

CUSTOMER CARE REGISTRY

Submitted by

K.THANGA ESAKKIAMMAL	(952319205047)
S.SAKTHESWARI	(952319205037)
T.DHANUSIYA	(952319205008)
G.MAHESHWARI	(952319205021)

*In partial fulfillment for the award of the
degree*

Of

BACHELOR OF ENGINEERING

In

INFORMATION TECHNOLOGY ENGINEERING



**PSN ENGINEERING COLLEGE, MELATHIDIYOOOR,
THIRUNELVELI.**

ANNA UNIVERSITY : : CHENNAI 600 025

NOVEMBER 2022

ANNA UNIVERSITY : : CHENNAI 600 025

BONAFIDE CERTIFICATE

Certified that this report titled "CUSTOMER CARE RESGISTRY"
is the bonafide work of “**K.THANGA ESAKKIAMMAL**
(952319205047), ,S.SAKTHESWARI

(952319205037), T.DHANUSIYA (952319205008), G.MAHESHWAR I (952319205021), who carried out the project work under my supervision.

SIGNATURE

**Mr.ROBIN
JESUBALAN M.E.**

Head of the department,
Department of IT,
Melathediyoar,
Tirunelveli-627152

SIGNATURE

Mr.S.PITCHAIAHME.

SPOC
Department of ECE,
Melathediyoar,
Tirunelveli-627152

Submitted for the Project work and Viva-Voce examination held on

MENTOR

Mrs.S. NANTHNI.CSE

EVALUATOR

Mrs.S.MARIYAMMAL M.E

Project Report Format

1. INTRODUCTION

1.1 Project Overview

1.2 Purpose

2. LITERATURE SURVEY

2.1 Existing problem

2.2 References

2.3 Problem Statement Definition

3. IDEATION & PROPOSED SOLUTION

3.1 Empathy Map Canvas

3.2 Ideation & Brainstorming

3.3 Proposed Solution

3.4 Problem Solution fit

4. REQUIREMENT ANALYSIS

4.1 Functional requirement

4.2 Non-Functional requirements

5. PROJECT DESIGN

5.1 Data Flow Diagrams

5.2 Solution & Technical Architecture

5.3 User Stories

6. PROJECT PLANNING & SCHEDULING

6.1 Sprint Planning & Estimation

6.2 Sprint Delivery Schedule

6.3 Reports from JIRA

7. CODING & SOLUTIONING (Explain the features added in the project along with code)

7.1 Feature

1 7.2 Feature

2 7.3 Database Schema (if Applicable)

8. TESTING

8.1 Test Cases

8.2 User Acceptance Testing

9. RESULTS

9.1 Performance Metrics

10. ADVANTAGES & DISADVANTAGES

11. CONCLUSION

12. FUTURE SCOPE

13. APPENDIX

Source Code

1.INTRODUCTION

1.1Project Overview

The customer Service Dask is a web based project. customer service also known as client service is the provision of service to customers. Its significance varies by product, industry and domain. In many cases customer service is more important if the information relates to a service as opposed to a customer. Customer service may be provided by a service representatives customer service is normally an integral part of a company value proposition. An online comprehensive customer care solution is to manage customer interaction and complaints with the service providers over phone or through and e-mail. The system should have capability to integrate with any service provider from any domain or industry like banking, telecom, insurance,etc.

1.2 Purpose

Customer care and customer service together help create a positive customer experience, or the overall impression a person has when interacting with your company. Both are vital, but there are subtle differences in how they are implemented. High-quality customer care is proactive. The needs of customers throughout the buyer's journey are anticipated, making customers feel supported. That, in turn, helps create an emotional connection between the customer and the company.

2.LITERATURE SURVEY

2.1 Existing problem

The existing system is a semi-automated at where the information is stored in the form of excel sheets in disk drives. The information sharing to the volunteers, group members, etc. is more critical in this system. Tracking the member's activities and progress of the work is a tedious job here. This system cannot provide the information sharing by 168 days.

2.2 References

[Customer Approved Quote Deck](#)

[Customer Reference One Page Resource](#)

[Customer Insight Page \(Case Study, Blog, Quote and Logo Process\)](#)

[Customer Case Studies - Customers Page](#)

2.3 Problem Statement Definition

Customer care is more than just providing great customer service. It's a proactive approach to providing information, tools, and service to customers at each point they interact with a brand. For organizations, and for product and design teams, there can be a number of reasons why a product could fail. But not taking the time to consider a customer's conditions and their current situation could potentially harm your product's future. By working with a problem statement you can make sure you are defining a customer's experience and attempting to transform your product for the better.

3.IDEATION&PROPOSED SOLUTION



3.2 Ideation & Brainstorming



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Customer care is more than just providing great customer service. It's a proactive approach to providing information, tools, and services to customers at each point they interact with a brand. For organizations, and for product and design teams, there can be a number of reasons why a product could fail. But not taking the time to consider a customer's conditions and their current situation could potentially harm your product's future. By working with a problem statement you can make sure you're defining a customer's experience and attempting to transform your product for the better.



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

3

Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

TIP

No idea is a bad idea. Write down every idea that comes to mind.

PROBLEM STATEMENT	IDEAS	FEASIBILITY	IMPORTANCE
How can we improve the customer experience?	1. Provide a chat box	2. Provide a live chat	3. Provide a quick response
How can we improve the customer experience?	4. Provide a quick response	5. Provide a live chat	6. Provide a chat box
How can we improve the customer experience?	7. Provide a chat box	8. Provide a live chat	9. Provide a quick response
How can we improve the customer experience?	10. Provide a quick response	11. Provide a live chat	12. Provide a chat box

3

Group ideas

Take care of your ideas while clustering similar or related ideas as you go. In the last 10 minutes, give each cluster a name (the label). If a cluster is large, then use sticky notes, by and use if you can break it up into smaller sub-groups.

30 minutes

Customer

Customer satisfaction
Customer expectation
Customer rating
Customer queries

TIP

Use sticky notes to group ideas. Write down the ideas on sticky notes and group them into clusters.

Chat box

Provide chat box
Live chat
Quick chat response
Interactive chat

Services

Tracking of services
Provides service details
Stores customer details
Stores agent details

Feedback

Customer satisfaction
Customer feedback
Customer rating
Customer review

Information & Security

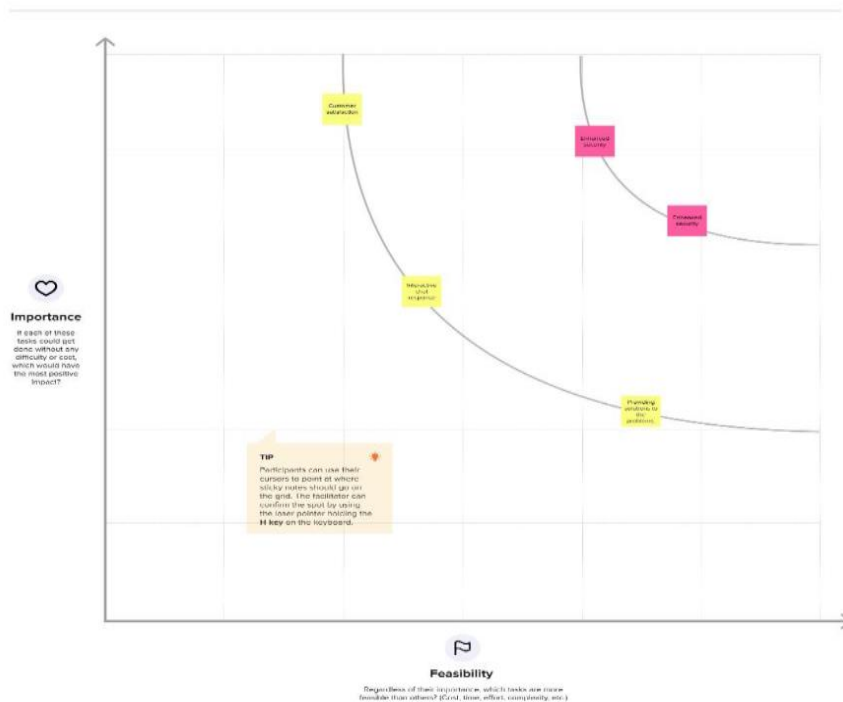
Stores data
Data privacy
Enhanced security
Data protection

