

# Enhancing business automation with integration

300-level live demo script



Enhancing business automation with integration:  
300-level live demo  
**Demo script**  
Automation Platinum Demos

## Introduction

Today we will combine workflow and integration to streamline the data-gathering needed to complete a new account opening process. We'll add application integration to an account opening process that has already been automated with workflow.

We'll see how integration capabilities enable seamless access to critical back-end systems, regardless of their location and complexity. Integration also provides the flexibility to change the back-end systems without impacting the workflow.

Business operations that leverage both workflow and integration can increase productivity by automating access to disparate back-end systems, resulting in less manual work, faster account opening, and a better customer experience.

Let's see how it works.

## 1 - Automating the account opening workflow

### 1.1 - Introduce the account opening workflow (without integration)

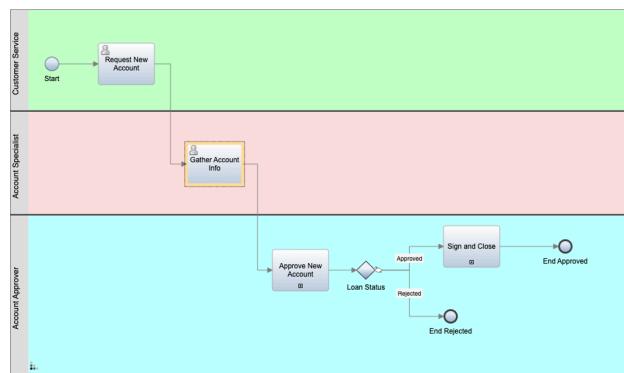
#### Narration

Focus Bank, a regional full-service bank, is looking to further automate its core banking processes. Over the years, the bank has grown dramatically via acquisitions. The bank recently acquired the smaller Corner Bank. This has caused an increase in the amount of manual work needed to gather information across their disparate IT systems.

Let's look at how Focus Bank currently fulfills new account requests. In the existing process, every 'new account' opening request must be routed to an account specialist.

#### Action 1.1.1

- Show the process diagram for the **New Account (Current Workflow)** in Process Designer, which you opened during the demo preparation.



#### Narration

This is the current process diagram for Focus Bank's account opening process, which they built using Process Designer. Within this low-code environment, the process diagram manages and controls the execution of each new account opening request. The bank used Process Designer's drag-and-drop tooling to build the process diagram from a palette of components. From there, the bank was able to complete the implementation and testing of the process application.

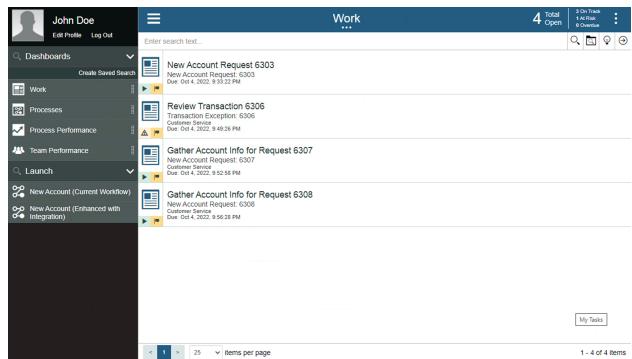
## 1.2 - Execute the account opening workflow (without integration)

### Narration

Process Portal is the portal used by customer service agents to launch new account opening requests and work on assigned tasks.

#### Action 1.2.1

- Show the **Process Portal** window you opened during the demo preparation.



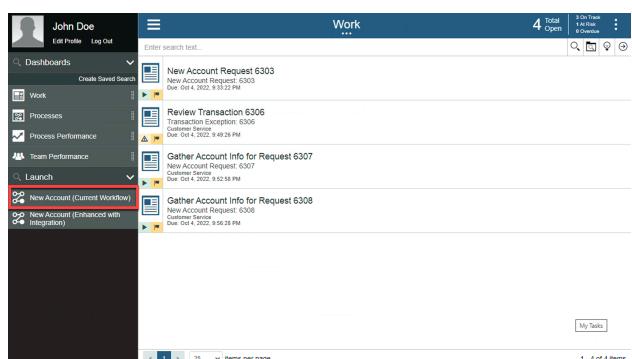
### Narration

Process Portal is highly customizable to fit each organization's look and feel. The responsive user interface provides flexibility to get work done anywhere on any device - from a desktop in the office to a mobile device at home or at a customer site. Process Portal can be configured through a set of options without having to customize the application itself.

To open a new account, a customer service representative initiates a new account request and enters the customer's information.

#### Action 1.2.2

- Under **Launch**, click **New Account (Current Workflow)**.



### Action 1.2.3

- Select the **Account Type** and enter the **Customer Account Number, First Name**, and **Last Name** (1). Click **Next** (2).

New Account Request

1

2

Account Type	Savings
Customer Account Number	43-034189
First Name	Saul
Last Name	Markowitz

Next >

Done

### Action 1.2.4

- Click **Done**.

New Account Request

The request has been routed to an account specialist for review.

Account Type	Savings
Customer Account Number	43-034189
First Name	Saul
Last Name	Markowitz

Done

1

### Narration

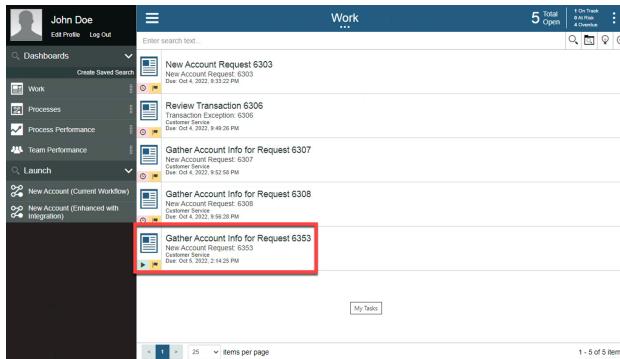
The bank's account specialists are back-office clerical workers who use Process Portal to organize and work on tasks assigned to them. Our specialist has received a new task to gather the customer's account info.

For each new account request, the account specialist manually gathers the customer's existing list of accounts. The specialist must log in to three different systems and manually enter the account info into the request. This is both time-consuming and error-prone, as the specialist must go field-by-field to copy-and-paste all the customer's account data into the new account request.

Behind the scenes, the new account process is managed by workflow. Once the account specialist completes this task, the system routes the request for approval.

## Action 1.2.5

- Run the most recent **Gather Account Info** task by clicking its corresponding **Name**.



## Action 1.2.6

- Manually enter the customer's information.

The screenshot shows the details of the 'Gather Account Info for Request 6353' task. The top section is titled 'Gather Customer Accounts' and contains fields for Account Type (Savings), Customer ID (43-0343109), First Name (Saul), and Last Name (Markowitz).

The bottom section is titled 'Customer Accounts' and displays a table:

Type	Account Number	Balance	Status	Last Transaction	Date Opened
Checking Account	134211345	4,522	Active	9/2/2022	10/1/2014

The last row of the table is highlighted with a red box.

