

Project Title: AI-powered Nutrition Analyzer for Fitness Enthusiasts

Project Design Phase-I - Solution Fit Template

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Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>Who is your customer? i.e. working parents of 0-5 y.o. kids</div><div>CS</div><ul style="list-style-type: none">People who want to fit their body and maintain proper or balanced diet in a proper way.</div>	<div>6. CUSTOMER CONSTRAINTS<div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div><div>CC</div><ul style="list-style-type: none">Constraints may contribute to the unhealthy food choices observed among low socioeconomic groups in industrialized countries.</div>	<div>5. AVAILABLE SOLUTIONS<div>Which solutions are available to the customers when they face the problem</div><div>AS</div><p>or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</p><ul style="list-style-type: none">Try to eat more protein and fat and less simple sugars.Avoid non-nutritious beverages.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div><div></div><ul style="list-style-type: none">Being a holistic coach,registered dietitian,nutrition scientist,nutrition educator are the job can successfully done.</div>	<div>9. PROBLEM ROOT CAUSE<div>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</div><div>RC</div><ul style="list-style-type: none">Lack of appetite or decreased hunger.A sore mouth or throat can make eating difficult.</div>	<div>7. BEHAVIOUR<div>What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate</div><div>BE</div><ul style="list-style-type: none">The sum of all planned,spontaneous or habitual actions of individuals or social groups to procure,prepare and consume food as well as those actions are elated to storage and clearance.</div>	
Focus on J&P, tap into BE, understand RC		Focus on J&P, tap into BE, understand RC		

<div>3. TRIGGERS<div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</div><div>TR</div><ul style="list-style-type: none">Antigens are substances that the body labels as foreign and harmful which boosts immunity.</div>	<div>10. YOUR SOLUTION<div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div><div>SL</div><ul style="list-style-type: none">In our platform we provide an individual healthy chart for subscribers.Normally Common health diet</div>	<div>8. CHANNELS of BEHAVIOUR<div>8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7</div><ul style="list-style-type: none">Refer journal through online applications attending some sessions, following healthy remedies.<div>8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div></div>	<div>CH</div>
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	plan is allocated.	<ul style="list-style-type: none">Taking proteins,visit gym,doing exercise.
<div><div>4. EMOTIONS: BEFORE / AFTER</div><div>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</div><div>BEFORE: Initially they felt inferiority complex by their own.They felt negative by their thought.</div><div>AFTER: After the correct session they had a great Confidence among themselves.</div></div>		