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



3.3 Proposed Solution

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	Problem phase describes that the customer care is more than just providing great customer service. It's a proactive approach to providing information, tools, and services to customers at each point they interact with a brand. For organizations, and for product and design teams, there can be a number of reasons why a product could fail. But not taking the time to consider a customer's conditions and their current situation could potentially harm your product's future. By working with a problem statement you can make sure you are defining a customer's experience and attempting to transform your product for the better. So the problem statement mainly defines to solve customer issues using Cloud Application Development.
2.	Idea / Solution description	Solution phase describes the web application that has been developed to help the customer in processing their complaints. The customers can raise the ticket with a detailed description of the issue. An Agent will be assigned to the Customer to solve the problem. Whenever the agent is assigned to a customer they will be notified with an email alert. Customers can view the status of the ticket till the service is provided.
3.	Novelty / Uniqueness	Customer care registry provides instant reply and the assigned work can be tracked at any time and provides tutorial for website.
4.	Social Impact / Customer Satisfaction	Customer care registry provides direct communication between admin and user and provides variety of services.
5.	Business Model (Revenue Model)	Customer care registry can be linked with industrial organizations to provide customer care support.
6.	Scalability of the Solution	Customer care registry provides an environment which has both time and cost efficient.

3.4 Problem Solution fit

Define CS, fit into	1. CUSTOMER SEGMENT(S) CS Whose your customer? 1) Customers who are not able to solve them Own complaints of what they are facing. 2) Customers who do not know the solution of their questions they get.	6. CUSTOMER CC What constraints prevent your customers from <u>information</u> or limit their choices of solutions? <u>ie</u> , spending power, budget, no cash, network connection, available devices. 1) This application will be supported by almost all the devices. 2) The solution we propose will have an alert via email feature, <u>if</u> expense exceed the given limit. 3) This solution also provides insights in a graphical way.	5. AVAILABLE SOLUTIONS AS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? <u>ie</u> , pen and paper is an alternative to digital note-taking 1) By reading the guidelines properly. 2) offer a solution and give options whenever possible. 3) Address to issue within the company. 4) By communicating properly	Explore AS.
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Which job-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides. 1) The application <u>allow</u> the customers to find the solution for their queries. 2) They <u>will</u> be able to categorize their expenses. 3) They will be also given option for the general <u>questions</u> . 4) They also get the free solution where we provide our agents.	9. PROBLEM ROOT CAUSE RC What is the real reason that this problem exists? What is the back story behind the need to do this job? <u>ie</u> , customers have to do it because of the change in regulations. 1) Lot of customers don't know the guidelines for their problems. 2) Some customers have of lack of <u>knowledge</u> . 3) Not knowing the answer to a question. 4) not reading the guidelines properly	7. BEHAVIOUR BE What does your customer do to address the problem and get the job done? <u>ie</u> , directly related: find the right solar panel installer, calculate usage and benefit; indirectly associated: customers spend free time on volunteering work (e.g. Greenpeace) 1) Make sure he/she reads the guidelines properly. 2) Make sure they find a proper solution <u>for</u> their queries.	
	3. TRIGGERS TR What triggers customers to act? <u>ie</u> , seeing their <u>questions</u> , installing solar panels, reading about a more efficient solution in the news. 1) Customers can know to solve their solutions.	10. YOUR SOLUTION SL If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer <u>requirements</u> . 1) To design a personal help desk using flask. 2) To provide insights on their queries in a graphical way.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE: What kind of actions do customers take online? Extract online channels from #7 1) All their data are secured and being updated to cloud storage 8.2 OFFLINE: What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development. 1) Make sure they find the best solutions for their complaints.	
Identify strong TR & EM	4. EMOTIONS: BEFORE / AFTER EM How do customers feel when they face a problem or a job and afterwards? <u>ie</u> , lost, insecure > confident, in control - use it in your communication strategy & design. 1) Customers can get the from the help desk.			Extract online & offline CH of BE

4. REQUIREMENT ANALYSIS

4.1 Functional requirement

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	User Registration	Registration through Form Registration through Gmail Registration through LinkedIn
FR-2	User Confirmation	Confirmation via Email

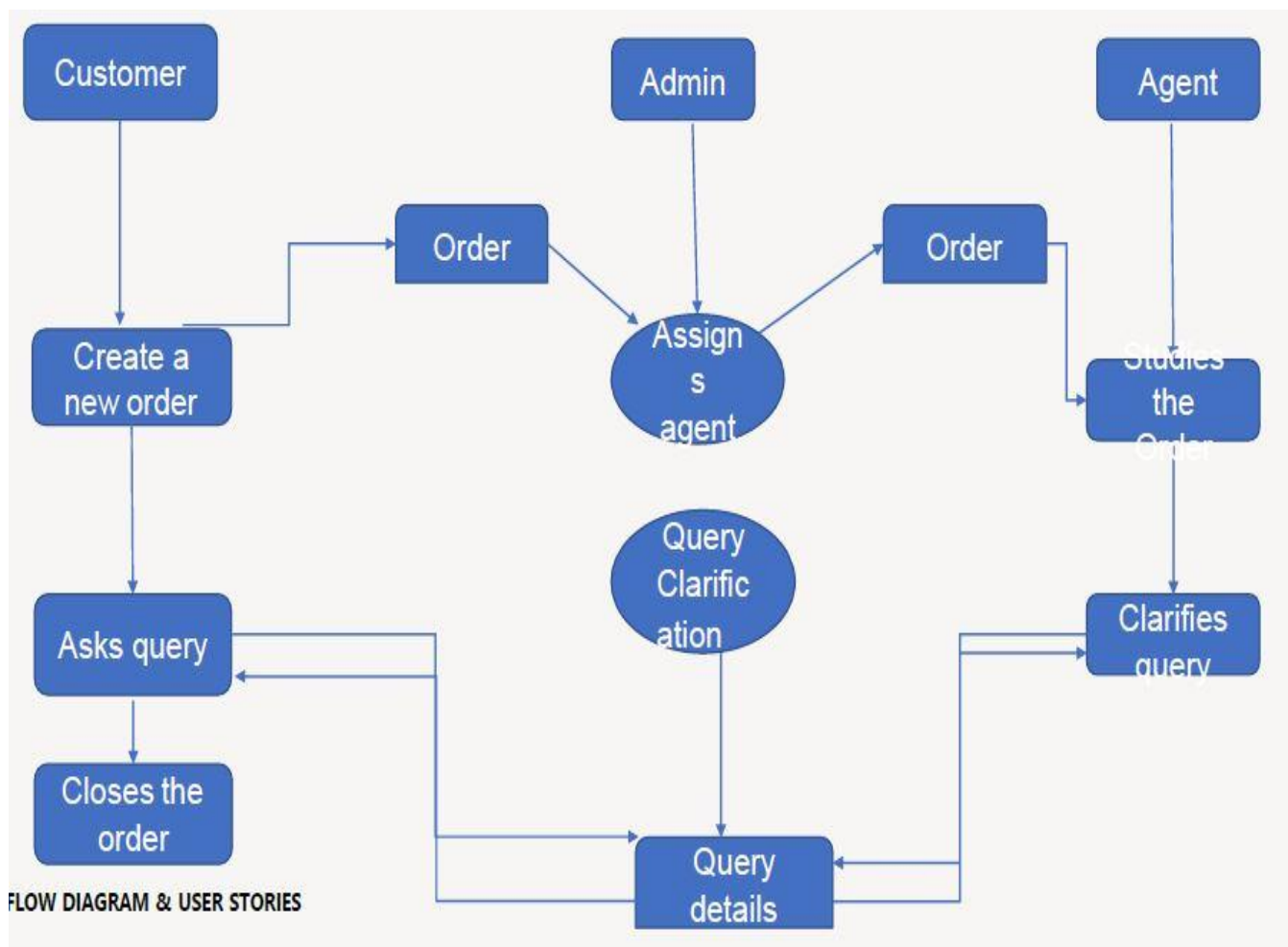
FR-3	User Login	Confirmation via OTP Confirmation of Gmail/username Confirmation of password
FR-4	Cyber attack	Immediate system shutdown in case of any malware Attack
FR-5	Backup and storage	Patient data can be backed up into cloud server. Backup can be scheduled for regularity.
FR-6	Prediction generation	The analysis and prediction can be downloaded in various formats.