## 2 - Using integration to gather and consolidate customer account data

### 2.1 - Review the integration flow

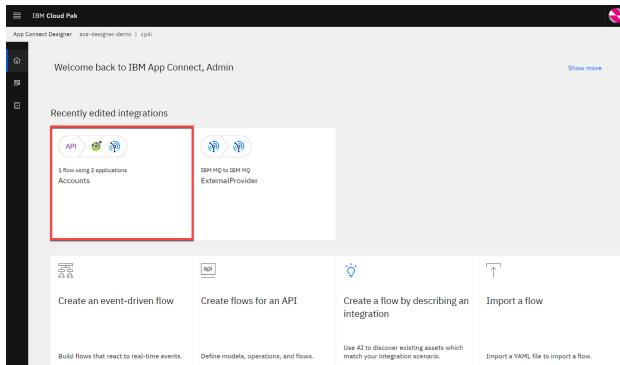
#### Narration

The bank has created an integration flow that retrieves the existing Focus Bank accounts (using an HTTP API) and the new accounts from Corner Bank (using IBM MQ). Corner Bank has a separate network and therefore, the communication is considered bank-to-bank.

Focus Bank built the integration using the Designer tooling within the Cloud Pak for Integration. They created API integration flows to manage connectivity to services and endpoints. The two integration flows for this demo have already been built and are in the *Recently edited integrations* section. Let's navigate into the Accounts flow.

#### Action 2.1.1

- Under **Recently edited integrations**, click the **Accounts** tile.



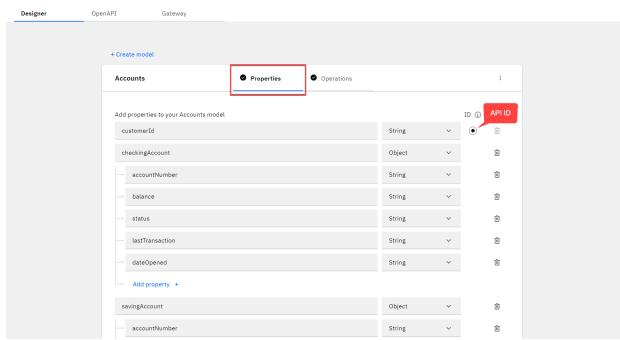
#### Narration

The bank uses App Connect Designer to build the API. They don't need to worry about OpenAPI specs or Swagger editors; they're all built in. On the screen, we see the fields we're going to use for the API (e.g., customerId, checkingAccount).

Note that we tell the API which field is the key. This causes the key to be populated with the last segment of the URL. Which parameter is populated is highlighted based on the icon in the 'ID' column.

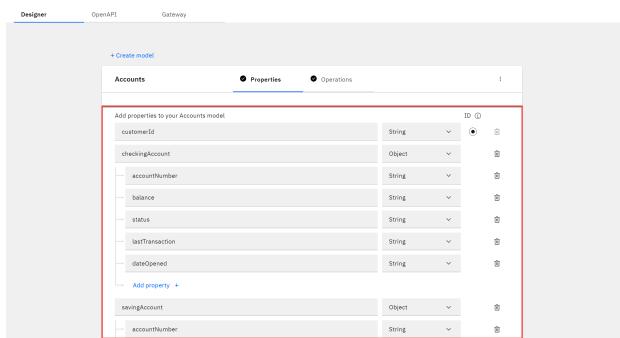
## Action 2.1.2

- Select the **Properties** view.



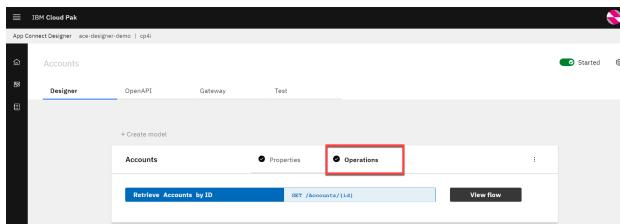
## Action 2.1.3

- Point out the **Properties**, as highlighted in the screenshot below.



## Action 2.1.4

- Select the **Operations** view.

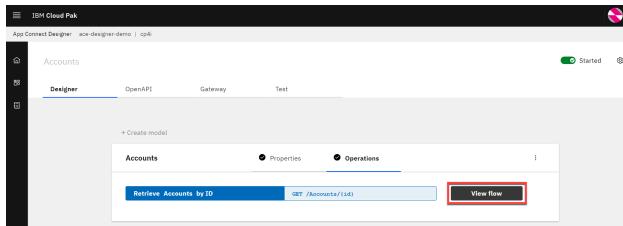


## Narration

In the Operations view, we see the actions that the API exposes, along with the data. The bank implements the ‘Retrieve Accounts by ID’ operation. Let’s look at the flow logic.

## Action 2.1.5

- Click **View flow**.

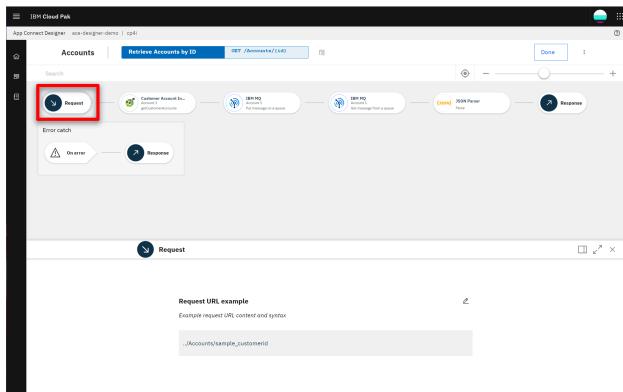


## Narration

Here is the bank's integration flow. The App Connect Designer flow editor allows us to view, edit, and change the flow. The API enables a single view of the customer accounts across both banks. The flow calls an HTTP API to retrieve the accounts from Focus Bank, and it uses IBM MQ for the accounts from Corner Bank. The responses are combined, formatted and returned.

## Action 2.1.6

- Click the **Request** step to show the request.



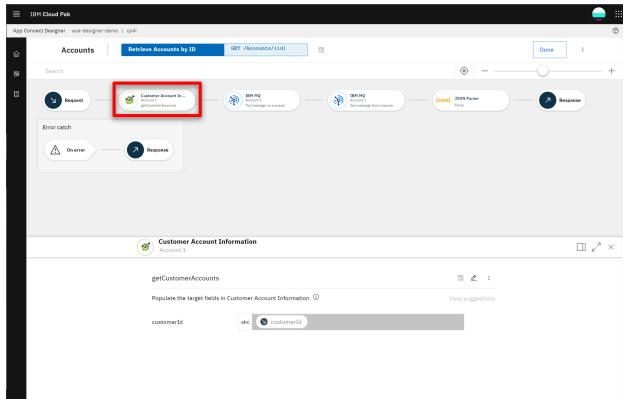
## Narration

The bank's flow starts by receiving the customerId as part of the API URL. App Connect Designer automatically creates an API 'request' and 'response' for the API flow.

Next, the customer account retrieval API is invoked. The customerId is passed in from the inbound request.

### Action 2.1.7

- Click the **Customer Account** step to show the customer account information.

