PROFESSIONAL READINESS FOR INNOVATION, EMPLOYMENTABILITY AND ENTREPRENEURSHIP

ASSIGNMENT 1

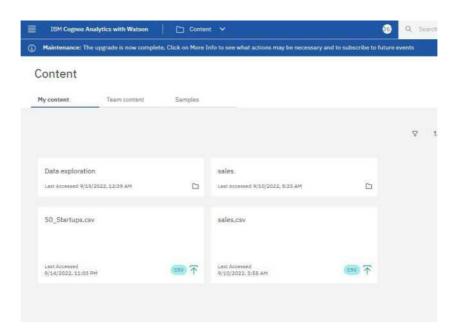
TEAM ID: PNT2022TMID42735

PROJECT TITLE:ANALYTICS FOR HOSPITAL HEALTH DATA

STUDENT NAME: E.SIVASAMY

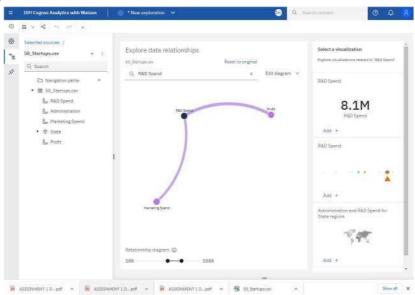
Upload the dataset to Cognos Analytics, explore and visualize the dataset

1. Uploading Dataset to IBM Cognos Analytics:

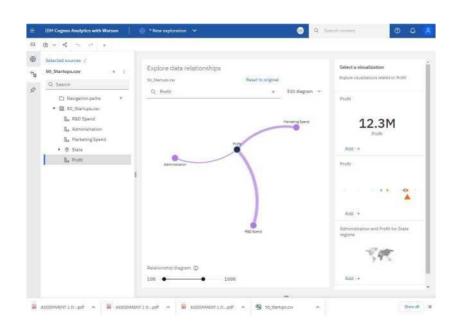


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2.Data Exploration:

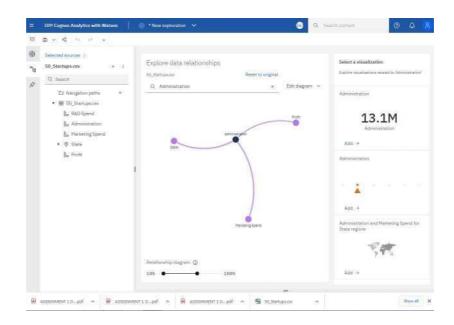


R&D and Marketing Spend

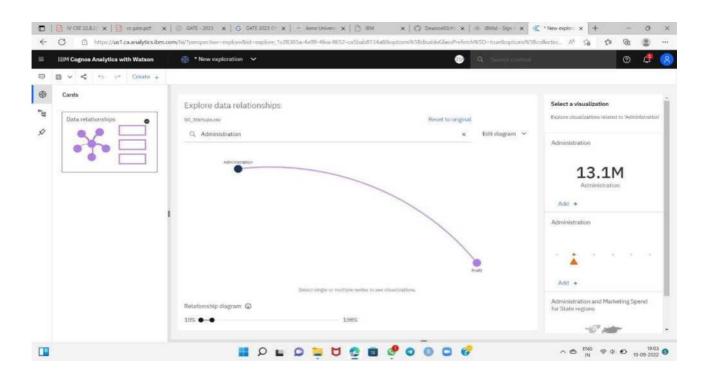


R&D Compared to Marketing Spend and Profit

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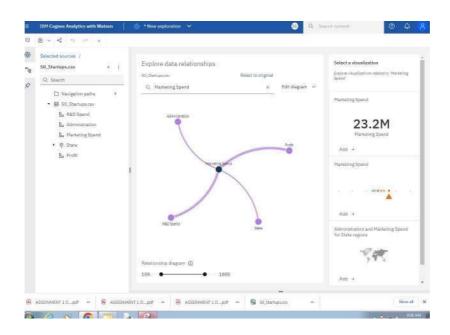


