LaaS: Log Analytics as a Service

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Hugo do Prado
hprado@br.ibm.com
http://about.me/hugo_prado



Felipe Silveira fsilveir@br.ibm.com

http://about.me/felipesilveira







Why Log Analytics is Important?



"People respond to facts. Rational people will make rational decisions if you present them with the right data."

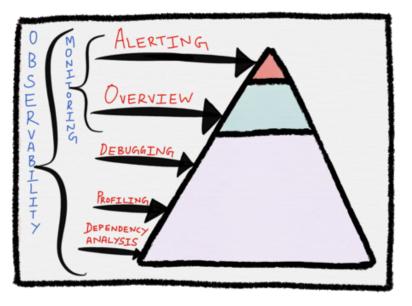
Linda Sanford, Senior Vice President, Enterprise Transformation, IBM



But why now?

"Observability is a measure of how well internal states of a system can be inferred from knowledge of its external outputs."

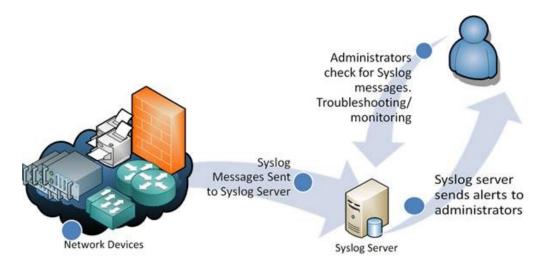
Rudolf E. Kálman (Control Theory)



- E = Errors (Ex: Request Error Rate, as either a throughput metric or a fraction of overall throughput)
- U = Utilization, as canonically defined
- S = Concurrency
- E = Error Rate, as a throughput metric
- Alerting Visualization
- Distributed System Traccing
- Log Aggregation/Analytics



What is SysLog and why people use it?



Syslog, is a standardized way (or Protocol) of producing and sending Log and Event information from Unix/Linux and Windows systems (which produces Event Logs) and Devices (Routers, Firewalls, Switches, Servers, etc) over UDP Port 514 to a centralized Log/Event Message collector which is known as a Syslog Server.

One of the main reasons Syslog was so widely accepted throughout the industry was because of its simplicity – There is little to no uniformity or standardization when it comes to the content that a Device, Server or Operating system is written and sends log information.



But more isn't always better...



"One person's data is another person's noise."

K.C. Cole – 'The Universe and the Teacup'

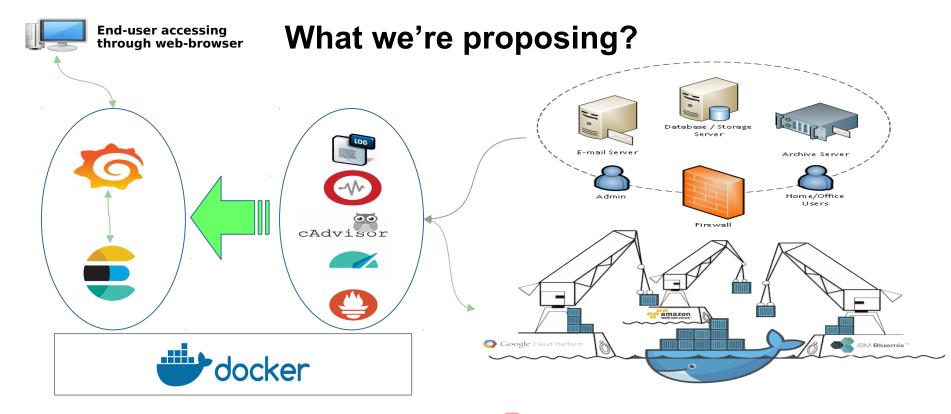
- Kernel messages
- User-level messages
- Mail System
- System Daemons
- Security/Authorization Messages
- Messages generated by syslogd
- Line Printer Subsystem



- Network News Subsystem
- UUCP Subsystem
- Clock Daemon
- Security/Authorization Messages
- FTP Daemon
- NTP Subsystem
- Log Audit
- Log Alert
- Clock Daemon







- A scalable open-source alternative to be offered as a service
- Fast deploys through pre-customized docker images
- Minimum customization required to forward the logs to a central stash
- Historic view to assist troubleshooting, analytics and on the creation of relevant KPI's
- Easy access to data withouth SQL queries

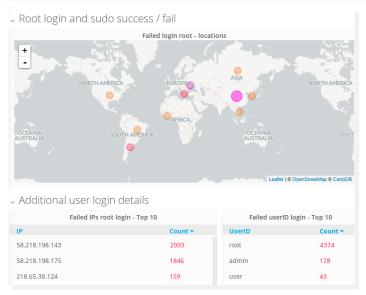
- Easily adaptable to Cloud, On-Premisses or Hybrid environments
- Correlates metrics and logs so you can find trends about your servers and their applications
- Can perform cross-server queries, giving a big picture of their overall performance
- Data is safely protected on a central stash, far from the access from the privilege users that have adminitrator roles on the monitored devices