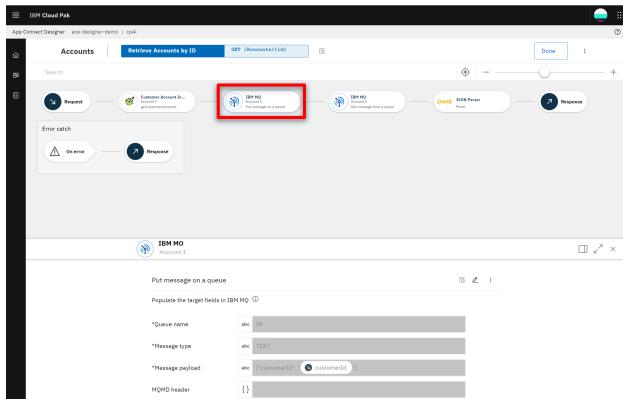


### Narration

The accounts from the acquired bank (Corner Bank) are retrieved using IBM MQ. Using a connector for IBM MQ, the payload of the request message is created, which includes the customerId. Additionally, a queue name is specified for where the message will be sent. Corner Bank's application will receive the request from this queue.

### Action 2.1.8

- Click the highlighted **IBM MQ** step to show the target fields.

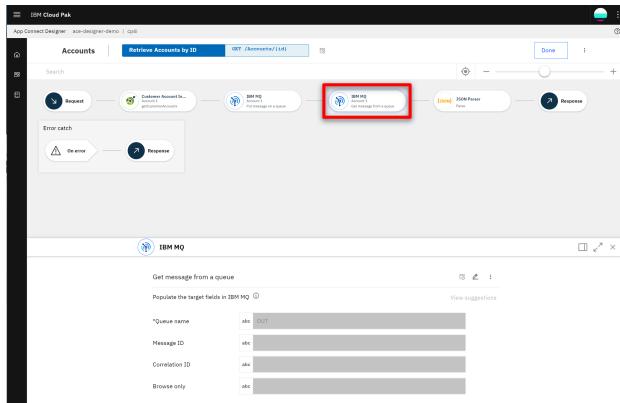


### Narration

Focus Bank uses a connector for IBM MQ to get the response message. To receive the response message, a separate queue (OUT) is used.

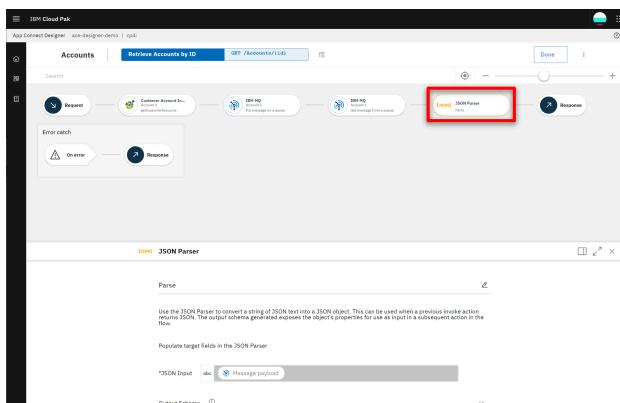
## Action 2.1.9

- Click the second **IBM MQ** step in the flow to show the target fields.



## Action 2.1.10

- Click the **JSON Parser** step to show the details.

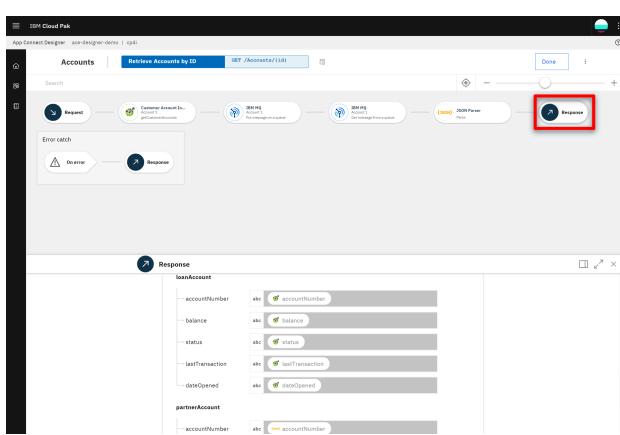


## Narration

A JSON Parser action is used to parse the response data from MQ. The bank teaches the JSON Parser the expected structure of the JSON using an example, avoiding the need to learn and create a formal JSON schema.

## Action 2.1.11

- Click the **Response** step to show the response.



## Narration

The response message is created using the data returned from both banks. In the response mapping, Corner Bank's account details are mapped into the 'partnerAccount' section of the response.

### Action 2.1.12

- Click **Done**.



## 2.2 - Test the flow

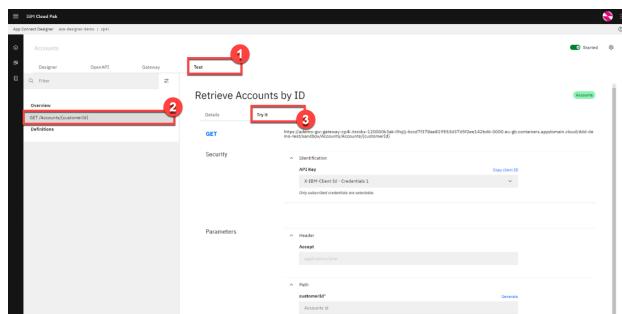
### Narration

APIs can be tested in various ways, and we will perform two different tests: one in the Designer tool now, and another later when our API is called from the workflow.

In the ‘Test’ tab, the bank gets all the details to test their API - for example, endpoint and credentials. They can easily test the flow here; they just need to enter a valid customer ID and submit it. They receive the expected response with the combined bank account details, which proves to the bank that the integration works.

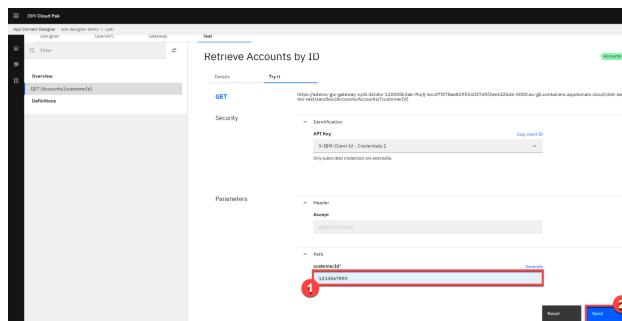
#### Action 2.2.1

- Select the **Test** tab (1). Click **GET /Accounts/{customerId}** (2) and then **Try it** (3).



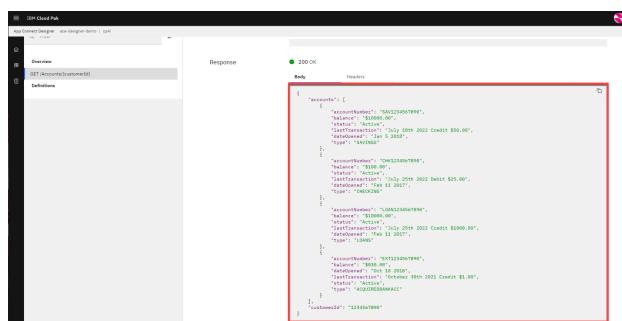
#### Action 2.2.2

- Enter '**1234567890**' as the **customerId** (1), and click **Send** (2).



#### Action 2.2.3

- Point out the **Response** details, as highlighted in the screenshot below.



## 2.3 - Export the API definition for the Cloud Pak for Business Automation

### Narration

The accounts API has been tested locally in the Cloud Pak for Integration and the bank is ready to export it to the workflow. It only takes the bank a couple of clicks to export the API definition so it can be consumed by the workflow.

