Empathy Map Canvas

Gain insight and understanding on solving customer problems
Build empathy and keep your focus on the user by putting yourself in their shoes

What do they Think and feel?

DOES IT WORK FOR ANY GAS?

HOW CAN WE CHECK THE GAS LEAKAGE?

IS IT ACCURATE?

What do they Hear?

MAITAN THE QUALITY

ECO FRIENDLY

PREVENT GAS POLLUTION

What do they See?

HARMLESS TO HUMANS

MOSTLY ACCURATE

What do they Say and do?

POLLUTION FREE

REAL TIME DATA ACCESS

Pain

fears
frustrations
obstacles

COST IS MORE

LEAKAGE CAN OCCUR ANY TIME

Gain

"wants"/needs
measures of success
obstacles

safe against any unexpected threats like explosions.

DETECTION FOR GAS

miro