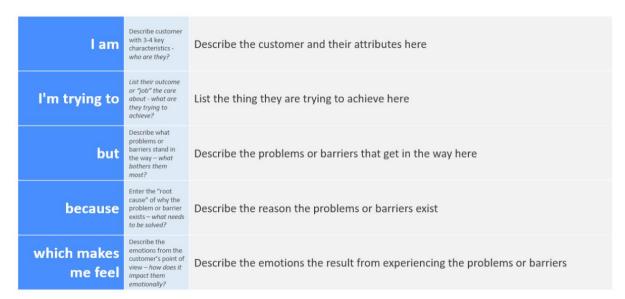
## Ideation Phase Define the Problem Statements

Date	1 October 2022		
Team ID	PNT2022TMID07974		
Project Name	Project - Plasma donor application		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

## **Example:**



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				

PS-1	Plasma	Request	Cannot	There is no	Any one should
	Receiver	Plasma From	find	Technology	develop easy way for
		Donor	matching	developed	plasma donation
			donor in	for plasma	
			near by	donation	
			location		
PS-2	Emergency	Searching	Found	No System	Feel bad and to add
	Plasma	Rear Blood	donor but	added for	that technology in
	Receiver	group Donor	not near	automatic	Application
		For Plasma	by	location	
				tracker	