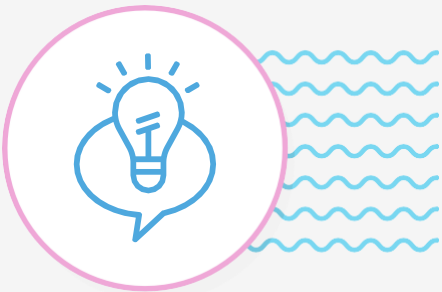


Ideation Phase

Brainstorm
& Prioritization

Date	19 September 2022
Team Id	PNT2022TMID07350
Project Name	Smart Fashion Recommender
Maximum Marks	4 Marks

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- ⌚ 1 hour to collaborate
- 👥 2-8 people recommended

🗨 Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- A** Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article



1

Define your problem statement

Customer expecting More collections and unique designs when compared to other websites

🕒 5 minutes

PROBLEM

Because of many webapplication now customer need more collections



Key rules of brainstorming

To run an smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- 👂 Defer judgment.
- 👂 Listen to others.
- 🗨 Go for volume.
- 👁 If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



MONISHA

creative UI

Responsive

easy to compare

Quality service

Easy to use

Easy to use

introducing new products

DB connectivity

all way user friendly

Attractive prices

Real time service

Fast response

KARTHICK

More products

different from others

Easy sign up

SURYA

New products

more collections

Discounts

Backend code should be maintained

updating products

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



different from others

real time service should be effective

creative UI

New products

Fast response

real time service should be effective

Quality service

Easy to use

Backend code should be maintained

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

