults and will be inconvenient.	<ul style="list-style-type: none">There are no widely used software’s to detect handwriting; instead, they check with other people to affirm what number it is.	
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P	9. PROBLEM ROOT CAUSE RC	7. BEHAVIOUR BE	Focus on J&P, tap into BE, understand RC
	<ul style="list-style-type: none">Handwritten digits can be difficult to understand and interpret at times. It may cause errors when dealing with rough handwriting.	<ul style="list-style-type: none">We face numerous challenges in handwritten number recognition because of different people’s jotting styles and the lack of Optic character recognition. This investigation offers an in-depth comparison of various machine literacy and deep literacy.	<ul style="list-style-type: none">Finding the best software for detecting accurate digits in a more efficient manner.	
Identify Strong TR & EM	3. TRIGGERS TR	10. OUR SOLUTION SL	8. CHANNELS of BEHAVIOUR CH	Identify Strong TR & EM
	<ul style="list-style-type: none">To obtain the numbers accurately and quickly.		<ul style="list-style-type: none">Using software that is available on the internet. Obtaining assistance from those nearby in order to recognize the digits written by their customers.	
	4. EMOTIONS: BEFORE / AFTER			
	<ul style="list-style-type: none">Feels frustrated and sad when numbers are not entered			