4.2 Non Functional requirements

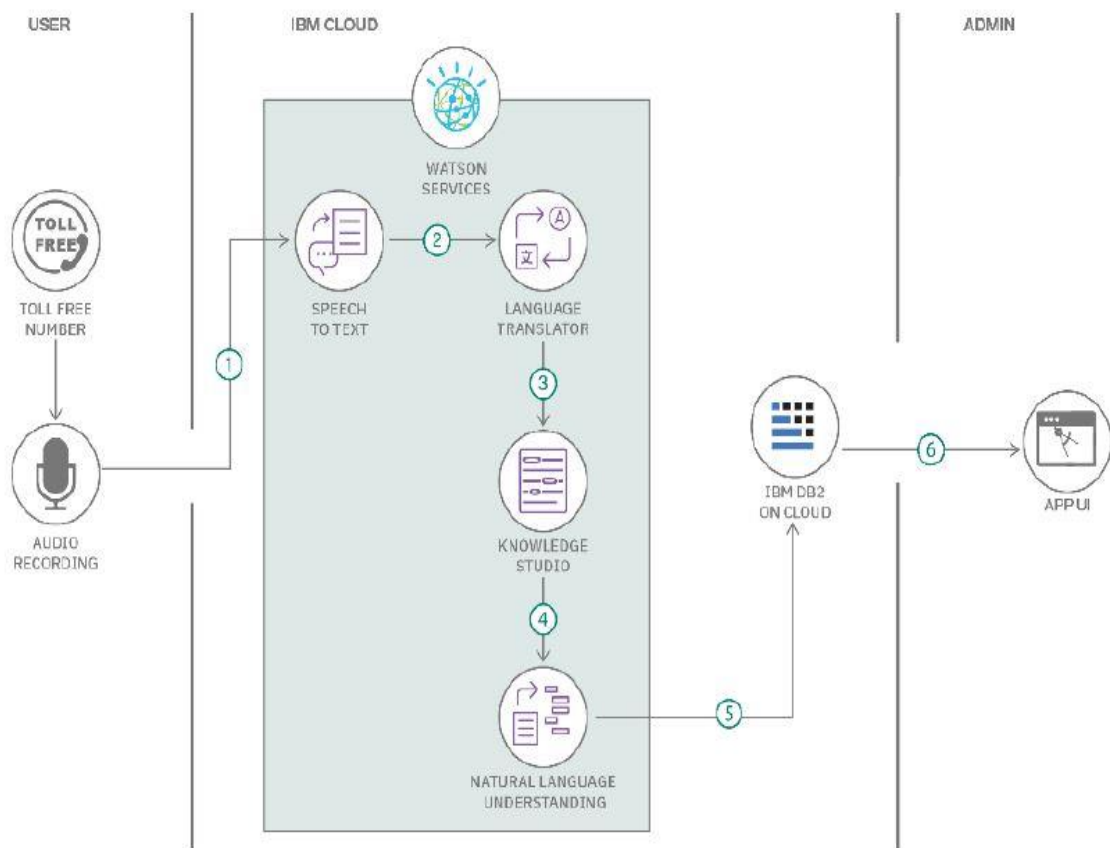
FR No.	Non-Functional Requirement	Description
NFR-1	Usability	Clear user interface for easy navigation which enables easy understanding of the contents of the product.
NFR-2	Security	Security of the patient data will be ensured by use of various measures like firewall, security questions and account locking in case of multiple incorrect passwords.
NFR-3	Reliability	Product will have same efficiency even after extensive use. Percentage of probability of failure will be less. Time between critical failures will be high.
NFR-4	Performance	Each page of the product will load within 2 secs. Prediction will take less than 5 secs and the generation of the analysis report will be less than 3 secs.
NFR-5	Availability	All product modules will be highly available and can be accessed with PC and internet.
NFR-6	Scalability	The scalability will be to improve 10% of annual patient in the hospital

5. PROJECT DESIGN

5.1 Data Flow Diagrams



5.2 Solution & Technical Architecture



5.3 User Stories

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile Use)	Regostratin	USN -1	As a customer, I can register for the application by entering my email, password, and	can access my account / dashboard	High	Sprint -1

			confirming my password			
	Login	USN -2	As a customer, I can login to the application by entering correct email and password.	I can access my account/dashboard	High	Sprint -1
	Dashboard	USN -3	As a customer, I can see all the orders raised by me.	I get all the info needed in my dashboard	Low	Sprint -2
	Order Creation	USN -4	As a customer, I can place my order with the detailed description of my query	I can ask my query	Medium	Sprint -2
	Address Column	USN -5	As a customer, I can have conversations with the assigned agent and get my queries clarified	My queries are clarified	High	Sprint -3
	Forgot Password	USN -6	As a customer, I can reset my password by this option incase I forgot my old password	I get access to my account again	Medium	Sprint -4
	Order Details	USN -7	As a Customer ,I can see the current stats of order.	I get a better understanding	Medium	Sprint -4
Agent (web user)	Login	USN -1	As an agent I can login to the application by entering Correct email and password	can access my account / dashboard	High	Sprint -3
	Dashboard	USN -2	As an agent, I can see the order details assigned to me by admin.	can see the tickets to which I could answer.	High	Sprint -3
	Address column	USN -3	As an agent, I get to have conversations with the customer and clear his/her doubts	I can clarify the issues	High	Sprint -3

	Forgot Password	USN -4	As an agent I can reset my password by this option in case I forgot my old password.	I get access to my account again	Medium	Sprint -4
--	-----------------	--------	--	----------------------------------	--------	-----------

6. PROJECT PLANNING & SCHEDULING

6.1 Sprint Planning & Estimation

Sprint	User Type	Functional Requirement (Epic)	User Story Number	User Story/Task	Story Points	Priority	Team Members
Sprint -3	Agent (Web User)	Login	USN -1	As an agent, I can login to the application by entering correct email and password	2	High	T.Dhanusiya
Sprint – 3		Dashboard	USN -2	As an agent, I can see all the tickets assigned to me by the admin	3	High	K.Thanga esakkiammal
Sprint -3		Address Column	USN -3	As an agent, I get to have conversations with the customer and clear his/her queries	3	High	S.Saktheswari
Sprint -4		Forgot password	USN -4	As an agent, I can reset my password by this option in case I forgot my old password	2	Medium	G.Mageshwari
Sprint -1	Admin (Web User)	Login	USN -1	As an admin, I can login to the application by entering correct email and password	1	High	S.Saktheswari