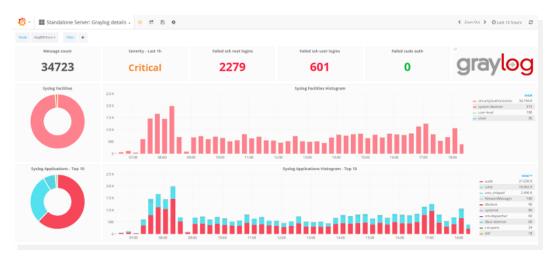


And what does it look like?

- Single dashboard regardless of platform
- Real-time and historic metrics on a lightweight web page





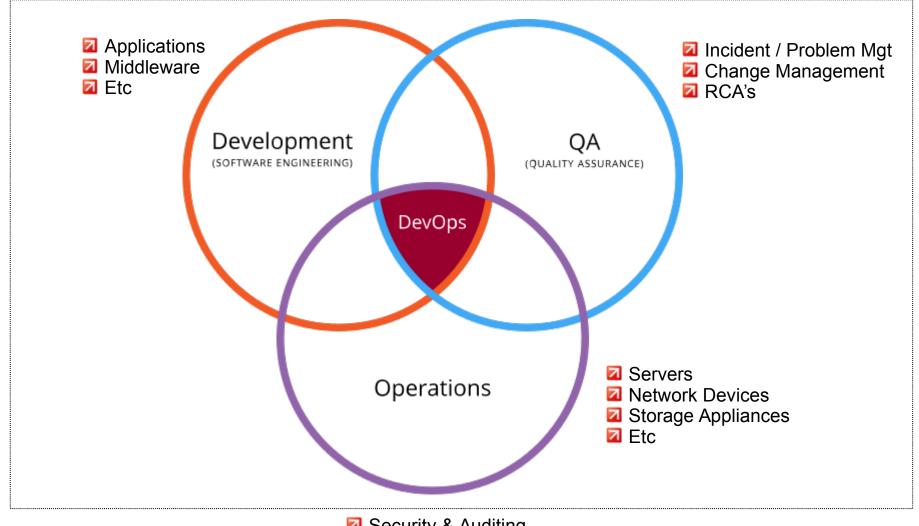


Metrics and analytics extracted from log messages make auditing and troubleshoot easier

- ☑ History of executed commands (with userID, terminal and IP)
- Login attempts, (success/fail logins, sudo attemps, with ID, source terminal, and geo-location)
- HTTP response errors, with the IP and a geo-location on a visual map
- Creativity is the limit, Application owners and SME's can request almost any type of visualization!



And to Who We're Offering?



Security & Auditing

Who are the other competitors?

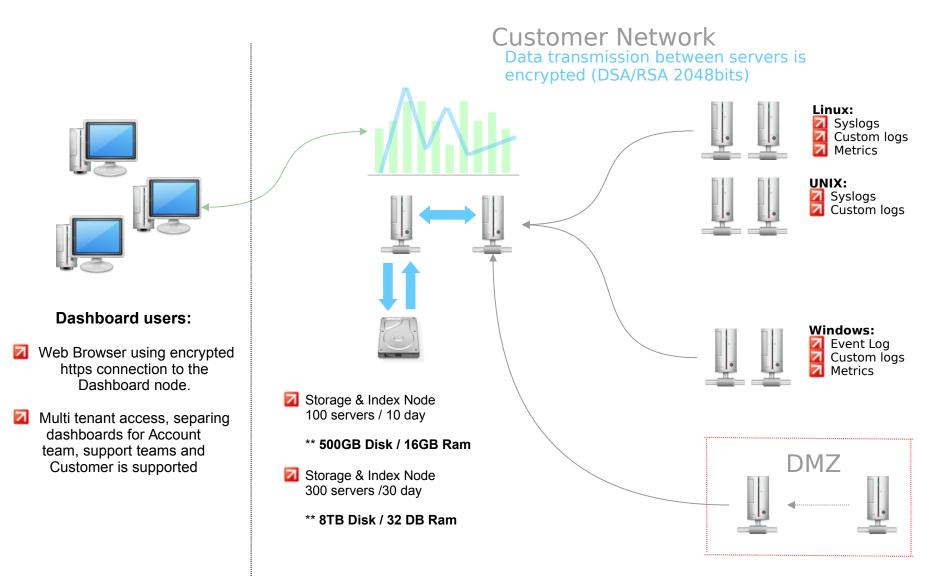








What's the Basic Setup?





Thank you!!!