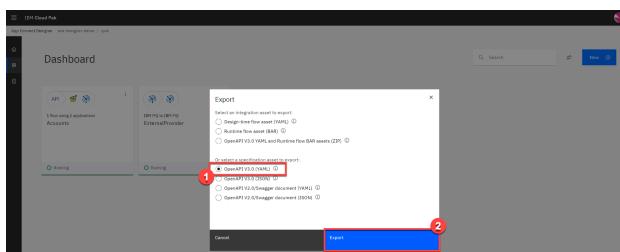
### Action 2.3.1

- Open the **Designer Dashboard** (1). Click the **Menu** icon (2). Click **Export** (3).



### Action 2.3.2

- Select **OpenAPI V3.0 (YAML)** (1) and click **Export** (2).



## 3 - Combining integration with workflow to streamline the end-to-end process

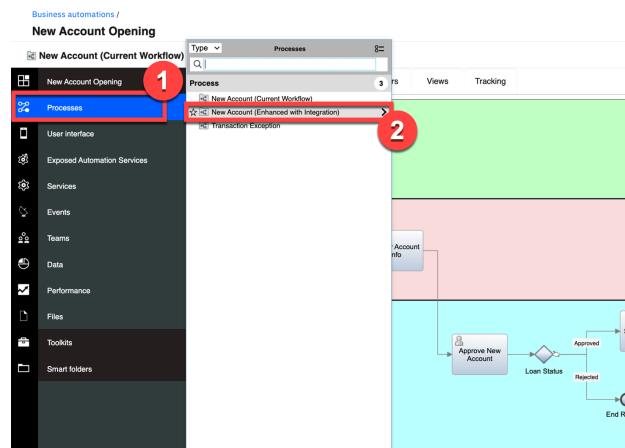
### 3.1 - Introduce the workflow process WITH integration

#### Narration

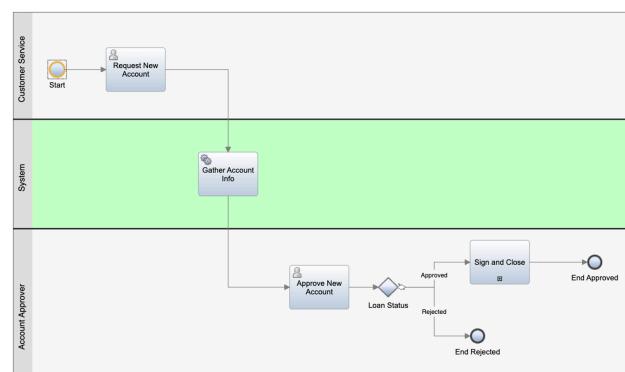
Now let's look at how the bank incorporates the integration they just built into the workflow in Cloud Pak for Business Automation.

#### Action 3.1.1

- Click **Processes** (1) and then **New Account (Enhanced with Integration)** (2) to open the enhanced workflow for the account opening process in Process Designer.



- You will see the following process diagram.



#### Narration

Here's a new version of the workflow. The middle swim lane has been changed from a human swim lane to a system swim lane. Instead of assigning the *Gather Account Info* task to an account specialist, the system will now automatically invoke the integration to gather the customer account information.

## 3.2 - Create the workflow integration service

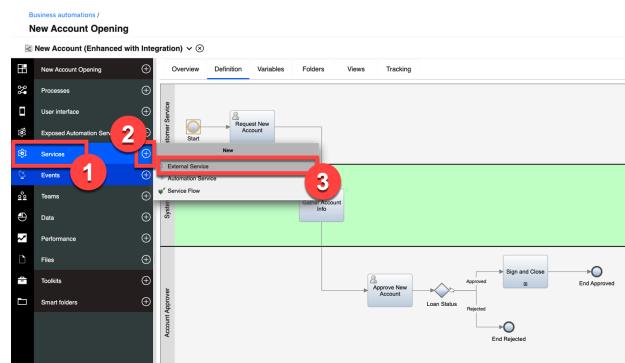
### Narration

Using the low-code authoring environment, the bank can easily incorporate the integration into the workflow.

The bank uses an external service to call the integration. Let's see how the bank uses the discovery mechanism in Process Designer to automatically generate the external service component.

#### Action 3.2.1

- Click **Services** (1). Click the **Add** icon (2) and then **External Service** (3).



### Narration

The bank connects to the Accounts service using the REST API that was just created in the Cloud Pak for Integration.

#### Action 3.2.2

- Click **Next**.

This screenshot shows the 'New External Service' configuration page. At the top, it says 'New External Service' and provides a brief description: 'An external service lets you call a service or application that is external to IBM Business Automation Workflow.' Below this is a 'Learn More' link and a small gear icon.

The configuration section has two radio button options:

- Java, REST or Web service: 'Create an external service by discovering a Java, REST or Web service.'
- External Implementation: 'Create an external service with an External Implementation binding.'

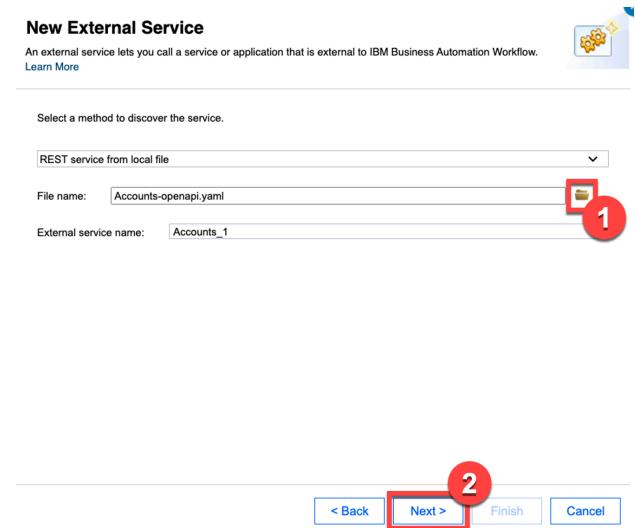
At the bottom of the page are three buttons: '< Back' (disabled), 'Next >' (highlighted with a red box), and 'Finish'.

## Narration

The bank uses the API definition stored in the OpenAPI (YAML) file to discover the REST service. They're able to graphically consume the REST service and incorporate it into the workflow without needing to write any code.

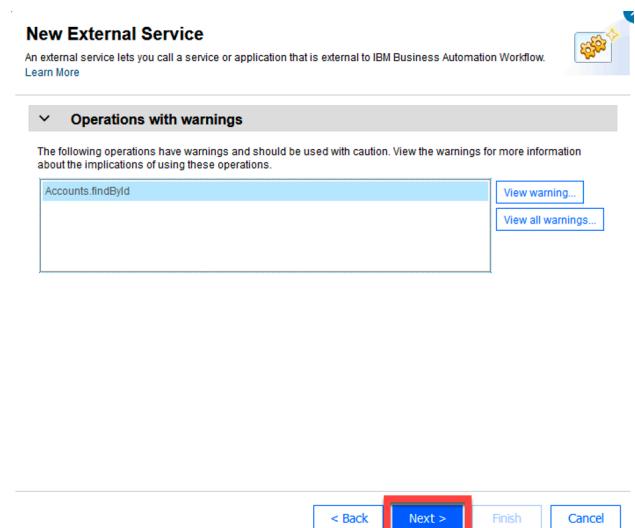
### Action 3.2.3

- Click the **File** icon (1) and select the **Accounts-openapi.yaml** file you downloaded during the demo preparation. Click **Next** (2).



