Define CS, fit into CC	**1. CUSTOMER SEGMENT(S)** ___ Our customers are the people who are conscious in maintaining their diet and health like body builder.	**6. CUSTOMER CONSTRAINTS** There is no constraint for our customers as they feel independent and get solution for their problems without consulting to some nutritionist through the application	**5. AVAILABLE SOLUTIONS** There is no regular diet plan and it works only with the nutritionist prescription on the application	Explore AS, differentiate

Focus on J&P, tap into BE, understand RC	**2. JOBS-TO-BE-DONE / PROBLEMS** J&P Here we are providing food list with vitamins and nutrients which also gives you a diet chart.	**9. PROBLEM ROOT CAUSE** RC Due to the environmental change the people can't consult a nutritionist directly for their health issues .So we are providing a some tips to maintain their health in their routine	**7. BEHAVIOUR** BE The customer can address their problems through chat box and get cleared by the suggestion through the application.	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	**3. TRIGGERS** My relative referred for me and as they got benefit from it. **4. EMOTIONS: BEFORE / AFTER** BEFORE I hesitate to discuss my problem with another person, AFTER Now I'm feel comfortable as I get solution without consulting with some persons	**10. YOUR SOLUTION** We are providing a nutrient chart for daily routine food style	**8. CHANNELS OF BEHAVIOUR** CH **ONLINE** We are providing a chat bot to address their problem **OFFLINE** They can check the foods manually with the help of application	He ck