

LaaS: Log Analytics as a Service



SMI Enterprise Automation Brazil

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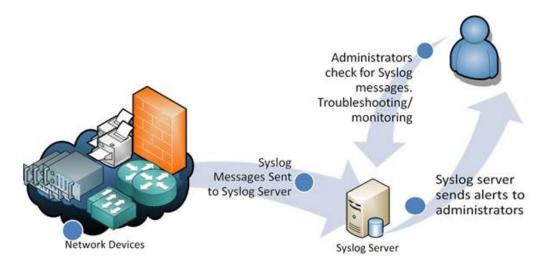
Why Log Analytics is Important?



"People respond to facts. Rational people will make rational decisions if you present them with the right data."



What is SysLog and why people use it?



Syslog, is a standardized way (or Protocol) of producing and sending Log and Event information from Unix/Linux and Windows systems (which produces Event Logs) and Devices (Routers, Firewalls, Switches, Servers, etc) over UDP Port 514 to a centralized Log/Event Message collector which is known as a Syslog Server.

One of the main reasons Syslog was so widely accepted throughout the industry was because of its simplicity – There is little to no uniformity or standardization when it comes to the content that a Device, Server or Operating system is written and sends log information.



But more isn't always better...



"One person's data is another person's noise."

K.C. Cole – Author of The Universe and the Teacup

- Kernel messages
- User-level messages
- Mail System
- System Daemons
- Security/Authorization Messages
- Messages generated by syslogd
- Line Printer Subsystem

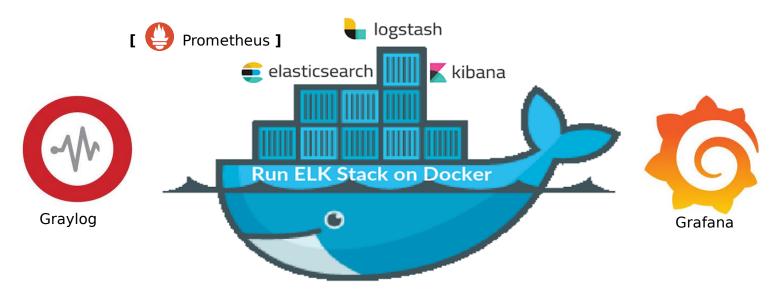


- Network News Subsystem
- UUCP Subsystem
- Clock Daemon
- Security/Authorization Messages
- FTP Daemon
- NTP Subsystem
- Log Audit
- Log Alert
- Clock Daemon





What we're proposing?

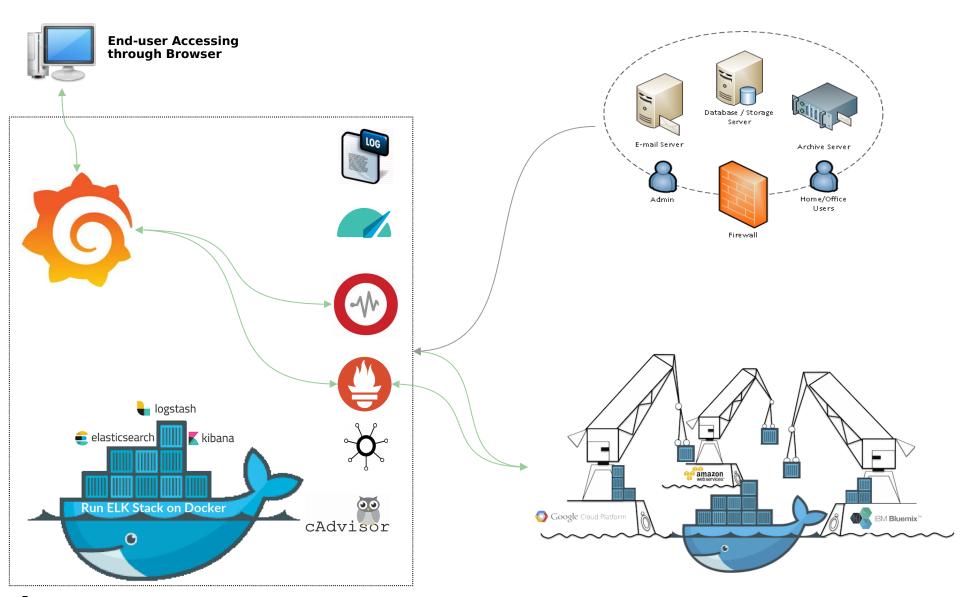


- The solution is based on Open-Source softwares, designed for the Cloud Computing era to be offered as a service
- Easy deployment through docker officially signed images
- Minimum customizations required to forward the logs to a central stash
- Historic view to assist troubleshoot, analytics and creating relevant KPI's

- Quick updates with minimum downtime
- Portable to Cloud, On-Premisses or Hybrid environments
- Correlates metrics and logs so you can find trends about your servers and their applications
- ☑Can perform cross-server queries, giving a big picture of their overall performance
- ☑ Up/down monitoring (<u>heartbeat</u>) can be used to visualize ping errors by region



And how we're proposing?