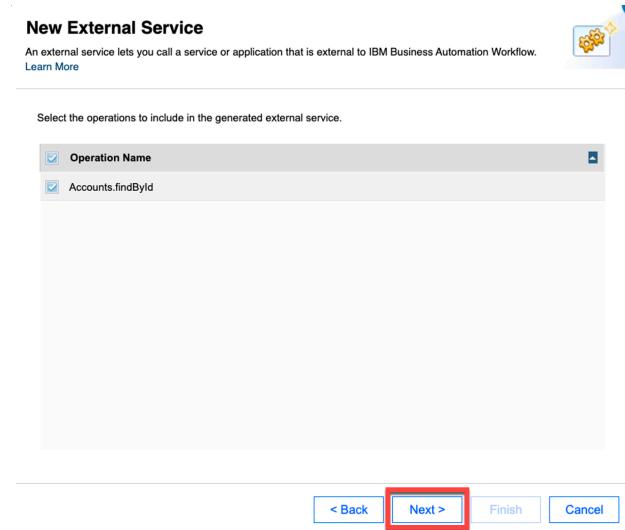
### Action 3.2.4

- Click **Next** to skip over **Operations with warnings**.



### Action 3.2.5

- Click **Next**.



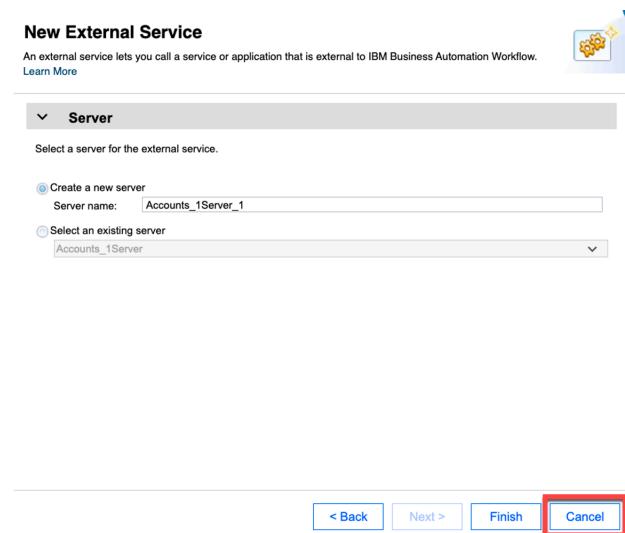
### Narration

The operation is automatically discovered.

An external service component is automatically generated, which the bank wires into the workflow. The external service is bound to a server containing the information needed to connect to the integration. If any of the inputs and outputs use complex objects, the objects will be automatically generated and inserted into the workflow library.

### Action 3.2.6

- Click **Cancel**.

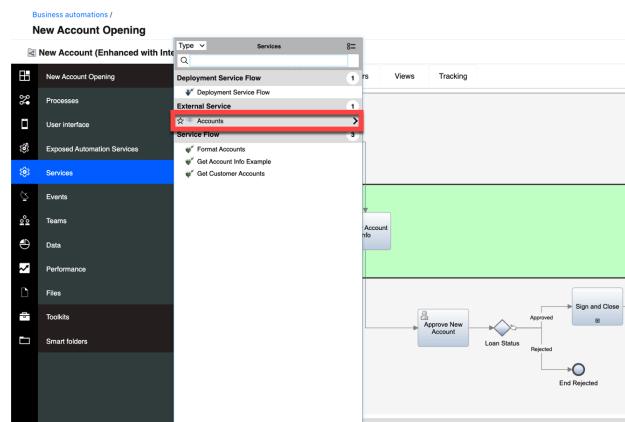


## Narration

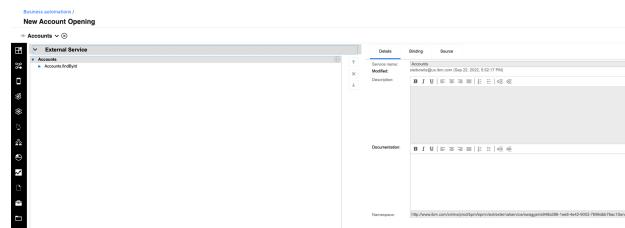
We'll cancel the wizard since the external service was already created in the process library.

### Action 3.2.7

- Click the existing external service named **Accounts** in the process library to show the external service that was previously generated.



- You will see the following screen.

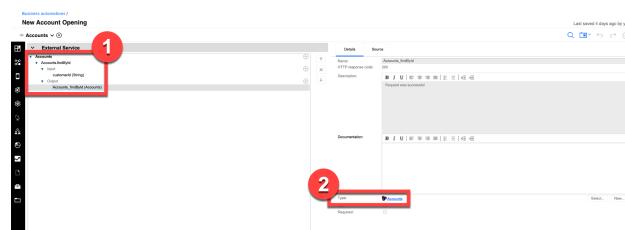


## Narration

This is the external service that was automatically generated. The input of the REST call is the customerId of type *string* and the output is the account info of type *Accounts*. The complex type *Accounts* was automatically created.

### Action 3.2.8

- Click the Arrow icons next to **Accounts**, **Accounts.findById**, **Input**, and **Output** (1) to show the inputs and outputs. Click the output **Accounts\_findById** and show that the output is a complex object (2).



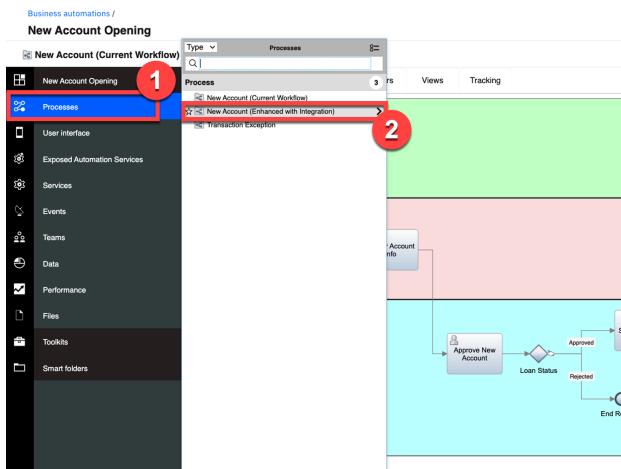
## Narration

The bank is now ready to use the integration in the workflow. They wire it into the first step of the process, so the customer account info will be automatically gathered in real time.

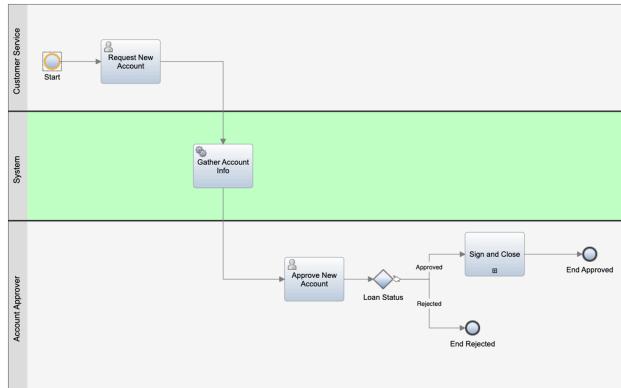
Let's go back to the workflow definition.

### Action 3.2.9

- Click **Processes** (1) and then **New Account (Enhanced with Integration)** (2) to re-open the enhanced workflow for the account opening process in Process Designer.