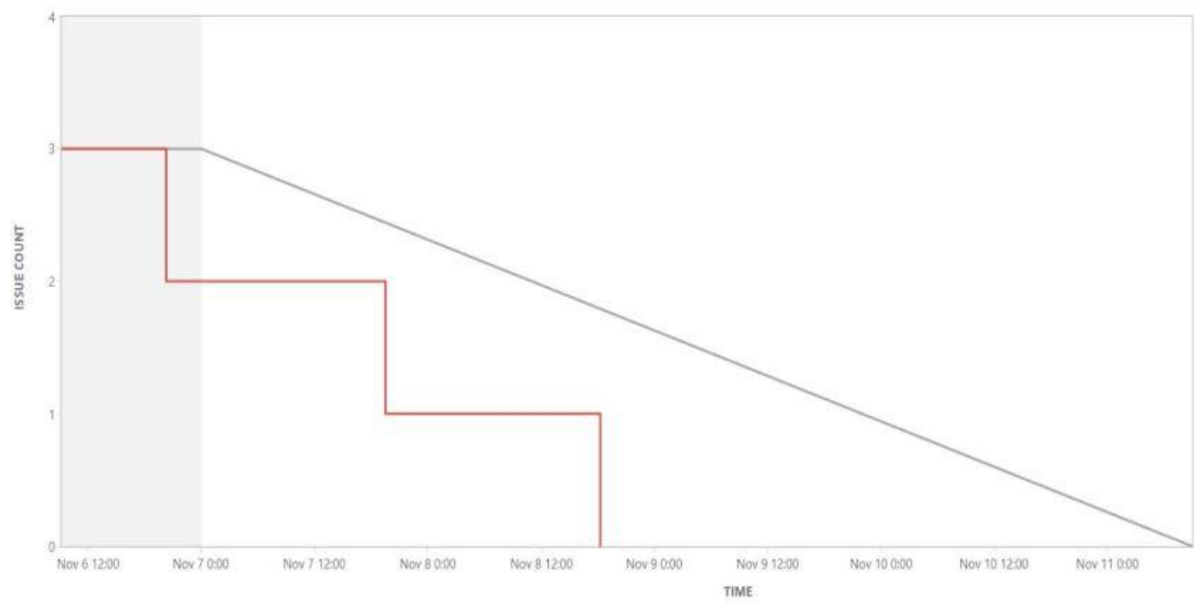
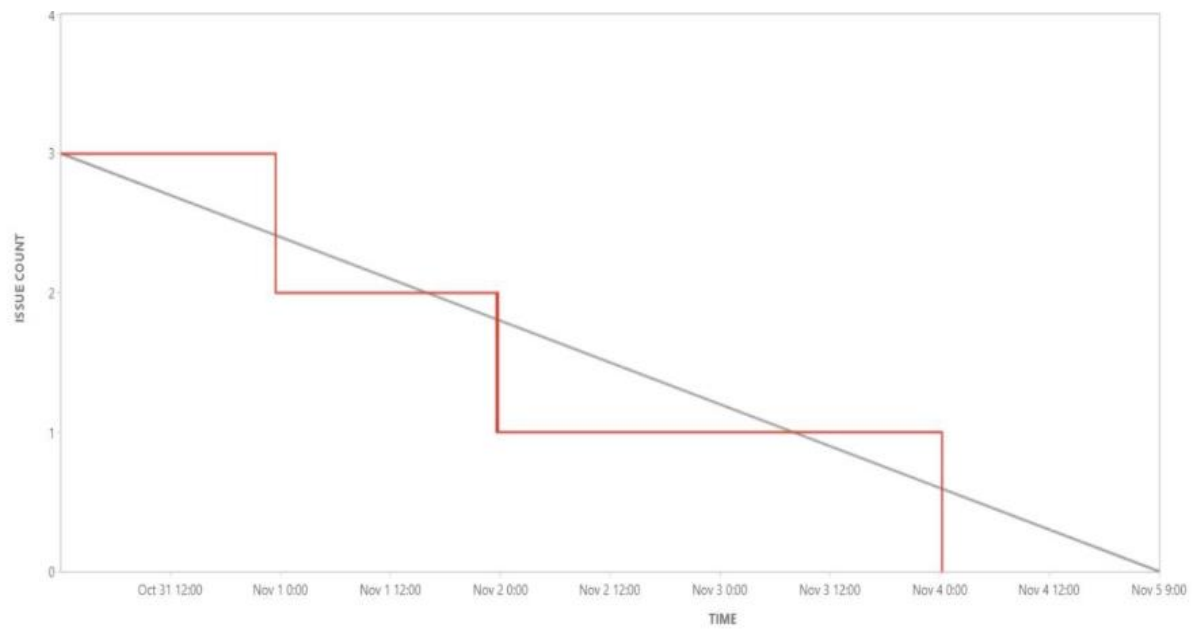
Sprint -1		Dashboard	USN -2	As an admin, I can see all the tickets raised in the entire system and lot more	3	High	K.Thanga esakkiammal
Sprint -2		Agent creation	USN -3	As an admin, I can create an agent for clarifying the customer's queries	2	High	S.Saktheswari
Sprint -2		Assigning agent	USN -4	As an admin, I can assign an agent for each ticket created by the customer	3	High	G.Mageshwari
Sprint -4		Forgot password	USN -4	As an admin, I can reset my password by this option in case I forgot my old password	2	Medium	T.Dhanusiya

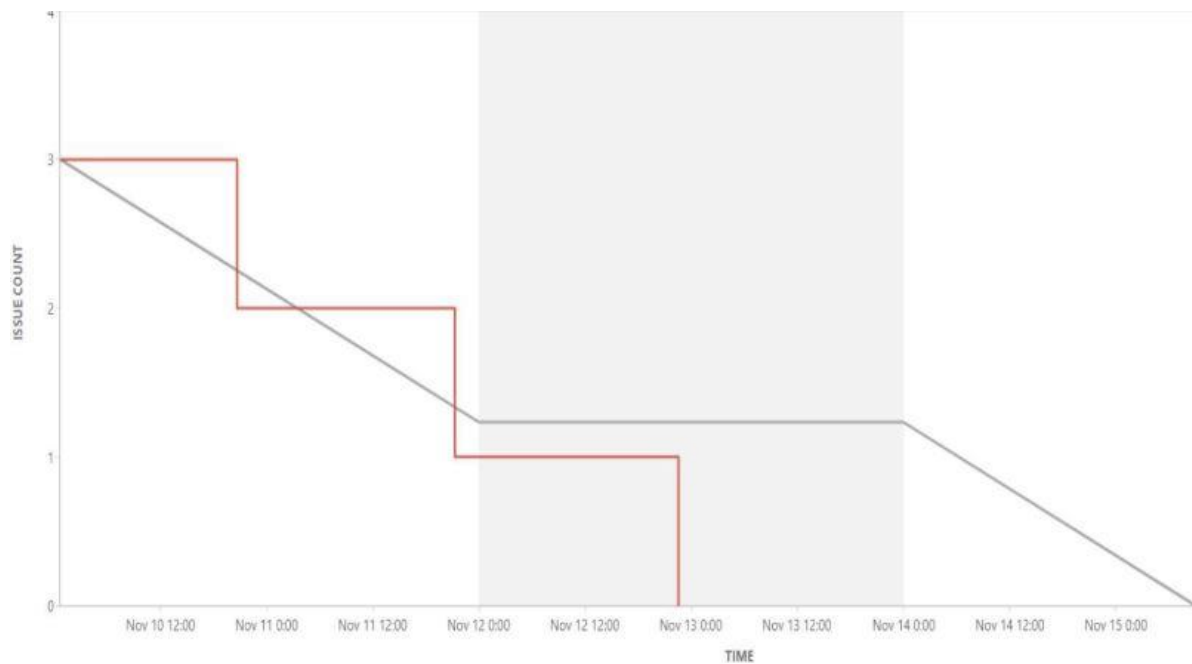
6.2 Sprint Delivery Schedule

Sprint	Total Story Points	Duration	Sprint Start Data	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Data (Actual)
Sprint-1	20	6 Days	24 Oct 2022	29 Oct 2022	20	29 Oct 2022
Sprint-2	20	6 Days	31 Oct 2022	05 Nov 2022	20	05 Nov 2022
Sprint-3	20	6 Days	07 Nov 2022	12 Nov 2022	20	12 Nov 2022
Sprint-4	20	6 Days	14 Nov 2022	19 Nov 2022	20	19 Nov 2022

Velocity:

$$\mathbf{AV} = \text{sprint duration} / \text{velocity} = 20 / 10 = 2$$



7. CODING & SOLUTIONING (Explain the features added the project along with code)

7.1 Feature 1

Admin assigning an agent to a ticket Code:

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8" />
  <meta name="viewport" content="width=device-width, initial-scale=1.0" />
  <link
    rel="stylesheet"
    href="https://stackpath.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css"
    integrity="sha384-
wvfXpqpZZVQGK6TAh5PVlGOfQNHSoD2xbE+QkPxCAFINEEvoEH3SI0sibVcOQVnN"
    crossorigin="anonymous"
  />
```

