



<p>3. TRIGGERS TR</p> <p>Seeing their crops being affected by the diseases and facing the huge loss in quality and production.</p>	<p>10. SOLUTION SL</p> <p>Using the fertilizer is one of the solution for the plant diseases. Our Application use the image of the infected plants by identifying the disease and suggest the suitable fertilizers for that disease.</p>	<p>8.CHANNELS of BEHAVIOUR CH</p> <p>Online:</p> <p>Basic knowledge on the plant and fertilizers</p> <p>Offline:</p> <p>People try to identify the disease by the quality of the leaves.</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before: Losing self-confidence, Distress</p> <p>After: Gaining self-confidence, Relief</p>		