

# Project Phase – I

## PROBLEM AND SOLUTION FIT

Date	19 September 2022
Team Id	PNT2022TMID07350
Project Name	Smart Fashion Recommender
Maximum Marks	

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> Retailers and wholesalers	<b>6. CUSTOMER LIMITATIONS</b> <small>EG. BUDGET, DEVICES</small> <span>CL</span> Customer can buy more and quality products. And they can from any where. But they can use our website if they were signup	<b>5. AVAILABLE SOLUTIONS</b> <small>PROS &amp; CONS</small> <span>AS</span> We are providing good shopping experience in our website.	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS</b> <small>+ ITS FREQUENCY</small> <span>PR</span> May be difficult in accessing location at unknown places	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> There is no advance technology to access location at forests etc simply unknown areas	<b>7. BEHAVIOR</b> <small>+ ITS INTENSITY</small> <span>BE</span> But it can greatly works at rural and urban areas. and good shopping experience	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <span>TR</span> New recommendations and more lists	<b>10. YOUR SOLUTION</b> <span>SL</span> Use this webapplication in incognito mode may be ut create friendly environment.	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> ONLINE It can work as usual	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> <small>BEFORE / AFTER</small> <span>EM</span> Slightly disappointed by server connection .		OFFLINE It wont works because it is web application	