- You will see the following process diagram.

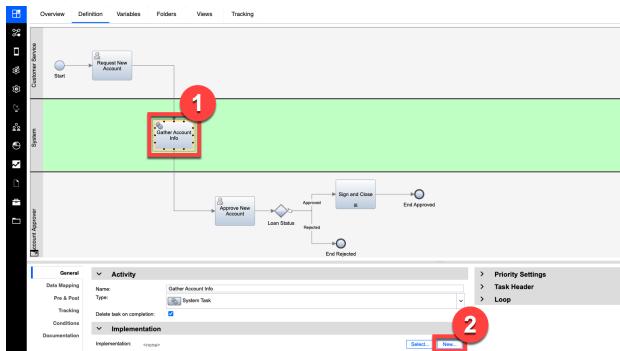


## Narration

Next, the bank implements a workflow activity to invoke the REST call. Note that the *Gather Account Info* activity is in the *System* swim lane, meaning it will be automatically executed.

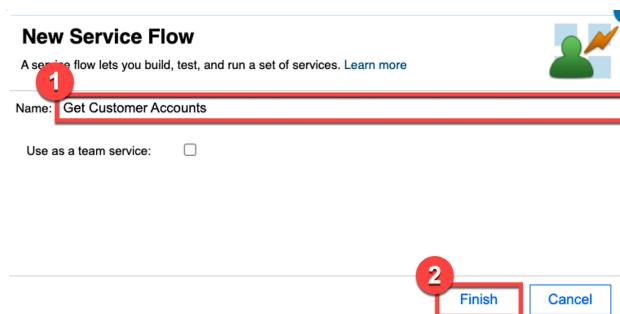
### Action 3.2.10

- Click the **Gather Account Info** activity (1) to display the property sheets below.
- At the bottom of the **General** tab, under **Implementation**, click **New** (2).



### Action 3.2.11

- Name the new service '**Get Customer Accounts**' (1). Click **Finish** (2).

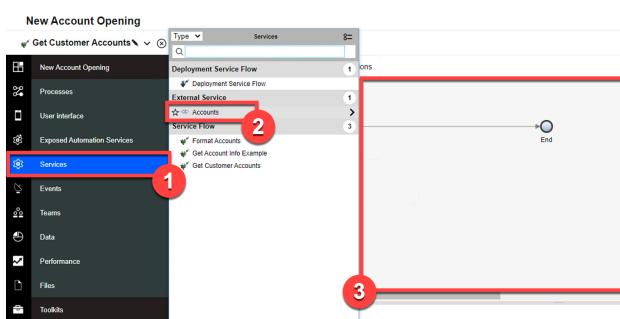


### Narration

Next, they drag the external service into the service flow.

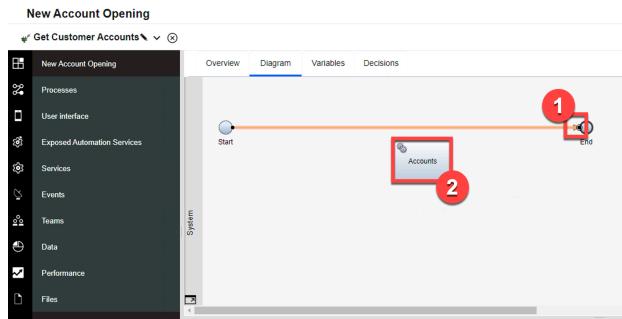
### Action 3.2.12

- From the process library, click **Services** (1). Under **External Service**, drag **Accounts** (2) into the new service definition (3).

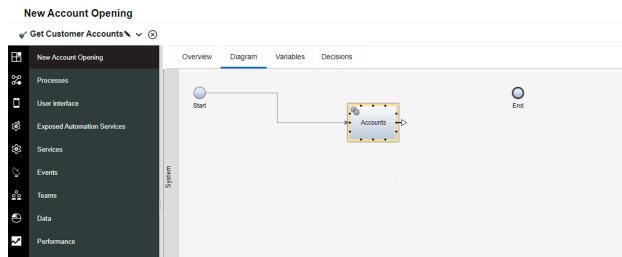


### Action 3.2.13

- To wire **Accounts** into the service flow, move the **arrow** at the end of the flow (1) so it connects **Start** to **Accounts** (2).

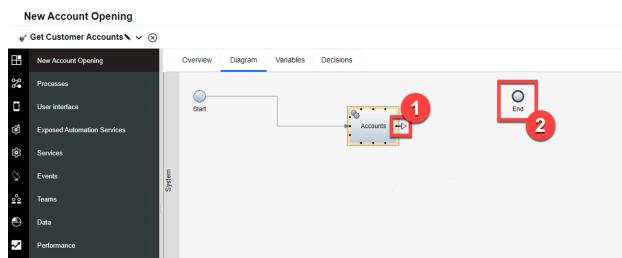


- The service flow will now look like this:

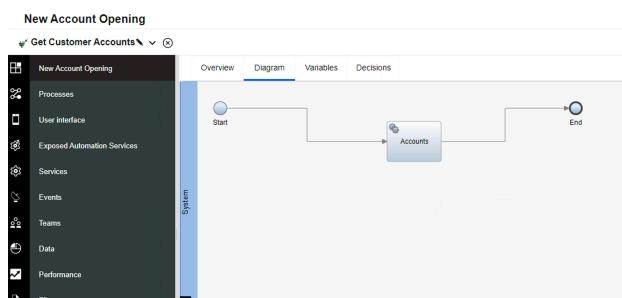


### Action 3.2.14

- Draw a new arrow from **Accounts** (1) to the **End** component (2).

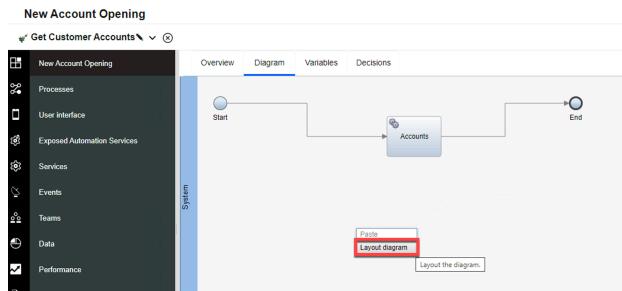


- The service flow will now look like this:

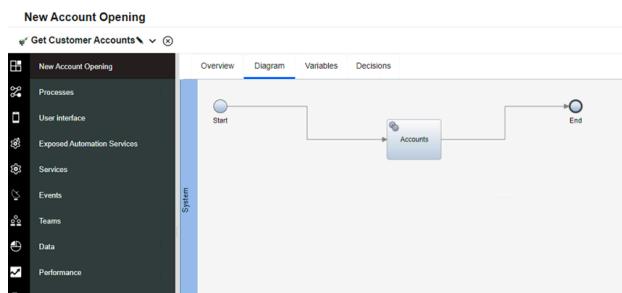


### Action 3.2.15

- Right-click on the canvas, and select **Layout diagram**.



- The service flow will now look like this:

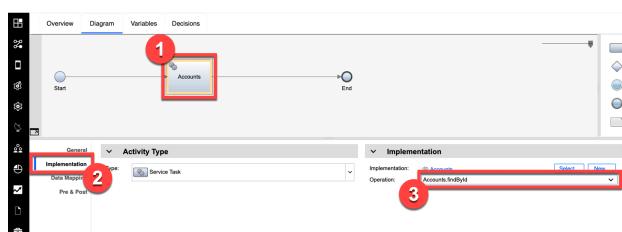


### Narration

The bank simply selects the operation and maps the input and output for the call.

