

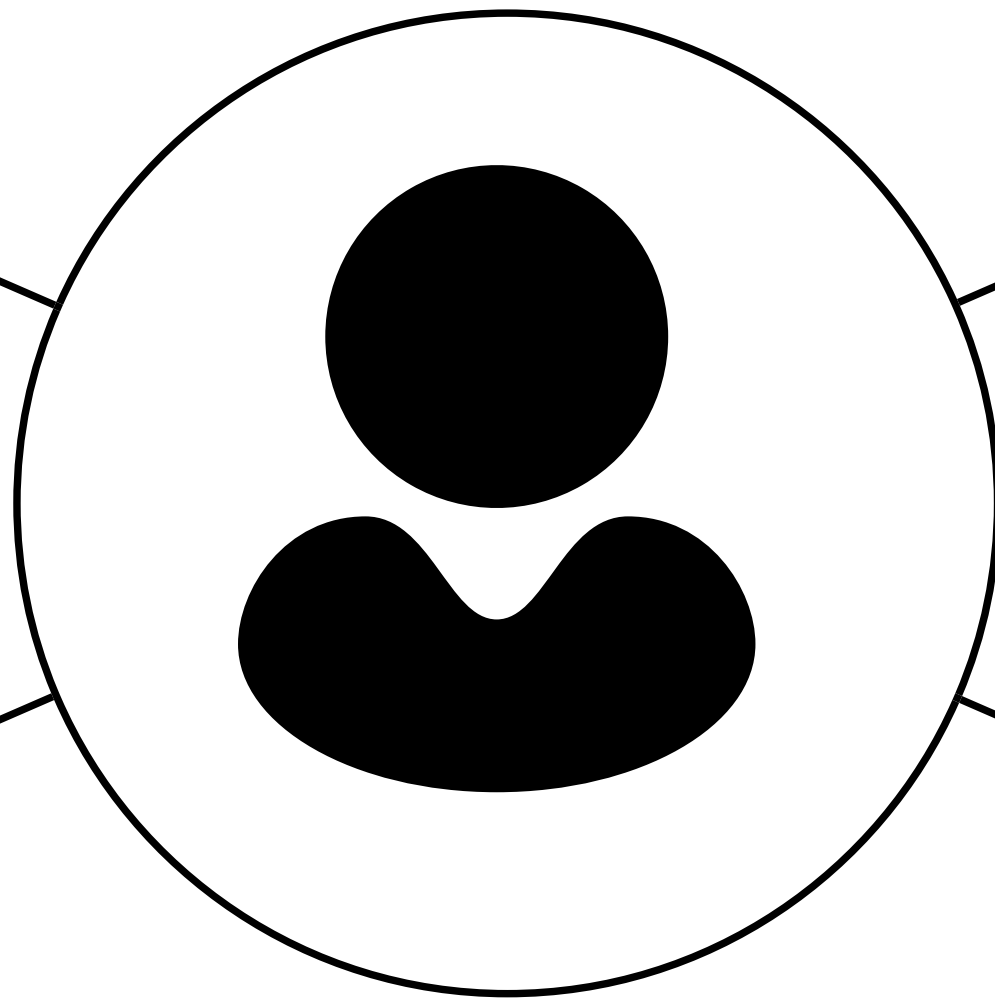
It is easier to view details of the patients in the hospital

It can dynamically change the details using dashboard

More accurate health calculations of the patients

What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



Customer acquisition cost

Conversion rate

interpret the results of analysis

What do they
SEE?

environment
friends
what the market offers

What do they
HEAR?

what friends say
what boss say
what influencers say

More effective sharing of patient data

Personalization of patient care

Easy to identify number of patient who are at high-risk

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

Automation of hospital administrative process

Hospital can predict the length of Stay of the patients

Hospital can easily predict the treatment according to LOS

Explore and visualize the hospital datasets efficiently

Effective use of Hospital dashboard

Easier to understand the different cases and department that currently hospital undergoes

PAIN

fears
frustrations
obstacles

Less details of Hospitals were available

may be sometimes statically changed

Dashboards can get difficult to customize, meaning that users may not be able to tailor them to their specific needs.

GAIN

“wants” / needs
measures of success
obstacles

Dynamically can change dashboard

clearcut view of number of cases,bed,stay available

can create,explore and visualize large details of the hospitals