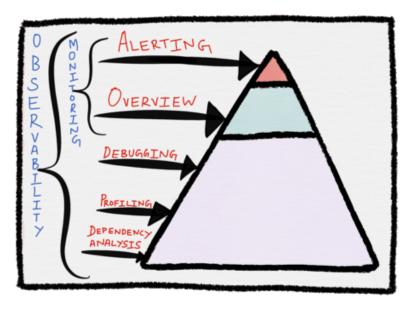




But why now?

"Observability is a measure of how well internal states of a system can be inferred from knowledge of its external outputs."

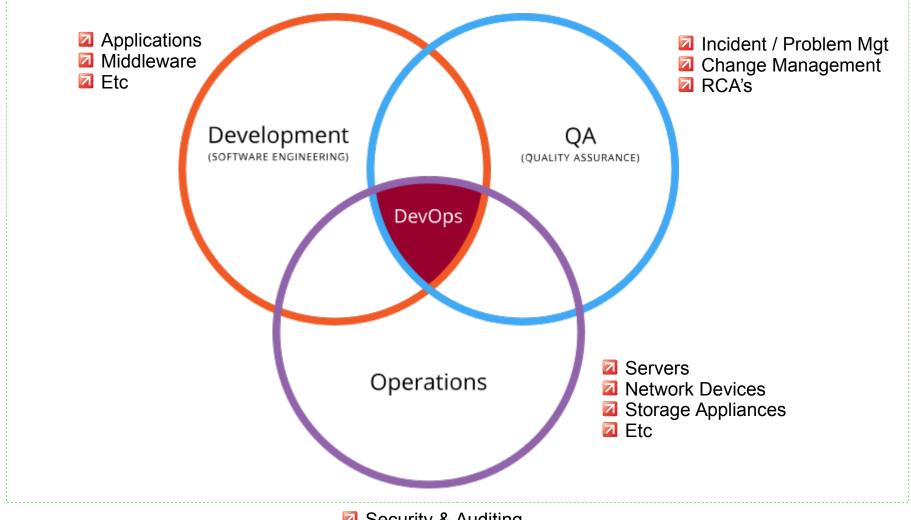
Rudolf E. Kálman, (Control Theorist)



- R = Rate (Ex. Request Throughput, in requests per second)
- E = Errors (Ex: Request Error Rate, as either a throughput metric or a fraction of overall throughput)
 - D = Duration (Ex: Latency, Residence Time, or Response Time; all three are widely used)
 - U = Utilization, as canonically defined
 - S = Concurrency
- E = Error Rate, as a throughput metric
- Alerting Visualization
- Distributed System Traccing
- Log Aggregation/Analytics



And to Who We're Offering?



Security & Auditing



And What Does it Look Like?

- Single Dashboard for Windows and Linux metrics
- Real time and historical metrics on a lightweight web page







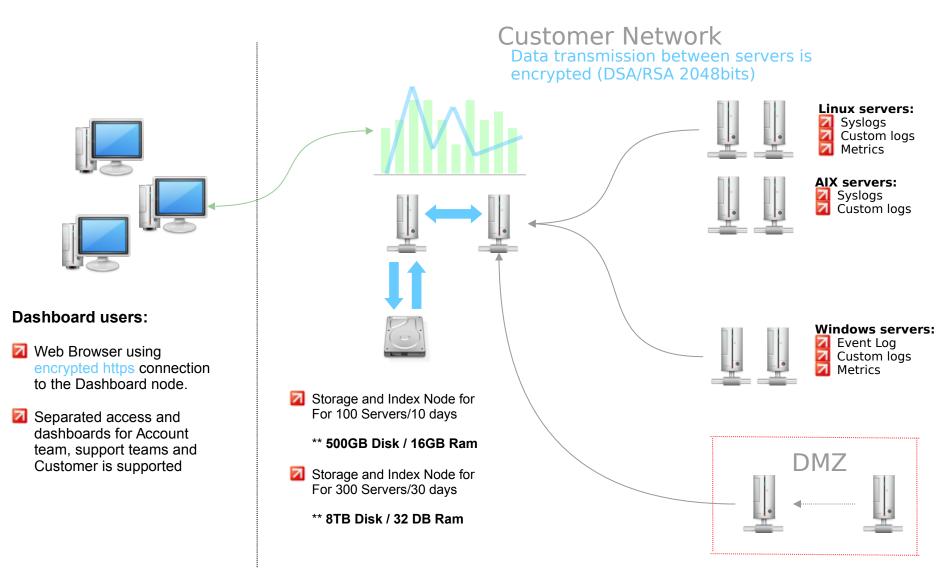
Metrics and Analytics extracted from log messages

Make audits and troubleshooting easy!

- ☑User commands issued (containing the userID, terminal and source IP)
- Login attempts, success, sudo command success / fail (containing the ID, terminal, source IP and location)
- ☑HTTP response errors, containing the IP and a map containing the locations
- ☑Creativity is the limit SMEs / Application owners can request any log analysis and dashboards.



And What's the Basic Setup?



Who are the other competitors?









Who's the Team?



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Thank you!

