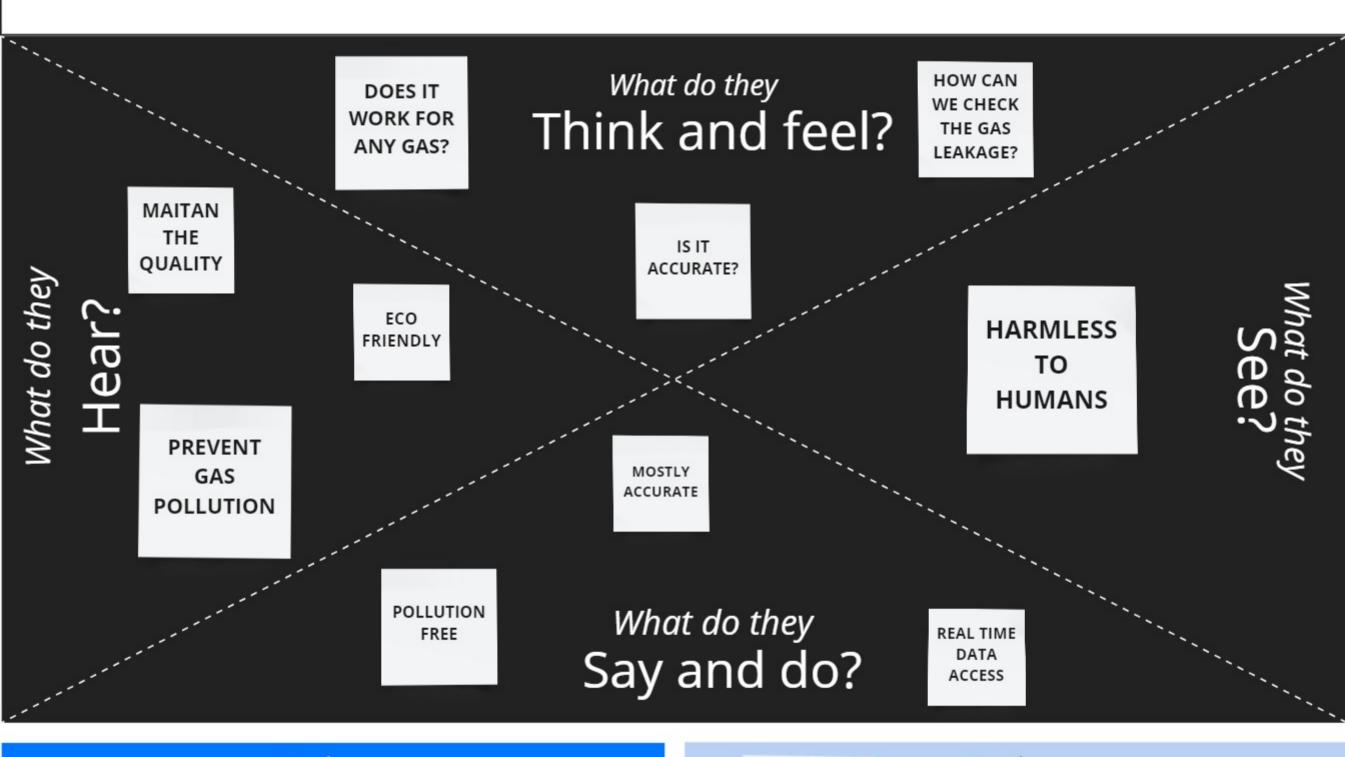
Emapathy Map Canvas

Gain insight and understanding on solving customer problems

Build empathy and keep your focus on the user by putting yourself in their shoes



COST IS MORE

Pain

fears frustrations obstacles LEAKAGE CAN OCCUR ANY TIME

safe against any unexpected threats like explosions.

Gain

"wants"/needs measures of success obstacles