```
<link rel="stylesheet" href="../static/styles.css" />

<link href="static/icon.png" rel="icon">

<link href="static/icon.png" rel="apple-touch-icon">


<title>Customer Care Registry</title>

</head>

<body id="body">

<div class="container">

<nav class="navbar">

<div class="nav_icon" onclick="toggleSidebar()">

<i class="fa fa-bars" aria-hidden="true"></i>

</div>

<div class="navbar__left">

<a href="/admindashboard">Admin Dashboard</a>

<a href="/viewCustomers">View Customers</a>

<a href="/viewAgents">View agents</a>

<a href="/deleteCustomers">Delete Customers</a>

<a href="/deleteAgents">Delete agents</a>

<a class="active_link" href="/assignTickets">Assign agents to tickets</a>

<a href="/viewTickets">View tickets raised</a>

</div>

<div class="navbar__right">

<a href="#">

<i class="fa fa-clock-o" aria-hidden="true"></i>

</a>

<a href="/Profile">



</a>

</div>
```

</nav>

<main>

<div class="main__container">

<div class="main__title">

<div class="main__greeting">

<h1>Hello {{username}}</h1>

<p>View All Tickets Raised</p>

</div>

</div>

<div class="chartsnew">

<div class="charts__right">

<div class="charts__right__title">

<div>

<h1>View All Tickets</h1>

<p>All tickets rasied in the application</p>

</div>

<i class="fa fa-usd" aria-hidden="true"></i>

</div>

<div class="charts__right__cards">

<div class="AllExpenses">

<table border="1">

<thead>

<tr>

<th>TICKET ID</th>

<th>CUSTOMER USERNAME</th>

```

        <th>CUSTOMER EMAIL ADDRESS</th>

        <th>DESCRIPTION</th>

        <th>BILL NUMBER</th>

        <th>AGENT USERNAME</th>

        <th>AGENT EMAIL ADDRESS</th>

        <th>STATUS</th>

        <th>ASSIGN AGENT</th>

    </tr>

</thead>

<tbody>

    { % for row in tickets % }

    <tr>

        <td>{{row["TICKETID"]}}</td>

        <td>{{row["USERNAME"]}}</td>

        <td>{{row["EMAIL"]}}</td>

        <td>{{row["DESCRIPTION"]}}</td>

        <td>{{row["BILLNO"]}}</td>

        <td>{{row["AGENTUSERNAME"]}}</td>

        <td>{{row["AGENTEMAIL"]}}</td>

        <td>{{row["STATUS"]}}</td>

        <td><a href="/assignTickets/{{row['TICKETID']}}">Assign</a></td>

    </tr>

    { % endfor % }

</tbody>

</table>

</div>

</div>

</div>

</div>

```

</div>

</main>

<div id="sidebar">

<div class="sidebar__title">

<div class="sidebar__img">

<h1>Customer Care Registry</h1>

</div>

<i

onclick="closeSidebar()"

class="fa fa-times"

id="sidebarIcon"

aria-hidden="true"

></i>

</div>

<div class="sidebar__menu">

<div class="sidebar__link">

<i class="fa fa-home"></i>

Admin Dashboard

</div>

<h2>Profile</h2>

<div class="sidebar__link">

<i class="fa fa-user" aria-hidden="true"></i>

Profile Information

</div>

<h2>Manage Agents/Customers</h2>

<div class="sidebar__link">

<i class="fa fa-plus"></i>

```
<a href="/viewCustomers">View Customers</a>
</div>
<div class="sidebar__link">
  <i class="fa fa-plus"></i>
  <a href="/viewAgents">View agents</a>
</div>
<div class="sidebar__link">
  <i class="fa fa-plus"></i>
  <a href="/deleteCustomers">Delete Customers</a>
</div>
<div class="sidebar__link">
  <i class="fa fa-plus"></i>
  <a href="/deleteAgents">Delete Agents</a>
</div>
<h2>Assign Tickets</h2>
<div class="sidebar__link active_menu_link">
  <i class="fa fa-plus"></i>
  <a href="/assignTickets">Assign tickets to agents</a>
</div>
<div class="sidebar__link">
  <i class="fa fa-plus"></i>
  <a href="/viewTickets">View Tickets raised</a>
</div>
<div class="sidebar__logout">
  <i class="fa fa-power-off"></i>
  <a href="/adminlogout">Log out</a>
</div>
</div>
</div>
</div>
```

```

<script src="https://cdn.jsdelivr.net/npm/apexcharts"></script>
<script src="../static/script.js"></script>
</body>
</html>

```

Explanation:

- User creates a ticket by describing the query
- Admin views the newly created ticket in the dashboard
- In the dropdown given, admin selects an agent
- Once selected, using fetch() the request is sent to the server
- The request URL contains both the Ticket ID and the selected Agent ID
- Using the shown SQL query, the assigned_to column of the tickets table is set to agent_id where the ticket_id column = ticket_id
- Then, the dashboard of the admin gets refreshed

7.2 Feature 2

Customer closing a ticket Code:

```

<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8" />
  <meta name="viewport" content="width=device-width, initial-scale=1.0" />
  <link
    rel="stylesheet"
    href="https://stackpath.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css"
    integrity="sha384-
wvfXpqpZZVQGK6TAh5PVlGOfQNHSoD2xbE+QkPxCAFINEuvoEH3SI0sibVcOQVnN"
    crossorigin="anonymous"
  />

  <link rel="stylesheet" href="../static/styles.css" />
  <link href="static/icon.png" rel="icon">
  <link href="static/icon.png" rel="apple-touch-icon">

  <title>Customer Care Registry</title>
</head>
<body id="body">

```



```

<style>
  td{
    width : 150px;
    text-align: center;
    border : 1px solid black;
    padding : 5px;
    color: black;
    font-size: 20px;
  }
</style>
<div class="container">
  <nav class="navbar">
    <div class="nav_icon" onclick="toggleSidebar()">
      <i class="fa fa-bars" aria-hidden="true"></i>
    </div>
    <div class="navbar__left">
      <a href="/admindashboard">Admin Dashboard</a>
      <a class="active_link" href="/viewCustomers">View Customers</a>
      <a href="/viewAgents">View agents</a>
      <a href="/deleteCustomers">Delete Customers</a>
      <a href="/deleteAgents">Delete agents</a>
      <a href="/assignTickets">Assign agents to tickets</a>
      <a href="/viewTickets">View tickets raised</a>
    </div>
    <div class="navbar__right">
      <a href="#">
        <i class="fa fa-clock-o" aria-hidden="true"></i>
      </a>
      <a href="/Profile">
        
      </a>
    </div>
  </nav>

  <main>
    <div class="main__container">
      <div class="main__title">
        
        <div class="main__greeting">
          <h1>Hello {{username}}</h1>
          <p>View All Customers</p>
        </div>
      </div>
      <div class="chartsnew">

        <div class="charts__right">
          <div class="charts__right__title">
            <div>
              <h1>Customers</h1>

```

```

        <p>All customers registered in the application</p>
    </div>
    <i class="fa fa-usd" aria-hidden="true"></i>
</div>

<div class="charts__right__cards">
    <div class="AllExpenses">
        <table border="1">
            <thead>
                <tr>
                    <th>USERNAME</th>
                    <th>EMAIL ADDRESS</th>
                    <th>TICKETS RAISED</th>
                    <th>TICKETS RESOLVED</th>
                    <th>NOTIFICATIONS SENT</th>
                </tr>
            </thead>
            <tbody>
                { % for row in customers % }
                <tr>
                    <td>{{row["USERNAME"]}}</td>
                    <td>{{row["EMAILADDRESS"]}}</td>
                    <td>{{row["TICKETS"]}}</td>
                    <td>{{row["TICKETSRESOLVED"]}}</td>
                    <td>{{row["NOTIFICATIONS"]}}</td>
                </tr>
                { % endfor % }
            </tbody>
        </table>
    </div>

</div>
</div>
</div>

</div>
</main>

<div id="sidebar">
    <div class="sidebar__title">
        <div class="sidebar__img">
            <h1>Customer Care Registry</h1>
        </div>
        <i
            onclick="closeSidebar()"
            class="fa fa-times"
            id="sidebarIcon"
            aria-hidden="true"
        ></i>
    </div>

```

