

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	10 September 2022
Team ID	PNT2022TMID00759
Project Name	Smart Lender - Applicant Credibility Prediction for Loan Approval
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a template for a brainstorming session titled "Smart Lender - Applicant Credibility Prediction for Loan Approval". The template is divided into three main sections: "Before you collaborate", "Define your problem statement", and a sidebar.

Template (Vertical bar on the left)

Before you collaborate

- Icon:** A lightbulb icon with wavy lines.
- Section Title:** Before you collaborate
- Description:** A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
- Time:** 10 minutes

Define your problem statement

- Icon:** A blue circle with a white number 1.
- Section Title:** Define your problem statement
- Description:** What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
- Time:** 5 minutes

Team gathering

- Icon:** A small square with a person icon.
- Section Title:** Team gathering
- Description:** Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

- Icon:** A small square with a gear icon.
- Section Title:** Set the goal
- Description:** Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

- Icon:** A small square with a question mark icon.
- Section Title:** Learn how to use the facilitation tools
- Description:** Use the Facilitation Superpowers to run a happy and productive session.
- Link:** Open article →

Key rules of brainstorming

- Icon:** A blue circle with a white brain icon.
- Section Title:** Key rules of brainstorming
- Description:** To run a smooth and productive session
- Rules:**
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

Need some inspiration?

- Icon:** A small image of a whiteboard with colorful sticky notes.
- Text:** See a finished version of this template to kickstart your work.
- Link:** Open example →

Share template feedback

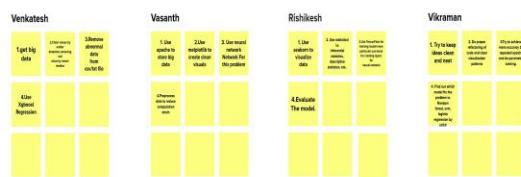
Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

1.Venkatesh
Use Numpy ,
pandas , plotly.

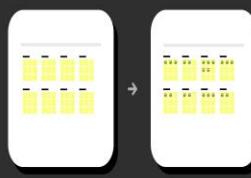
2.Vasantha
use matplotlib

3.Rishikesh
Use seaborn for
clean
visualization , use
testing
techniques if
possible.

Use Apache
spark to
store big data

Use Numpy ,
pandas ,
Matplotlib

4.Vikraman
Refactor code if
possible ,
use clean visuals
and use
required libraires
to
reduce complexity



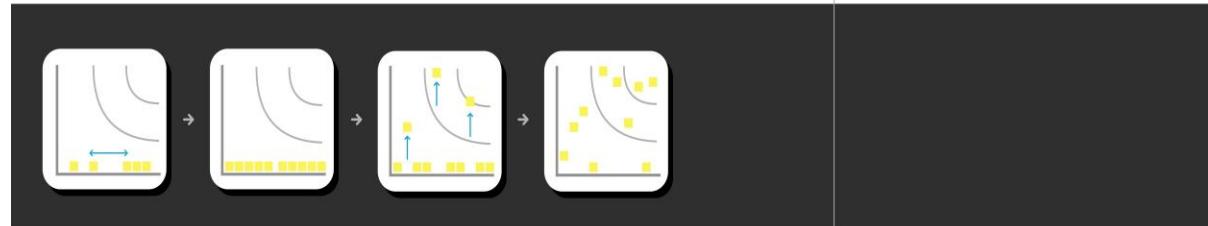
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
[Open the template →](#)

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)