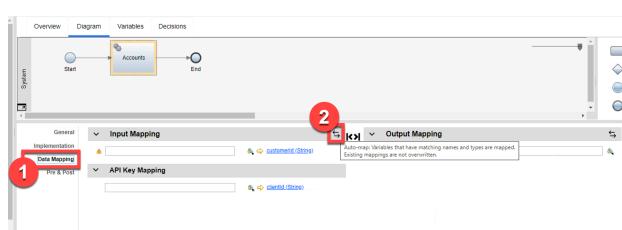
### Action 3.2.16

- Click the **Accounts** component (1) to display the property sheet below. Click the **Implementation** tab (2) and set the **Operation** to '**Accounts.findById**' (3).



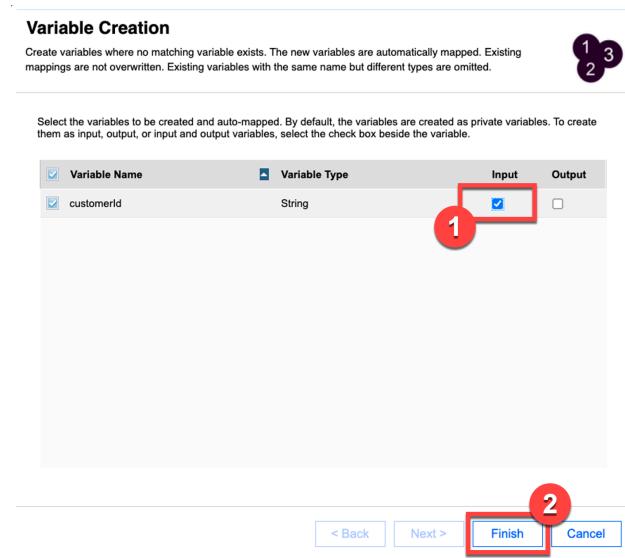
### Action 3.2.17

- Click the **Data Mapping** tab (1). Click the **Automap** icon (2) under **Input Mapping**.



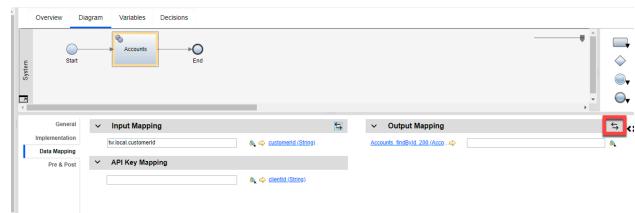
### Action 3.2.18

- To map the **customerId** input, check the box under **Input** (1). Click **Finish** (2).



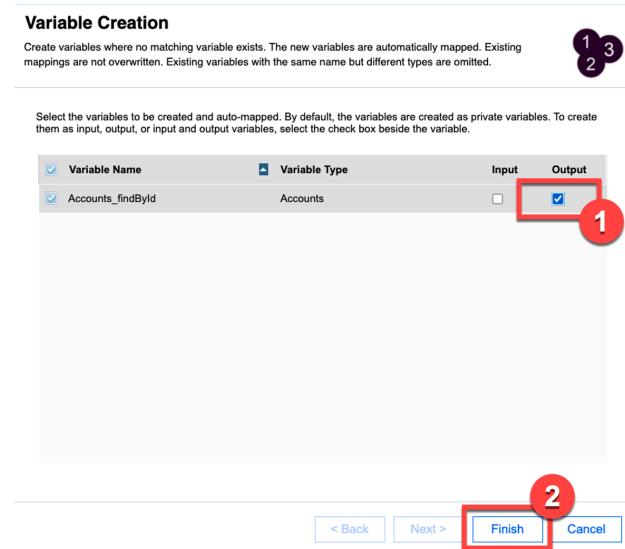
### Action 3.2.19

- Click the **Automap** icon under **Output Mapping**.



### Action 3.2.20

- For **Accounts\_findById**, check the box under **Output** (1). Click **Finish** (2).



## Narration

For now, we've just hard-coded the API key. In their real deployment, the bank would pass the API key using an environment variable.

### Action 3.2.21

- Under **API Key Mapping**, enter the API key surrounded by double quotes (e.g., "**API-KEY-GOES-HERE**").
- NOTE:** Have the API key ready by copying it to your Windows clipboard, so you can easily paste the API key in this step of the demo.

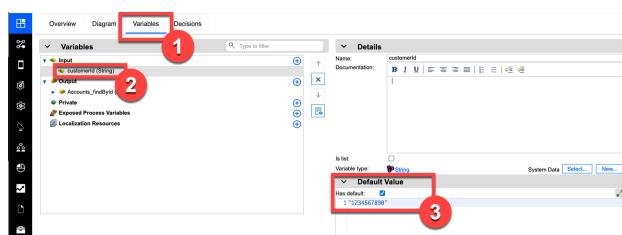


## Narration

To test the service, the bank enters a default value for the 'customerId' variable.

### Action 3.2.22

- Select the **Variables** tab (1). Under **Variables** and **Input**, select **customerId** (2). Set the default value of the **customerId** to '**1234567890**' (3).



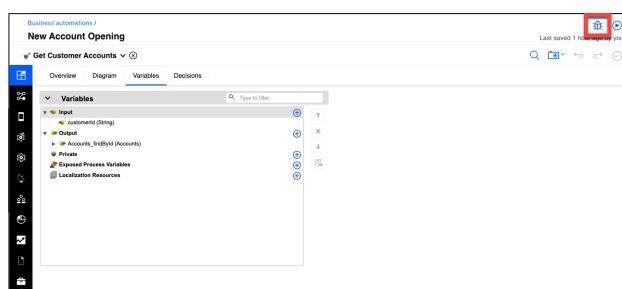
## Narration

The bank can run, test, and debug processes and services in the Process Inspector.

The bank tests that the integration is working as expected. They start the service and step into the first component.

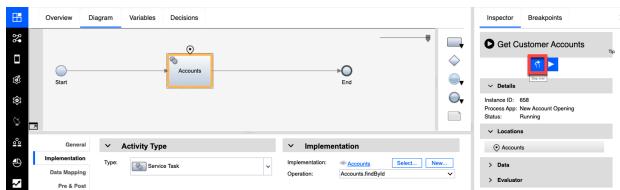
### Action 3.2.23

- Test the new service by clicking the **Debug** icon.



### Action 3.2.24

- Click the **Step over** icon.

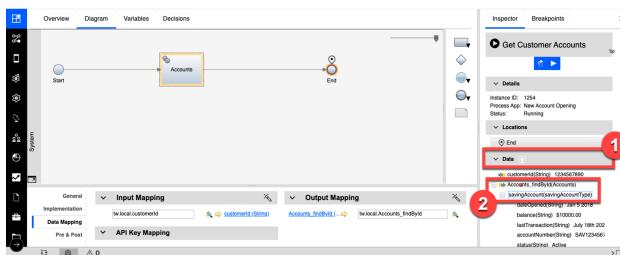


### Narration

The service has invoked the REST API to gather all the customer account data. As we see here, the integration is working. It has successfully returned the list of accounts for this customerId.

