

SCENARIO searching, analysing the crop yields	Entice How does someone initially become aware of this process?					Enter What do people experience as they begin the process?			Engage In the core moments in the process, what happens?		Exit What do people typically experience as the process finishes?		Extend What happens after the experience is over?	
Steps What does the person (or group) typically experience?	The user the user can estimate the crop yield	Visit website The user should see the details on the correct websites	Identification the user can identify the state location wise crop or district wise crop	Browse available details, crop types, state with details, etc.,	View detail about all fruits and vegetables and all seeds items	login user can login through mail or phone number	Check the crop details using them they can check about crop yield estimate	view the humidity it can intimate the result	Alert user can get alert when the crop yield details is newly updated	easy to analysis user can easily analysis them	THANK YOU LETTERS One effective way to build customer rapport is by following up with a thank you letter	FEEDBACK SURVEYS Feedback surveys are sent after a purchase and they evaluate the customer's experience with our product or service	customer contacts	Real time information
Interactions What interactions do they have at each step along the way? Things: What digital touchpoints or physical objects would they use? Places: Where are they? People: Who do they see or talk to?	Through advertisements	Creating relevant product association allow customers to find products that are related to other products they are purchasing				Free trail landing page	Connect through google account		They interact with products or services, gain creators, pain relivers	The most important customer jobs are identified as stocking upon fresh and healthy food		Traditional Media, Social media, Word of mouth	It will be used to detect the growth of the agriculture in the country	Agri-Business is the most important and Major sector of any national economy especially in india

Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	Help me for Scheduling	[Goal or <u>motivation</u>]	Help me for user friendly	Help me for better customer service	Help me for <u>accurate expense</u> tracking	Help me for creating free trail landing page and visualization templates	Help me for creating training interface	Help me for creating account setting	Help me for creating help center materials	Help me for creating training interface	Help me for creating account setting	Help me for creating help center materials
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	The customers are happy if it is user friendly		The customers are happy if the Visualization is easy and clear to understand		The customers are happy if the insights useful and informative through analysis	The struggle with the water insufficient or heavy rainfall		poor infrastructure and decrease of soil fertility		Environmental factors are the most important factors that affect the growth of crops		

Negative moments	Invalid credentials	Delay in <u>Verification</u>		Problem in understanding the visualization			Problem in presenting useful & required insights to the user for analysis and interpretation		save money	Consume loyalty	Ensure greater satisfaction
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?											
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Increase the crop value	Improve Advertising	Increase Customer	Increase quality	Make <u>Verification</u> Process much easier and simple	By visualizing the <u>results</u> the user can easily predict the crop production	Updating the policies	Updating the database	The user <u>interfce</u> can be improved		Improve the food safety