

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	18 October 2022
Team ID	PNT2022TMID14274
Project Name	Gas Leakage Monitoring and Alerting System for Industries
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/t/kongunaducollegeofengineerin3789/m/kongunaducollegeofengineerin3789/1664304007584/6eebcd25d96ecc73b4b90e41f79aa2cc62dcfd47?sender=uba71285b929105ef73099476>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

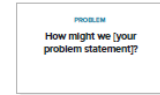
[Open article](#) →



### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping



### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Team Leader	Team Member 1
<b>SOWMYA S</b>	<b>SELVASANTHRYA M</b>
Continuing research for gene detection	Reducing the cost
Advancing genetic data	Before the start of a new detection
Education of awareness	Increasing accuracy
Simple social communication	Everyday monitoring
Common language and technology	Personalized data for each patient
Reducing the detection complexity	One treatment approach
Reduction of treatment time	Check at intervals
Clear visualization	
Team Member 2	Team Member 3
<b>MANISHA S</b>	<b>SATHYAPRIYA N</b>
Health checkup for all employees	Improve the speed of disease made
First knowledge of genes	Track the status
Organic safety	Analyze the test genes
Reducing errors	Use best practices for monitoring
Transfer the knowledge	Use machine learning
Secure	
Accredited standards	Improve the accuracy
Using advanced tools	Accurate diagnosis
Real time monitoring	Personalized treatment



### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

PUBLIC



GOVERNMENT



**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as thematic within your mural.

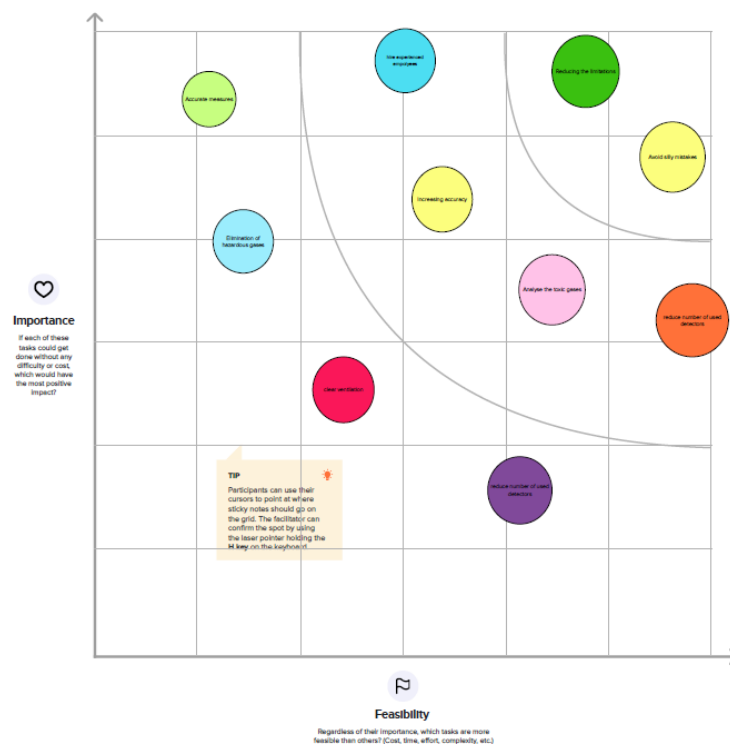
## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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