

Define CS, fit into CC

## 1. CUSTOMER SEGMENT(S)

Public is our customer and their age should between minimum of 21 Years and maximum of 60

CS

## 6. CUSTOMER CONSTRAINTS

CC

Our solution is completely online so people who has no Knowledge about online should depend up on someone to help Them to upload the required bank details.

## 5. AVAILABLE SOLUTIONS

AS

There is no need to collect details like PAN and Aadhar card

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

## 2. JOBS-TO-BE-DONE / PROBLEMS

Check the eligibility for the loan approval

Predicating process can be time consuming and tedious

J&P

## 9. PROBLEM ROOT CAUSE

RC

Predication delay due to lack of customer details

## 7. BEHAVIOUR

BE

Directed related: find the appropriate Bank manager and ask their queries And perform the process.

Indirect associated: customer can discuss with their friends and family

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	3. TRIGGERS	TR	10. YOUR SOLUTION	SL	8. CHANNELS of BEHAVIOUR	CH
	4. EMOTIONS: BEFORE / AFTER	EM				
	<p>Collect the information from the nearby bank.</p> <p>Gaining more details about loan approval from the neighbor, family and friends.</p> <p>Searching in the website may give detail report about the system</p>		<p><b>10. YOUR SOLUTION</b></p> <p>It is quite efficient and reliable model which will not only reduce the time of the bank but also reduce the waiting time of the customers</p>		<p><b>8.1 ONLIN</b></p> <p>Search about local approval in website. Search For the popular bank.</p> <p><b>8.1 OFFLINE</b></p> <p>Visit the bank manager Fill the application. Form with appropriate details.</p>	

Identify strong TR & EM