```
<div class="sidebar__menu">
  <div class="sidebar__link">
    <i class="fa fa-home"></i>
    <a href="/admindashboard">Admin Dashboard</a>
  </div>
  <h2>Profile</h2>
  <div class="sidebar__link">
    <i class="fa fa-user" aria-hidden="true"></i>
    <a href="/adminprofile">Profile Information</a>
  </div>
  <h2>Manage Agents/Customers</h2>
  <div class="sidebar__link active_menu_link">
    <i class="fa fa-plus"></i>
    <a href="/viewCustomers">View Customers</a>
  </div>
  <div class="sidebar__link">
    <i class="fa fa-plus"></i>
    <a href="/viewAgents">View agents</a>
  </div>
  <div class="sidebar__link">
    <i class="fa fa-plus"></i>
    <a href="/deleteCustomers">Delete Customers</a>
  </div>
  <div class="sidebar__link">
    <i class="fa fa-plus"></i>
    <a href="/deleteAgents">Delete Agents</a>
  </div>
  <h2>Assign Tickets</h2>
  <div class="sidebar__link">
    <i class="fa fa-plus"></i>
    <a href="/assignTickets">Assign tickets to agents</a>
  </div>
  <div class="sidebar__link">
    <i class="fa fa-plus"></i>
    <a href="/viewTickets">View Tickets raised</a>
  </div>
  <div class="sidebar__logout">
    <i class="fa fa-power-off"></i>
    <a href="/adminlogout">Log out</a>
  </div>
</div>
</div>
</div>
</div>
<script src="https://cdn.jsdelivr.net/npm/apexcharts"></script>
<script src="../static/script.js"></script>
</body>
</html>
```

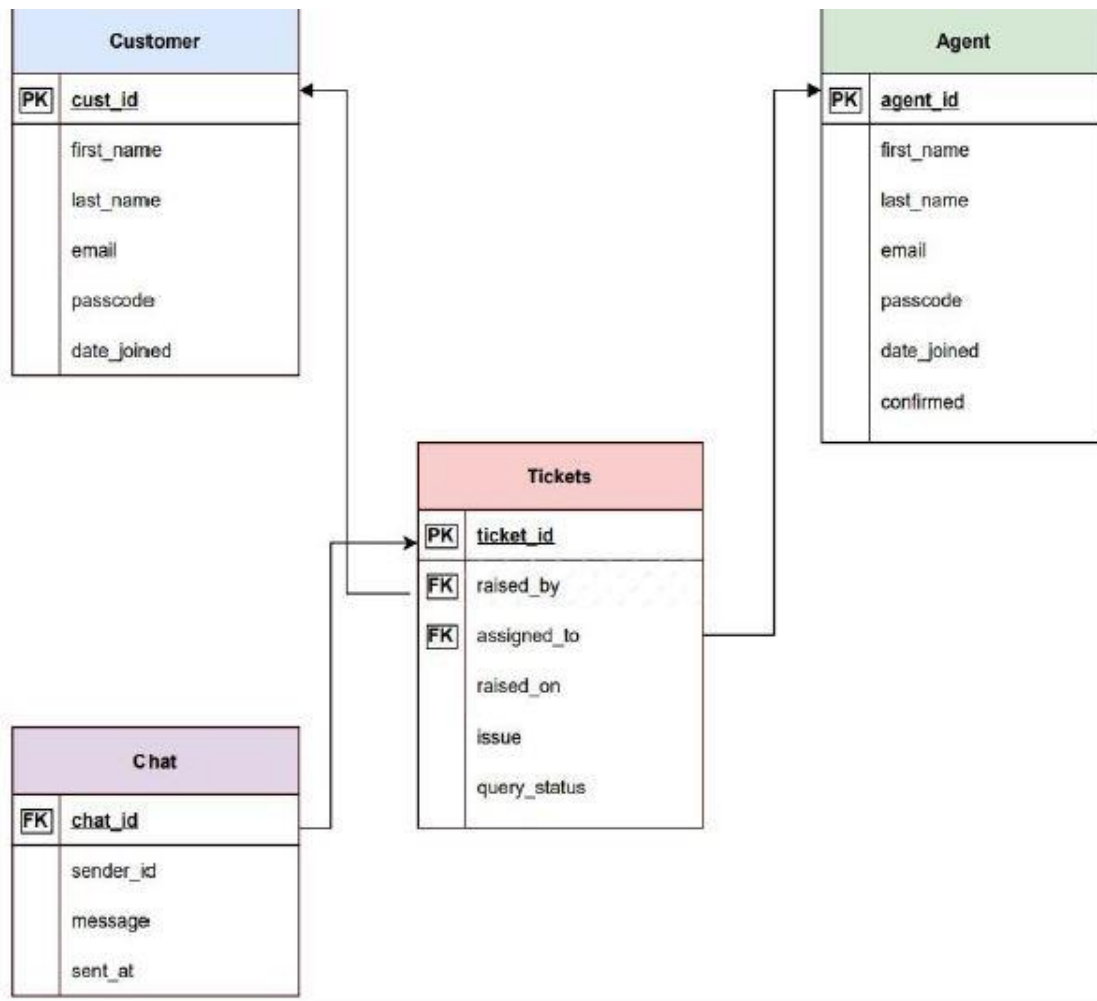
Explanation:

- User creates a ticket by describing the query
- Admin assigns an agent to this ticket
- The customer and the agent, chat with each other, in the view of clearing the customer's doubts
- Once the customer is satisfied, the customer decides to close the ticket
- Using `fetch ()` the request is sent to the server. The requested URL contains the Ticket ID
- Using the shown SQL query, the status of the ticket is set to "CLOSED"
- Thus the ticket is closed
- Then the customer gets redirected to the all-tickets page.

7.3 Database Schema (if Applicable)

A database schema is the skeleton structure that represents the logical view of the entire database. It defines how the data is organized and how the relations among them are associated. It formulates all the constraints that are to be applied on the data.

A database schema defines its entities and the relationship among them. It contains a descriptive detail of the database, which can be depicted by means of schema diagrams. It's the database designers who design the schema to help programmers understand the database and make it useful.



8. TESTING

8.1 Test Cases

The test case is defined as a group of conditions under which a tester determines whether a software application is working as per the customer's requirements or not. Test case designing includes preconditions, case name, input conditions, and expected result. A test case is a first level action and derived from test scenarios.

Test case gives detailed information about testing strategy, testing process, preconditions, and expected output. These are executed during the testing process to check whether the software application is performing the task for that it was developed or not.

Test case helps the tester in defect reporting by linking defect with test case ID. Detailed test case documentation works as a full proof guard for the testing team because

if developer missed something, then it can be caught during execution of these full-proof test cases.

To write the test case, we must have the requirements to derive the inputs, and the test scenarios must be written so that we do not miss out on any features for testing. Then we should have the test case template to maintain the uniformity, or every test engineer follows the same approach to prepare the test document.

8.2 User Acceptance Testing

Purpose of Document

The purpose of this document is to briefly explain the test coverage and open issues of the [CUSTOMER CARE REGISTRY] project at the time of the release to User Acceptance Testing (UAT).

Defect Analysis

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved.

Resolution	Severity 1	Severity 2	Severity 3	Severity 4	Subtotal
By Design	10	3	1	2	17
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	11	2	4	20	40
Not Reproduced	0	0	1	0	1
Skipped	0	0	1	1	2
Won't Fix	0	5	2	1	8
Totals	24	13	12	25	78

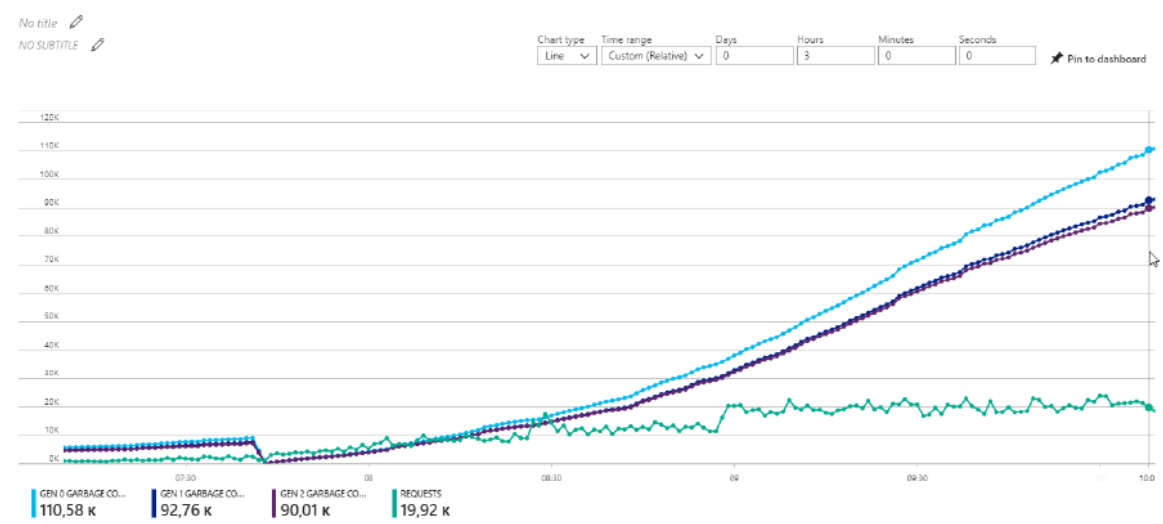
Test Case Analysis

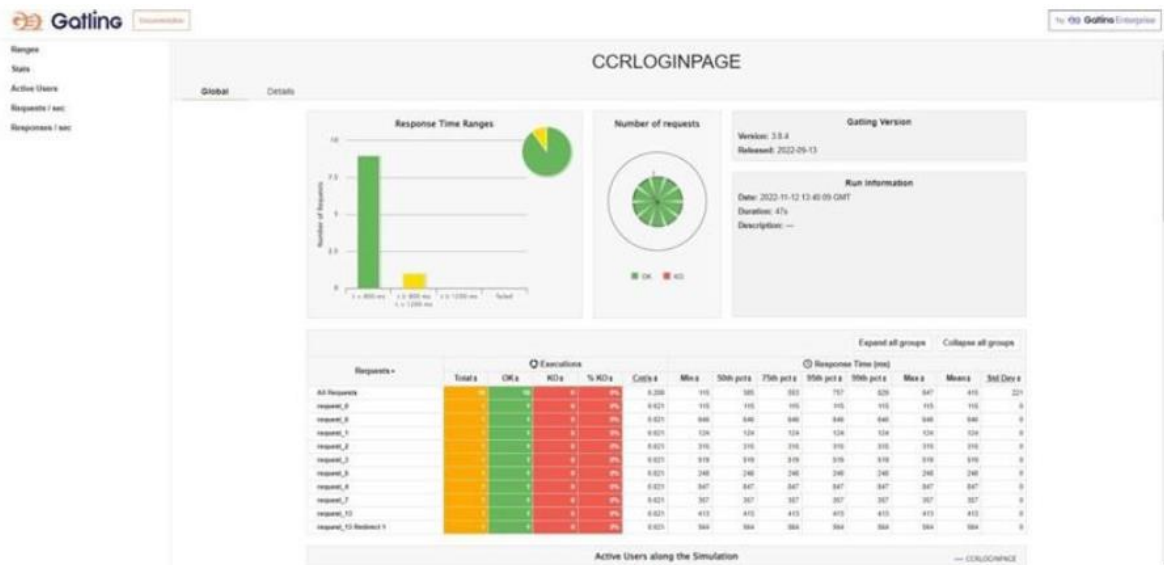
This report shows the number of test cases that have passed, failed, and untested.

Section	Total Cases	Not Tested	Fail	Pass
Print Engine	10	0	0	10
Client Application	50	0	0	50
Security	1	0	0	1
Outsource Shipping	3	0	0	3
Exception Reporting	8	0	0	8
Final Report Output	4	0	0	4
Version Control	2	0	0	2

9.RESULTS

9.1 Performance Metrics





10. ADVANTAGES & DISADVANTAGES

ADVANTAGES:

- Customers can clarify their doubts just by creating a new ticket.
- Customer gets replies as soon as possible.
- Not only the replies are faster, the replies are more authentic and practical.
- Customers are provided with a unique account, to which the latter can login at any time.
- Very minimal account creation process.
- Customers can raise as many tickets as they want.
- Application is very simple to use, with well-known UI elements.
- Customers are given clear notifications through email, of all the processes related to login, ticket creation etc.
- Customers' feedbacks are always listened.
- Free of cost.

Disadvantages:

- Only web application is available right now (as of writing).
- UI is not so attractive, it's just simple looking.
- No automated replies.
- No SMS alerts.

- Supports only text messages while chatting with the Agent.
- No tap to reply feature.
- No login alerts.
- Cannot update the mobile number.
- Account cannot be deleted, once created.
- Customers cannot give feedback to the agent for clarifying the queries.

11. CONCLUSION

Thus, there are many customer service applications available on the internet. Noting down the structural components of those applications and we built a customer care registry application. It will be a web application build with Flask (Python micro-web framework), HTML, JavaScript. It will be a ticket-based customer service registry.

Customers can register into the application using their email, password, first name and last name. Then, they can login to the system, and raise as tickets as they want in the form of their tickets.

These tickets will be sent to the admin, for which an agent is assigned. Then, the assigned agent will have a one-to-one chat with the customer and the latter's queries will be clarified. It is also the responsibility of the admin, to create an agent.

12.FUTURE SCOPE

Machine learning (ML), emerging customer service trends 2022 can help businesses in improving overall CX. Chat applications powered by AI are trending. Large companies, as well as startups, are leveraging this to reduce costs and improve service for customers.

Predictive analytics has particularly proved to be very useful. Through this, queries that will result in a call for assistance can be predicted easily. Implementing ML in customer service trends will give you a significant difference in business growth.

13. APPENDIX

Flask:

Flask is a micro web framework written in Python. It is classified as a microframework because it does not require particular tools or libraries.

It has no database abstraction layer, form validation, or any other components where pre-existing third-party libraries provide common functions.

JavaScript:

JavaScript, often abbreviated as JS, is a programming language that is one of the core technologies of the World Wide Web, alongside HTML and CSS.

As of 2022, 98% of websites use JavaScript on the client side for webpage behavior, often incorporating third-party libraries.

IBM Cloud:

IBM cloud computing is a set of cloud computing services for business offered by the information technology company IBM.

Kubernetes:

Kubernetes is an open-source container orchestration system for automating software deployment, scaling, and management.

Docker:

Docker is a set of platforms as a service product that use OS-level virtualization to deliver software in packages called containers.

SOURCE CODE

base.html

