Jordan Lee 0:01

Thanks for joining today, Alex. To start, can you tell me a little about your role at FuturaSoft?

Alex Morgan 0:06

Sure. I’m a product manager at FuturaSoft, a startup based in Denver. I coordinate between engineering, design, and sale

s to define our product roadmap.

Jordan Lee 0:15

How long have you been with the company?

Alex Morgan 0:18

It’s been just over three years. I joined right before the shift to remote work began.

Jordan Lee 0:25

What was that transition like for you and your team?

Alex Morgan 0:28

Challenging at first. We were used to working in the same office, whiteboarding ideas. Suddenly we had to figure out how

to replicate that online.

Jordan Lee 0:36

What tools did you end up relying on the most?

Alex Morgan 0:40

Slack for quick communication, Zoom for meetings, and Miro for brainstorming. We also leaned more heavily on Jira to kee

p track of tasks.

Jordan Lee 0:48

How has remote work impacted your productivity?

Alex Morgan 0:52

Personally, I feel more productive without a daily commute. But as a team, alignment can sometimes take longer since asy

nc updates are easy to miss.

Jordan Lee 1:00

Did you notice any changes in collaboration with designers or engineers?

Alex Morgan 1:04

Yes. Our designers felt a loss of spontaneous feedback they’d get by stopping at someone’s desk. We had to formalize fee

dback cycles more strictly.

Jordan Lee 1:12

How about with customers?

Alex Morgan 1:15

Customer interviews actually got easier. People were more open to short video calls instead of hosting on-site visits, w

hich saved time.

Jordan Lee 1:23

What’s been the biggest personal challenge for you?

Alex Morgan 1:27

Separating work from personal life. My home office is in the same space as my living room, so I had to create routines t

o ‘switch off.’

Jordan Lee 1:35

How do you manage your team’s well-being remotely?

Alex Morgan 1:38

We introduced weekly check-ins where we don’t talk about work. Just casual conversation. It helps rebuild the social fab

ric.

Jordan Lee 1:46

Do you think remote work has affected career development at FuturaSoft?

Alex Morgan 1:50

Yes, somewhat. It’s harder for junior employees to get mentorship. We’re experimenting with virtual shadowing, but it’s

not the same as being side by side.

Jordan Lee 1:58

Has your leadership style changed since going remote?

Alex Morgan 2:02

Definitely. I have to be more intentional about communication and clarity. What used to be a quick hallway chat is now a

scheduled call or detailed Slack message.

Jordan Lee 2:10

Have there been any unexpected benefits?

Alex Morgan 2:14

Access to talent. We hired engineers in Portland and Toronto who we never would have considered before remote work norma

lized.

Jordan Lee 2:22

If you could improve one thing about remote work right now, what would it be?

Alex Morgan 2:26

Better tools for brainstorming. Even with Miro, the energy of a live whiteboard session isn’t quite there.

Jordan Lee 2:34

Do you see FuturaSoft staying remote-first?

Alex Morgan 2:38

Most likely hybrid. Leadership likes the cost savings, but we’re exploring quarterly in-person meetups to strengthen bon

ds.

Jordan Lee 2:46

What advice would you give to other product managers adjusting to remote work?

Alex Morgan 2:50

Over-communicate. Write things down, share context widely, and assume people will miss some updates. It’s better to repe

at yourself than leave gaps.

Jordan Lee 2:58

Thanks, Alex. Anything else you’d like to add?

Alex Morgan 3:01

Just that remote work is still evolving. We’re figuring it out as we go, but it’s made me more empathetic as a leader.