

What do they HEAR?
What are they hearing from boss?
What are they hearing from friends?
What are they hearing from influencers?

Will it satisfy the requirements ?

How does gesture control works ?

Whether the implementation will be successful or not ?

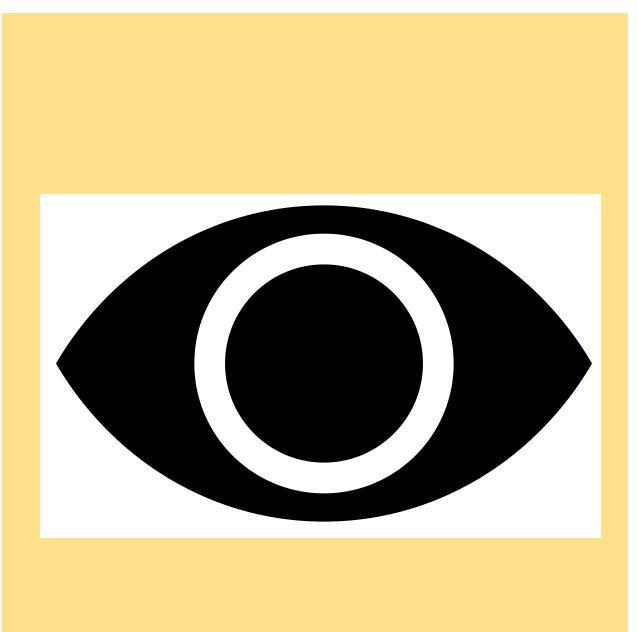
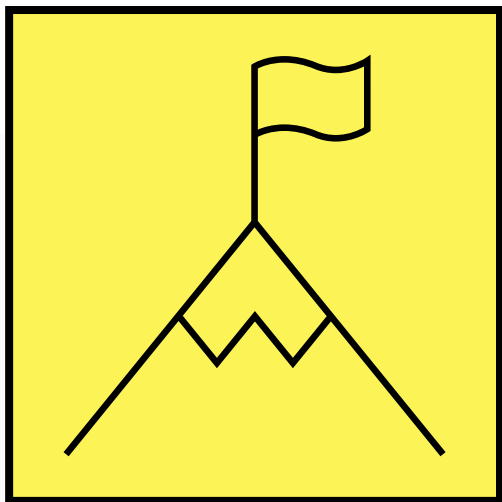
Identifying the pre - requisites

How authentic it is ?

How commandable it is ?

How to provide the ability to machine to recognize human gesture ?

What do they THINK and FEEL?
What really counts?
Major preoccupations
worries & aspirations



What do they see ?
environment
friends
what the market offers

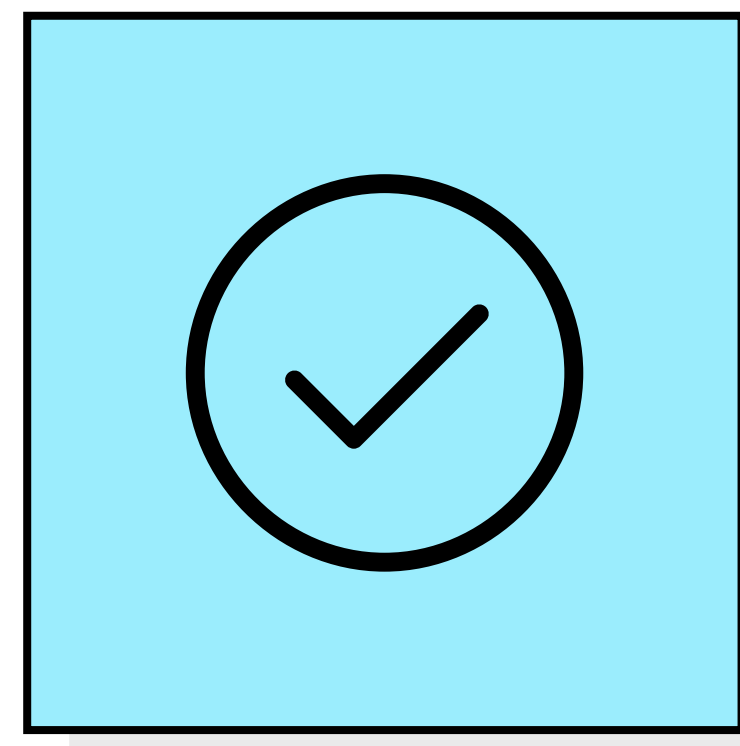
Interactive user interface

Quality of output image

Suitable to operate

Testing with sample data and framing solution with existing works

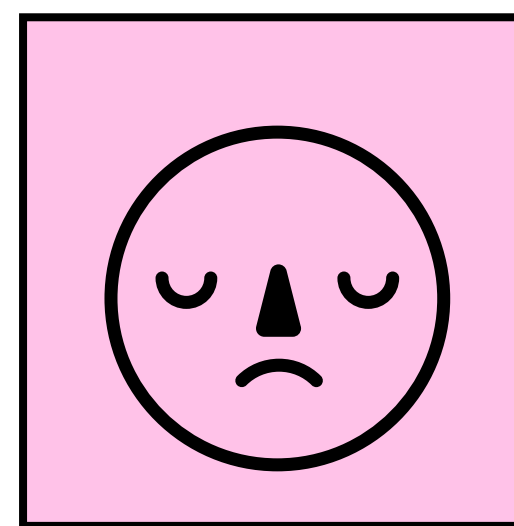
How reliable it is ?



What do they SAY and DO?
Attitude in public
Appearance
Behavior towards others

PAINS

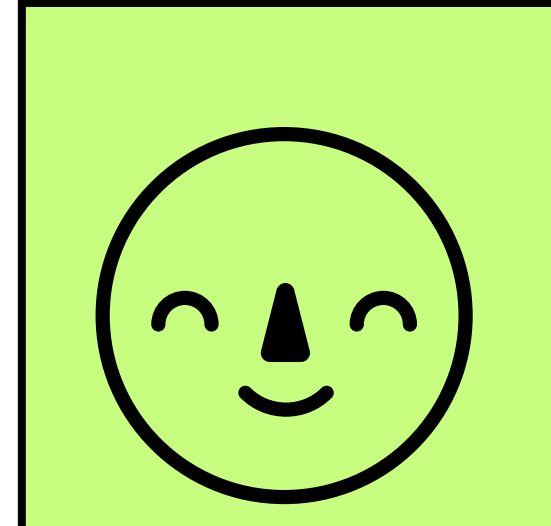
What are their fears?
What are their frustrations?
What are their anxieties?



- Improper recognition
- Hardware failure
- Debugging

GAINS

What are their wants?
What are their needs ?
What are their hopes ?



- Easier control of equipment through gestures
- Ability to focus and concentrate
- Accurate predictions