```
<!DOCTYPE html>
```

```
<html>
```

```
<head>
```

```
<link rel="stylesheet"
href="https://cdn.jsdelivr.net/npm/bootstrap@4.6.2/dist/css/bootstrap.min.css"
integrity="sha384-
xOoIHfLEh07PJGoPkLv1IbcEPTNtaed2xpHsD9ESMhqIYd0nLMwNLD69Npy4HI+N"
crossorigin="anonymous">
<script src="https://cdn.jsdelivr.net/npm/bootstrap@4.6.2/dist/js/bootstrap.min.js"
integrity="sha384-
+sLIOodYLS7CIrQpBjl+C7nPvqq+FbNUBDunl/OZv93DB7Ln/533i8e/mZXLi/P+"
crossorigin="anonymous"></script>
<style>
  body{
background-color:"pink";

}
</style>
</head>
```

application.py

```
from flask import Flask, render_template
import sqlite3 as sql
```

```
app=Flask(__name__)
```

```
@app.route('/')
def home():
```

```
    return render_template('home.html')
```

```
@app.route('/signup')
```

```
def signup():
```

```
    return render_template('signup.html')
```

```
@app.route('/signin')
```

```
def signin():
```

```
    return render_template('signin.html')
```

```

@app.route('/about')
def about():
    return render_template('about.html')

if __name__ == '__main__':
    app.run(host='0.0.0.0', port=8000, debug=True)

```

```
<body>
```

```

<a href="/">HOME</a>
<a href="/about">ABOUT</a>
<a href="/signin">SIGN IN</a>
<a href="/signup">SIGN UP</a>
<hr><br>

```

```
</body>
```

```
</html>
```

login.html:

```

{% extends 'base.html' %}
{% block title %}
Login
{% endblock %}
{% block main %}
<div class="bg-main-div">
<section class="login-section">
<div class="login-div">
<div class="login-header">
 <h2>Sign in</h2>
<p>Use your Registry Account</p>

```

```
</div>
<div class="login-remind">
<form action="{{ url_for('blue_print.login') }}" method="POST" class="login-form">
<label>Email</label>
<input type="email" required value="{{ email }}" name="email" placeholder="Enter your
email"/>
<label>Password</label>
<input type="password" required value="{{ password }}" name="password" id="password-
input" placeholder="Enter your password"/>
<div class="show-pass-div">
<input type="checkbox" onclick="showPassword()" style="height: 20px;"/>
<p>Show Password</p>
</div>
<div class="role-div">
<p>Role : </p>
<div>
<div>
<input type="radio" style="height: 20px;" value="Customer" checked name="role-check"/>
<p>Customer</p>
</div>
<div>
<input type="radio" style="height: 20px;" value="Agent" name="role-check"/>
<p>Agent</p>
</div>
```

