

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID14246
Project Name	Containment zone Alerting Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates>

Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Conducting a brainstorm

Executing a brainstorm isn't unique; holding a productive brainstorm is. Great brainstorms are ones that set the stage for fresh and generative thinking through simple guidelines and an open and collaborative environment. Use this when you're just kicking-off a new project and want to hit the ground running with big ideas that will move your team forward.

- 🕒 15 minutes to prepare
- 🕒 30-60 minutes to collaborate
- 👤 3-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 15 minutes

A

Choose your best "How Might We" Questions
Create 5 HMW statements before the activity to propose them to the team.

B

Set the stage for creativity and inclusivity
Go over the brainstorming rules and keep them in front of your team while brainstorming to encourage collaboration, optimism, and creativity.

1. **Encourage wild ideas** (If none of the ideas sound a bit ridiculous, then you are filtering yourself too much.)
2. **Defer judgement** (This can be as direct as harsh words or as subtle as a condescending tone or talking over one another.)
3. **Build on the ideas of others** ("I want to build on that idea" or the use of "yes, and...")
4. **Stay focused on the topic at hand**
5. **Have one conversation at a time**
6. **Be visual** (Draw and/or upload to show ideas, whenever possible.)
7. **Go for quantity**

C

Interested in learning more?
Check out the Meta Think Kit website for additional tools and resources to help your team collaborate, innovate and move ideas forward with confidence.

[Open the website](#) ➔

1

Choose your best "How Might We" Questions

Share the top 5 brainstorm questions that you created and let the group determine where to begin by selecting one question to move forward with based on what seems to be the most promising for idea generation in the areas you are trying to impact.

🕒 10 minutes

QUESTION

How to we validate our Users

QUESTION

How do we interact with our Users

QUESTION

What are all the information the they might need?

Step-2: Brainstorm, Idea Listing and Grouping

3

Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

🕒 15 minutes

TIP

You can use the **Voting session** tool above to focus on the strongest ideas.



Hariharan A

Validating the User's with Aadhaar

Providing individual ID's for security purpose

Providing the covid Zone details

Providing an emergency call feature

Providing Volunteers to help effected people

Showing healthy tips

Charan S

verifying whether the given details are valid or invalid

generating notification for daily covid updates

tracking user's location

finding the containment zone based on the location

awareness on vaccination

Provide Vaccination Details

Dhilipan S

User creation by mobile number

Always ask a OTP for login

Providing Regional statistics on covid

Provide the Vaccination facilities in the local

Asking the feedback's to improve the service

Provide the News regarding covid

Hiruthik Bose G

User creation by Mobile and Aadhaar as optional

facility to book vaccination in the near hospital

providing Doctor's advice videos on covid

Healthy Tips regarding covid daily

Localized Covid details provided by government

Getting Feedback to improve service

Step-3: Idea Prioritization