Administration Compared to State, Marketing Spend and Profit



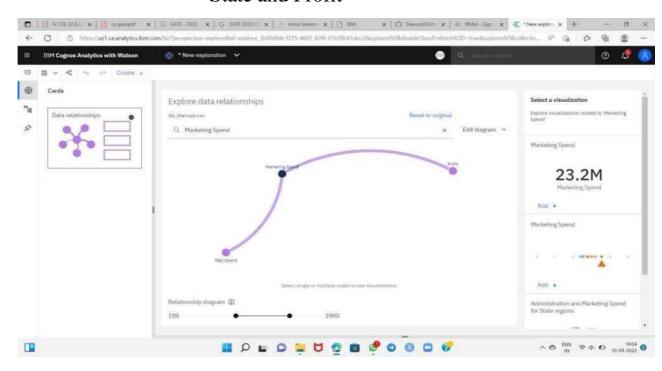
Marketing Spend and Profit

PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP



Marketing Spend Compared to Administration, R&D Spend,

State and Profit

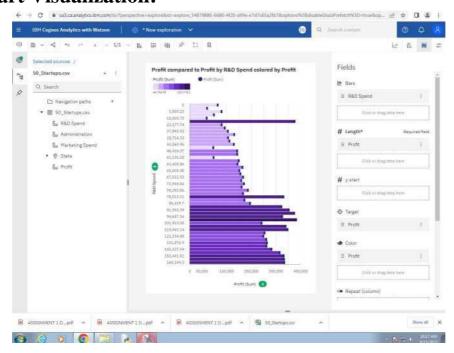


Marketing Spend Compared to R&D spend and Profit

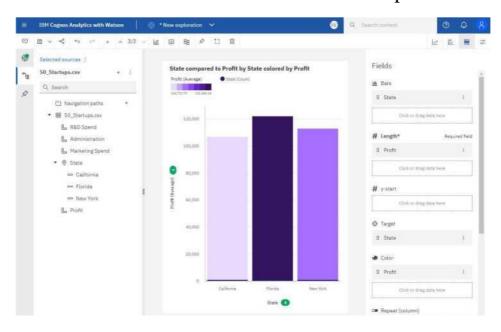
PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP

3.Data Visualization:

Bar chart Visualization:



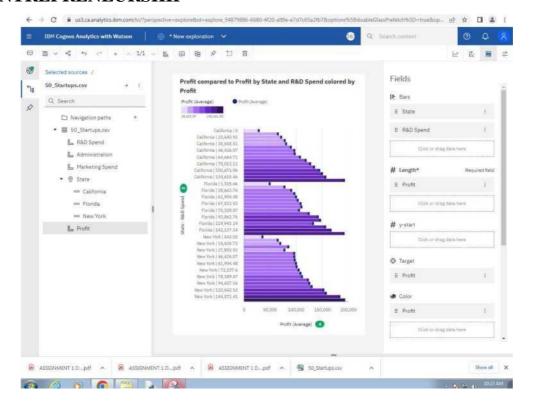
Bar chart for Profit to R&D Spend



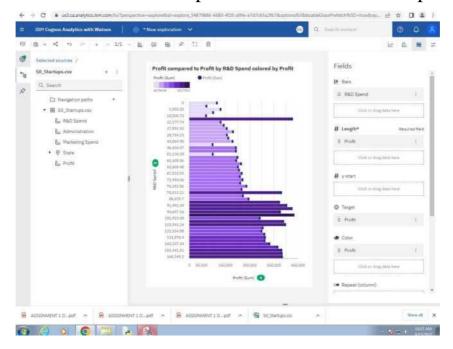
Profit Compared to State

PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND

ENTREPRENEURSHIP



Profit Compared to State and R&D Spends

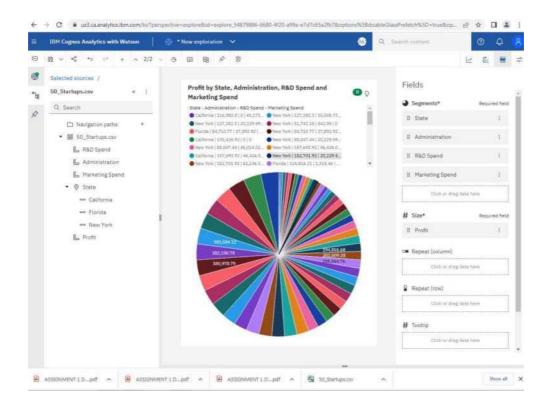


Profit Compared to R&D Spend Average

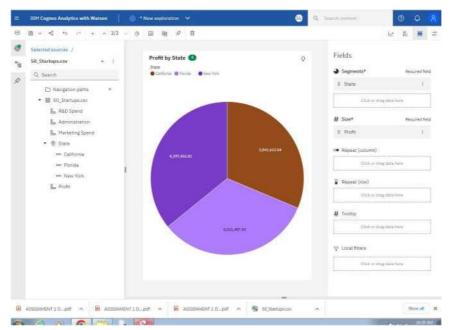
PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND

ENTREPRENEURSHIP

Pie Chart Visualization:



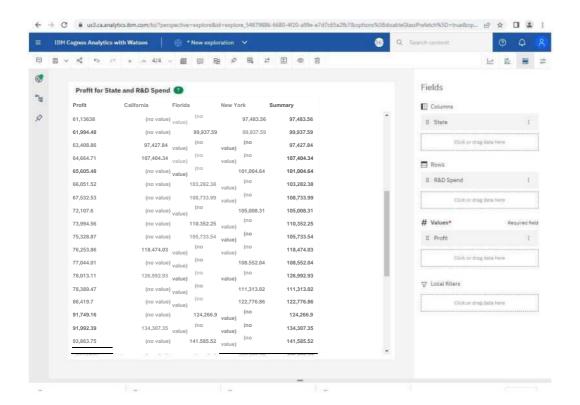
Profit Compared to R&D Spend, Administration, Marketing Spend and State



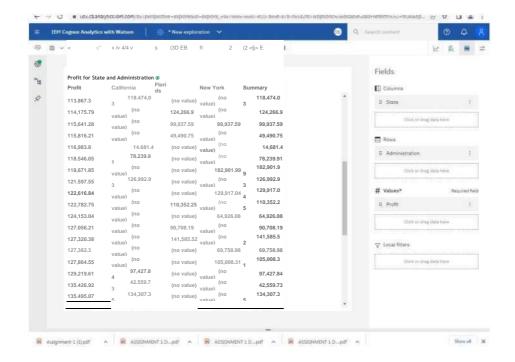
Profit By State

PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP

Cross Tab Representation:

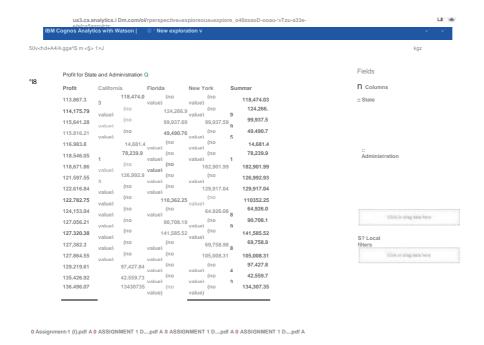


Profit for State and R&D Spend

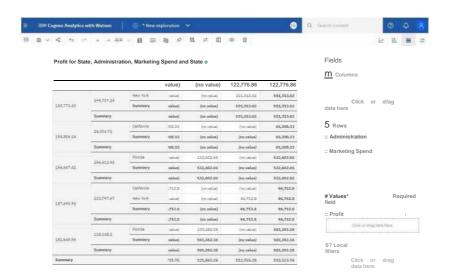


Profit for State and Administration

PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP



Profit for State and Marketing Spend



Profit for State, Marketing Spend, R&D Spend and Administration