```

</div>
</div>
<button class="submit-btn" type="submit">Login</button>
<div>
<!-- {{ url_for('blue_print.forgot') }} -->
<a href="{{ url_for('blue_print.forgot') }}" class="links">Forgot Password?</a> <br>
<div>
<a href="{{ url_for('blue_print.register') }}" class="links">Don't have an account yet?
Register</a>
</div>
</div>
</form>
</div>
</div>
</section>
</div>

```

address.html:

```

{% extends 'base.html' %}
{% block title %}
Address Column
{% endblock %}
{% block main %}
<div class="dashboard-div">
<nav>
<div class="dash-nav">
<div>
<div class="dash-img-text">
{% if user == "AGENT" %}
<a href="{{ url_for('agent.assigned') }}">
<i class="fa fa-arrow-left" aria-hidden="true"></i>
</a>
 {% else %}
<a href="{{ url_for('customer.tickets') }}">
<i class="fa fa-arrow-left" aria-hidden="true"></i>
</a>

```

```


{% endif %}
<h3>{ { name } }</h3>
</div>
</div>
<div>
<div style="align-items: center;">
{% if value == "True" %}
{% if user == "CUSTOMER" %}
<a href="/customer/close/{ { id } }"><button class="logout-btn">CLOSE
TICKET</button></a>
{% endif %}
{% endif %}
</div>
</div>
</div>
</nav>
<div class="chat-body">
<div class="chat-contents" id="content">
{% if msgs_to_show %}
{% for chat in chats %}
{% if chat['SENDER_ID'] == sender_id %}
<div class="message-sent">{ { chat['MESSAGE'] } }</div>
{% else %}
<div class="message-sent received">{ { chat['MESSAGE'] } }</div>
{% endif %}
{% endfor %}
{% endif %}
</div>
<div class="chat-input-div">
{% if value == "True" %}
<form method="POST" action="{ { post_url } }">
<input name="message-box" class="chat-input" type="text" placeholder="Type something"
required/>
<button type="submit" class="chat-send">
<i class="fa fa-paper-plane-o" aria-hidden="true"></i>
</button>
</form>
{% else %}
<div>
{% if user == "CUSTOMER" %}
<h4>You closed this ticket. Chats are disabled</h4>

```

```
{% else %}
<h4>{{ name }} closed this ticket. Chats are disabled</h4>
{% endif %}
</div>
{% endif %}
</div>
</div>
</div>
{% endblock %}
```

chat.py:

```
from flask import render_template, Blueprint, request, session, redirect, url_for import
ibm_db from datetime import datetime import time
chat = Blueprint("chat_bp", __name__)
@chat.route('/chat/<ticket_id>/<receiver_name>', methods = ['GET', 'POST']) def
address(ticket_id, receiver_name):
'''
```

Address Column - Agent and Customer chats with one another

: param ticket_id ID of the ticket for which the chat is being opened

: param receiver_name Name of the one who receives the texts, may be Agent / Customer

'''

common page for both the customer and the agent

so cannot use login_required annotation

so to know who signed in, we have to use the session user = "" sender_id = "" value = ""

can_trust = False

post_url = f'/chat/{ticket_id}/{receiver_name}'

if session['LOGGED_IN_AS'] is not None: if session['LOGGED_IN_AS'] ==

"CUSTOMER":

checking if the customer is really logged in

by checking, if the customer has uuid attribute

from .views import customer

if(hasattr(customer, 'uuid')): user = "CUSTOMER" sender_id = customer.uuid can_trust =

True


```

else:
# logging out the so called customer return redirect(url_for('blue_print.logout'))
elif session['LOGGED_IN_AS'] == "AGENT":
# checking if the agent is really logged in # by checking, if the agent has uuid attribute from
.views import agent
if (hasattr(agent, 'uuid')): user = "AGENT" sender_id = agent.uuid can_trust = True
else:
# Admin is the one who logged in
# admin should not see the chats, so directly logging the admin out return
redirect(url_for('blue_print.logout'))
to_show = False message = ""
if can_trust:
# importing the connection string from .views import conn
if request.method == 'POST':
# chats are enabled, only if the ticket is OPEN # getting the data collected from the customer
/ agent myMessage = request.form.get('message-box')
if len(myMessage) == 0:
to_show = True message = "Type something!" else:
# inserting the message in the database
# query to insert the message in the database message_insert_query = ""
INSERT INTO chat
(chat_id, sender_id, message, sent_at)

```

VALUES

(?, ?, ?, ?)

""" try:

stmt = ibm_db.prepare(conn, message_insert_query) ibm_db.bind_param(stmt, 1, ticket_id)

ibm_db.bind_param(stmt, 2, sender_id) ibm_db.bind_param(stmt, 3, myMessage)

ibm_db.bind_param(stmt, 4, datetime.now())

ibm_db.execute(stmt)

except:

to_show = True message = "Please send again!"

return redirect(post_url)

else:

method is GET

retrieving all the messages, if exist from the database msgs_to_show = False

query to get all the messages for this ticket get_messages_query = """ SELECT * FROM
chat WHERE chat_id = ?

ORDER BY sent_at ASC

"""

query to check if the ticket is still OPEN query_status_check = """

SELECT query_status FROM tickets WHERE ticket_id = ?

"""

try:

first checking if the ticket is OPEN

check = ibm_db.prepare(conn, query_status_check) ibm_db.bind_param(check, 1, ticket_id)

ibm_db.execute(check)

value = "True" if ibm_db.fetch_assoc(check)['QUERY_STATUS'] == "OPEN" else "False"

```

# getting all the messages concerned with this ticket stmt = ibm_db.prepare(conn,
get_messages_query) ibm_db.bind_param(stmt, 1, ticket_id) ibm_db.execute(stmt)
messages = ibm_db.fetch_assoc(stmt) messages_list = []
while messages != False:
messages_list.append(messages) print(messages)
messages = ibm_db.fetch_assoc(stmt)
# then some messages exist in this chat if len(messages_list) > 0: msgs_to_show = True
elif len(messages_list) == 0 and value == "True":
# ticket is OPEN
# but no messages are sent b/w the customer and the agent msgs_to_show = False to_show =
True
message = f'Start the conversation with the {"Customer" if user == "AGENT" else "Agent"}'
except:
to_show = True
message = "Something happened! Try Again"
return render_template(
'address.html', to_show = to_show, message = message,
id = ticket_id, chats = messages_list, msgs_to_show = msgs_to_show, sender_id = sender_id,
name = receiver_name, user = user, post_url = post_url, value = value
)
else:

```

```
# logging out whoever came inside the link return redirect(url_for('blue_print.logout'), user = user)
```

__init__.py:

```
from flask import Flask, session from flask_login import LoginManager
def create_app():
app = Flask(__name__) app.config['SECRET_KEY'] = "PHqtYfAN2v@CCR2022"
# registering the blue prints with the app from .routes.views import views
app.register_blueprint(views, appendix='/')
from .routes.cust import cust app.register_blueprint(cust, appendix='/customer/')
from .routes.admin import admin app.register_blueprint(admin, appendix='/admin/')
from .routes.agent import agent app.register_blueprint(agent, appendix='/agent/')
from .routes.chat import chat app.register_blueprint(chat, appendix='/chat/') # setting up the
login manager login_manager = LoginManager() login_manager.login_view =
"blue_print.login" login_manager.init_app(app)
@login_manager.user_loader def load_user(id): if session.get('LOGGED_IN_AS') is not
None: if session['LOGGED_IN_AS'] == "CUSTOMER":
from .routes.views import customer
if hasattr(customer, 'first_name'):
return customer
elif session['LOGGED_IN_AS'] == "AGENT":
from .routes.views import agent
```

```
if hasattr(agent, 'first_name'):
    return agent
elif session['LOGGED_IN_AS'] == "ADMIN":
    from .routes.views import admin
    if hasattr(admin, 'email'):
        return admin
    else:
        return None
    return app
```

GITHUB AND PROJECT DEMO LINK

Github Rep Link: