Ideation Phase
Define the Problem Statements

Date	1 October 2022
Team ID	PNT2022TMID07974
Project Name	Project - Plasma donor application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel

PS-1	Plasma Receiver	Request Plasma From Donor	Cannot find matching donor in near by location	There is no Technology developed for plasma donation	Any one should develop easy way for plasma donation
PS-2	Emergency Plasma Receiver	Searching Rear Blood group Donor For Plasma	Found donor but not near by	No System added for automatic location tracker	Feel bad and to add that technology in Application