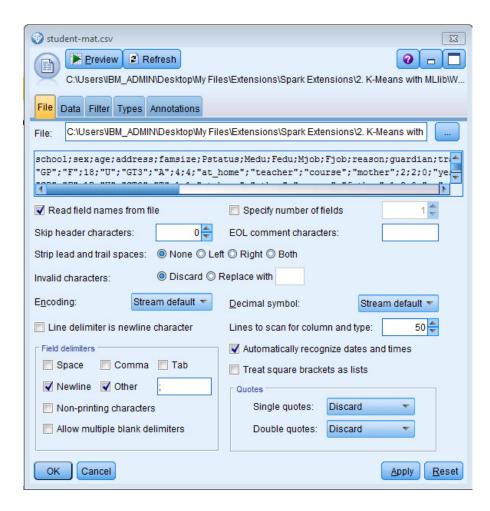
Step by Step Example - K-Means Clustering

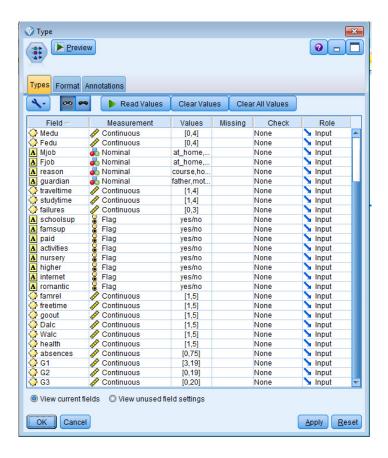
For this example, we will cluster students on a number of variables. The dataset used for this example can be found at the UCI Machine Learning Repository [1]. This dataset can be found at http://archive.ics.uci.edu/ml/datasets/Student+Performance. The data was originally used by Paulo Cortez [2].

This is a toy example to demonstrate how this extension can be used locally to use K-Means Clustering for smaller datasets, as well as in a Spark environment using Analytic Server.

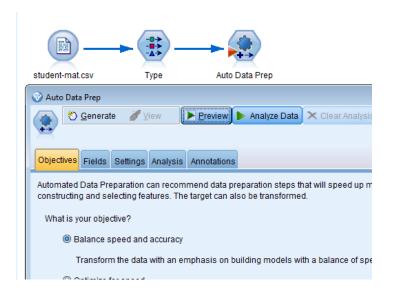
1. Download data and open in Modeler using a Var File node. This file is ';' (semi-colon) separated, so you will need to mark other for type of delimiter and type in a semi-colon.



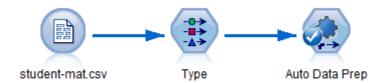
2. Next we can add a Type node, to read values to make sure all the meta-data is correct.



- 3. Before we cluster our data, we should do some pre-processing to make sure our continuous variables are on the same scale. This is easily done with the Auto Data Prep node in Modeler
 - a. Add the Auto Data Prep node from the Field Ops palette
 - b. Open the node by double clicking and click the button to "Analyze Data"



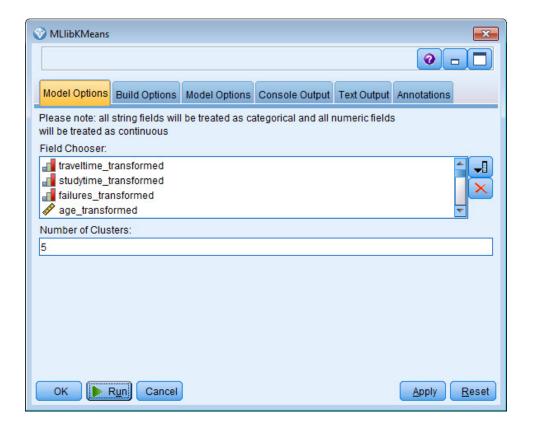
- c. This will create dummy variables for categorical variables and will standardize numeric variables
- d. You will know this step is complete because a check mark will appear on the node



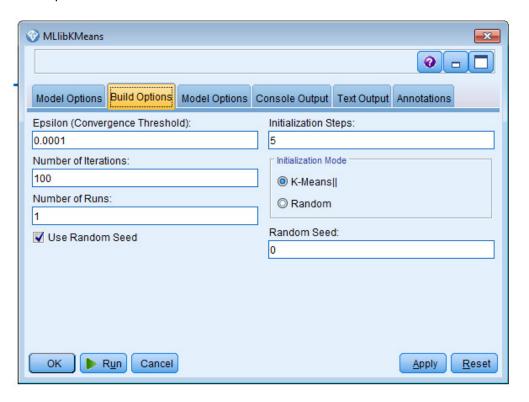
4. Now, let's add our K-Means node so our stream will look like this



- 5. Open the MLlib K-Means dialog
 - a. Add all the Fields
 - b. Since we do not have more knowledge of the dataset, let's use the default 5 clusters



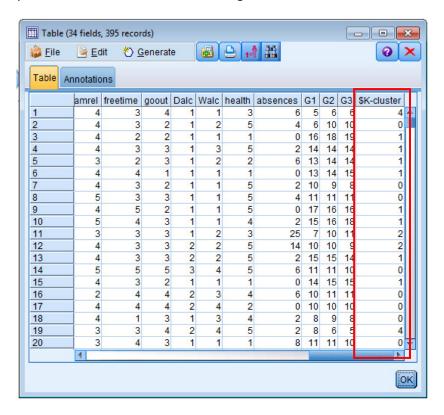
c. Let's also use the default options for the algorithm; these can be changed on the Build Options tab.



- 6. Run this stream to create the model.
- 7. Now add a table node connected to the model nugget from the Output palette
- 8. Right click the table node and run to get the following stream:



9. The table produced will include the cluster assignment for each student:



10. This clustering assignment can now be used for other steps in our Modeler workflow.

References:

- [1] Lichman, M. (2013). UCI Machine Learning Repository [http://archive.ics.uci.edu/ml]. Irvine, CA: University of California, School of Information and Computer Science.
- [2] P. Cortez and A. Silva. Using Data Mining to Predict Secondary School Student Performance. In A. Brito and J. Teixeira Eds., Proceedings of 5th FUture BUsiness TEChnology Conference (FUBUTEC 2008) pp. 5-12, Porto, Portugal, April, 2008, EUROSIS, ISBN 978-9077381-39-7.