### Action 3.2.25

- Click **Data** (1) to open the variables. Click the **Accounts\_findById** variable and then the **savingAccount** property (2) to show that the integration returned the customer account information.

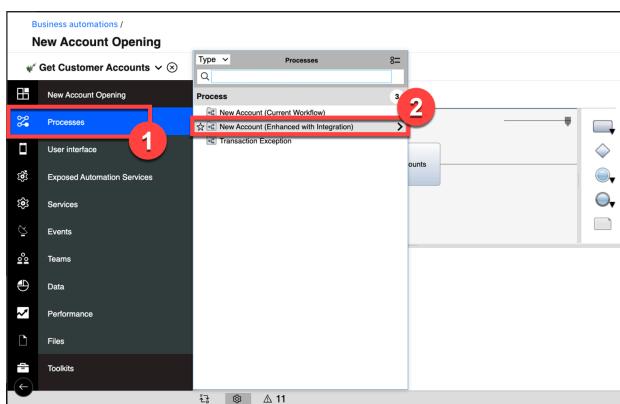


### Narration

Now that the bank has successfully tested the integration, they go back to the process diagram to map the inputs and outputs of the call into the workflow.

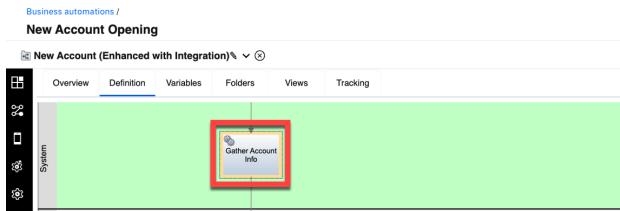
### Action 3.2.26

- In the process library, click **Processes** (1) and then **New Account (Enhanced with Integration)** (2).



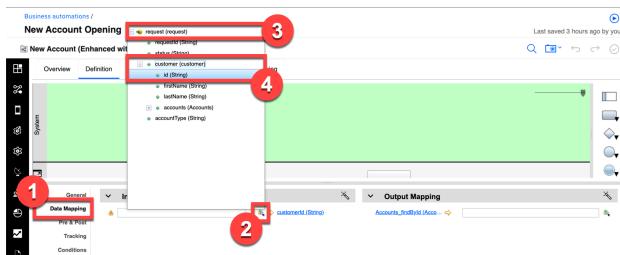
### Action 3.2.27

- Click the **Gather Account Info** activity.



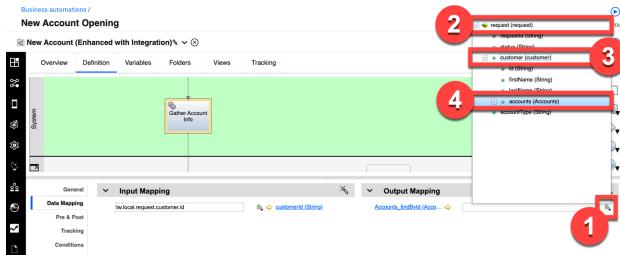
### Action 3.2.28

- Select the **Data Mapping** tab (1). Under Input Mapping, click the **Variable Picker** icon (2). Open **request** (3). Click **customer** and then **id** (4).

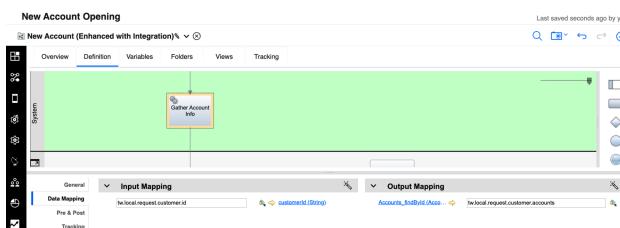


### Action 3.2.29

- Under **Output Mapping**, click the **Variable Picker** icon (1). Open **request** (2) and then **customer** (3). Select **accounts** (4).



- The resulting data mapping is displayed.



### Narration

The bank has now added the integration to the workflow. They are ready to run the new workflow with the integration.

## 4 - Executing the fully automated process

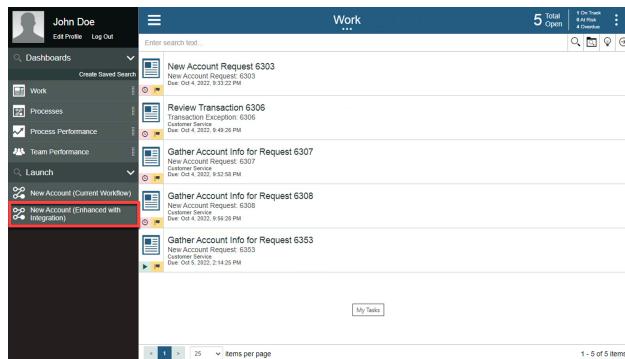
### 4.1 - Execute the new account process with integration

#### Narration

The bank is ready to do end-to-end testing of the new workflow. They use Process Portal to initiate a new account request.

#### Action 4.1.1

- Return to the **Process Portal** window. Under **Launch**, click **New Account (Enhanced with Integration)**.
- NOTE:** Use the Customer Account Number '**1234567890**' in order to retrieve the customer accounts for the approval screen.



#### Action 4.1.2

- Select the **Account Type** and enter the **Customer Account Number**, **First Name**, and **Last Name** (1). Click **Next >** (2).

A screenshot of the 'New Account Request' form. Step 1 is indicated by a red box around the 'Account Type' dropdown set to 'Checking', the 'Customer Account Number' field containing '1234567890', and the 'First Name' and 'Last Name' fields containing 'Saul' and 'Markowitz' respectively. Step 2 is indicated by a red box around the blue 'Next >' button at the bottom left of the form.

### Action 4.1.3

- Click **Done**.

New Account Request

The request has been routed directly for approval.

Account Type  
Checking

Customer Account Number  
1234567890

First Name  
Saul

Last Name  
Markowitz

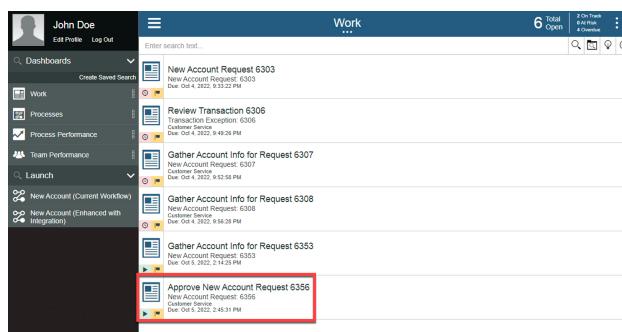
**Done**

### Narration

The request is now routed directly for approval. Account specialists no longer need to manually gather the account info.

### Action 4.1.4

- Run the most recent **Approve New Account Request** task by clicking the task name.



### Narration

Within the *Approve Request* task, the bank sees the combined account information that was automatically gathered using the integration. The combined account details were automatically retrieved from two back-end systems. This avoided the need for an account specialist to log in to each of them individually and manually collect this information. As Focus Bank grows and acquires additional banks, the integration can be extended and deployed without modification to the workflow.

## Summary

By combining the Cloud Pak for Business Automation and Cloud Pak for Integration, Focus Bank enhanced their account opening process, resulting in lower costs, reduced turnaround time, and increased customer satisfaction.

Thank you for attending today's demonstration.